IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA

NO. 2:15-cv-01815-SD
JURY TRIAL DEMANDED

1

JOSEPH and URSY)
A. VITALE)

) DEPOSITION UPON

)

) ORAL EXAMINATION

)

vs.) OF

)

ELECTROLUX HOME) WILLIAM J. VIGILANTE, JR.,

PRODUCTS, INC.) Ph.D., CPE

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TRANSCRIPT OF ORAL DEPOSITION, taken by and before DONNA HUNTER, Registered Professional Reporter and Notary Public, at the Offices of deLUCA LEVINE, LLC, Three Valley Square, 512 E. Township Line Road, Suite 220, Blue Bell, PA, on Tuesday, April 26, 2016, commencing at 9:56 a.m.

ERSA Court Reporters
30 South 17th Street
United Plaza, Suite 1520
Philadelphia, PA 19103
(215) 564-1233

	2		4
1	APPEARANCES:	1	
2	ATTERNATOLS.	2	(It was stipulated by and between
	deLUCA, LEVINE, LLC	3	counsel that sealing, and certification be
3	By: PATRICK A. HUGHES, ESQUIRE Three Valley Square	4	waived; and that all objections, except as
4	Suite 220	5	to the form of the question, are reserved
	512 E. Township Line Road	6	until the time of trial.)
5	Blue Bell, PA 19422	7	until the time of that.)
6 7	Counsel for Plaintiffs	8	WILLIAM J. VIGILANTE, JR.,
′	NICOLSON LAW GROUP	9	Ph.D., CPE, having been duly sworn, was
8	BY: MELISSA YEMMA, ESQUIRE	10	examined and testified as follows:
	Rose Tree Corporate II - Suite 6035	11	THE REPORTER: Usual stipulations?
9	1400 North Providence Road Media, PA 19063	12	·
10	Media, 177 17005	13	MR. HUGHES: Except for reading and
	Counsel for Defendant,		signing.
11 12	Electrolux Home Products, Inc.	14 15	BY MS. YEMMA:
13		16	Q. Good morning, Dr. Vigilante.
14		17	A. Good morning.
15		18	Q. We introduced ourselves before we got
16 17		19	started, but for the record, my name is Melissa
18			Yemma, and I'm with the Nicolson Law Group. And, I
19		20	represent the defendant, Electrolux Home Products,
20		21	in this lawsuit that's been brought by Allstate
21 22		22	Insurance Company, and Joseph and Ursy Vitale.
23		23	So, we're here today to take your
24		24	deposition. And, I understand you have given
	3		5
1		1	depositions before today. Is that correct?
2	INDEX	2	A. Yes, ma'am.
3	WITNESS:	3	Q. Okay. And, I'm sure you've heard the
4	WILLIAM J. VIGILANTE, JR., Ph.D., CPE	4	various rules that govern depositions. Do you need
5	By Ms. YemmaPage 4	5	me to repeat those for you today?
6	by Wis. Terrifia age 4	6	A. I don't believe so.
7	5 VIII 8 : 7 C	7	Q. Okay. I don't want you to be uncomfortable.
8 9	E X H I B I T S PAGE PAGE	8	If you need to take a break, please let me know. We
_	NUMBER DESCRIPTION MARKED ATTACHED	9	can talk about a lunch break as we get further into
10		10	the deposition, but if you need water, coffee, tea,
11	Vigilante-1 Notice of Deposition 5 207	11	let me know. Sound good?
	Vigilante-2 Curriculum Vitae 18 208	12	A. Sure.
12	·	13	MS. YEMMA: All right. I'm going
13	Vigilante-3 History of Expert	14	to mark as Exhibit 1 the Notice of
14	Testimony 50 209 Vigilante-4 Updated Four-Year	15	Deposition.
	Testimony History 51 210	16	(Document marked Exhibit Vigilante
15	Vigilanta E 2/20/14 Panart // 211	17	No. 1 for identification.)
16	Vigilante-5 2/29/16 Report 66 211	18	BY MS. YEMMA:
17		19	Q. Dr. Vigilante, I am going to hand that to
18		20	you. Dr. Vigilante, have you seen the document
19 20		21	that's been marked as Exhibit 1?
21		22	A. Yes, I have.
22		23	MR. HUGHES: Melissa, this is the
23		24	deposition notice that was sent to us
24			deposition notice that was selle to us

2 (Pages 2 to 5)

	6		8
1	yesterday?	1	that's sold both by Electrolux, and by
2	MS. YEMMA: Right. And, I was	2	do-it-yourself hardware stores. I believe they're
3	going to say that.	3	from Lowe's, but it might be Home Depot. I don't
4	BY MS. YEMMA:	4	remember which one, offhand.
5	Q. So, there were some changes in the	5	Another web description of flexible foil
6	scheduling, and we served this deposition notice	6	venting from Lowe's. And, then one from Amazon
7	yesterday. But, you have seen this before today?	7	I'm sorry, Sears, a Lambro dryer vent flexible foil
8	A. Yes. I looked at it on my phone last night.	8	transition duct from Sears.
9	Q. Okay. And, it's my understanding you did	9	The next set of documents are from
10	bring file material with you today?	10	Electrolux. The first one is from their Electrolux
11	A. Yes. I brought all of my case material.	11	store regarding I can go through why I picked
12	Q. Okay. And, you have in front of you a black	12	them out, if you want, or I can just identify,
13	three-ring binder. Is that correct?	13	however you want to do it.
14	A. That's correct.	14	Q. You can identify why you picked them out.
	Q. Okay. And if you could identify for the	15	A. All right. The reason I picked this one out
	record, generally, what's in that binder?	16	is Electrolux states on the website, and I printed
	A. There's nine tabs. I can go through the	17	in August 2013, that "Most people don't know that
	tabs real quick. Would that help?	18	lint can build up around the heating element and
	Q. That's great if you could do that.	19	cause a fire." They state, "If you're using a
	A. The first tab is two copies of my C.V., and	20	flexible dryer vent made of foil, or plastic, your
	two copies of my four-year testimony history.	21	dryer, family, and home may not be as safe as you
22	Tab two is a copy of my report in this	22	think."
	matter.	23 24	The next one is from Electrolux website,
24	Tab three are my deposition summaries for	24	again their Electrolux store, that I downloaded in
	7		9
1 .	Joseph Vitale, Ursy Vitale, and Mr. Carl King in	1	July, 2012. And it states, "Clean the inside of the
2	this matter.	2	dryer and around its heating element. Most people
3	Tab four are deposition summaries of other	3	don't know that lint can build up around the heating
	Electrolux employees from prior or different	4	element, and cause a fire."
	matters, including David Fuller from the Cloud	5	The next document is Electrolux Service
	matter, Steven Brown, I believe is from the Cloud	6	Bulletin from November, 2000. On Page 19 it states,
	matter, Carl King from the Cloud matter, Carl King	7	"Fortunately most people use the flexible tubing
	from a couple different Carl King's. One's dated	8	shown in diagrams D, E and F."
	July 2nd, 2014. One's dated July 18th, 2013.	9	So the reason I pulled those three as a
	Deposition of Brian Ripley in the Gargiulo matter;	10	handy, and put them in my notebook, was they deal
	Brian Ripley from July 18th, 2013; Brian Ripley in	11	with consumers' knowledge and practice with regard
	the State Farm consolidated matter, I believe,	12	to dryers, and dryer vent systems.
I	July 1st, 2012. Mike Ricklefs from April 23rd,	13	The next stack are, again, they're from
	2014; Mike Ricklefs from the Gargiulo case; Stephen	14	different associations, and they deal with
	Joerger from February 11th, 2014. And, that's the	15	consumers' practices, and knowledge, with respect to
	State Farm versus Electrolux Home Products. Shelley Claussen from State Farm versus Electrolux Home	16 17	dryers, dryer fires, dryer lint fires, and use of venting material.
	Products.	18	Q. Are we still on the tab five?
	And then summaries the from Carl King's	19	A. Yes.
	and their summaries the front earlinings		
19	deposition in the Power matter And King's	20	O. Okav.
19 20	deposition in the Power matter. And, King's testimony, trial testimony in the Tirrell case.	20 21	Q. Okay. A. So the first one is from the National Fire
19 20	testimony, trial testimony in the Tirrell case.	20 21 22	A. So the first one is from the National Fire
19 20 21 22	· · · · · · · · · · · · · · · · · · ·	21	•

3 (Pages 6 to 9)

1	10		12
1	Product Safety Tips. And, I don't have a date on	1	And then the second one is from the CPSC
2	that one.	2	titled Manufacturers Guide to Developing Consumer
3	The next one is a Consumer Product Safety	3	Product Instructions dated October, 2003.
4	Commission Safety Alert, that is dated June, 2003.	4	And then the last tab are my two invoices
5	The next one is from an Ontario Fire	5	that I had sent to Mr. Hughes' office for my work in
6	Marshal's office dated October 1st, 1996.	6	this case.
7	The next one is in a newsletter titled	7	MS. YEMMA: Pat, can I get a copy
8	Topeak (ph) KM News dated August, 2003.	8	of tabs 3 through 8?
9	The next is from, I believe, the University	9	MR. HUGHES: Sure.
10	of Florida dated I downloaded it on 12/21/2004.	10	MS. YEMMA: Off the record.
11	And then the vent we move to the next	11	(Discussion held off the record.)
12	batch of, again, documents from different	12	MS. YEMMA: Back on the record.
13	organizations related to consumers' knowledge, and	13	BY MS. YEMMA:
14	use of dryers, and cleaning, and venting, and so	14	Q. Dr. Vigilante, we just went through what was
15	forth.	15	contained in the three-ring binder that you brought
16	The first one is from NFPA. The second one	16	with you today.
17	is a CPSC Safety Alert, and that's got a publication	17	A. Yes, ma'am.
18	date of June, 2003.	18	Q. And you also brought with you a flash drive;
19	The next one is from the Grand Valley Fire	19	is that correct?
20	Department. And, this one looks like I downloaded	20	A. Two flash drives.
21	it July, 2015.	21	Q. Two flash drives, okay. And, one is white
22	The next document is from the Wright	22	and one is black, for lack of a better way to
23	Patterson Air Force Base, dated September, 2001.	23	identify them.
24	The next two are from the website	24	If you could just generally explain what's
	11		13
1	laundryalternative.com, and they're dated I	1	on the white flash drive, that you brought with you.
2	downloaded them December 21st, 2004 I take that	2	A. Sure. There are nine folders, and then
3	back. I didn't download them in 2004. They're	3	several other documents. So, the first folder is
4	dated December 21st, 2004.	4	the deposition summaries, I think all of which were
5			the deposition sufficients, i think all of which were
	The next one is from a company called	5	·
6	The next one is from a company called Allen's Chimney Sweep, and that has a date of 12/21,	5 6	printed in tabs 3 and 4.
	The next one is from a company called Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think	1	printed in tabs 3 and 4. The second folder on the flash drive is
6	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think	6	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes'
6 7	Allen's Chimney Sweep, and that has a date of 12/21,	6 7	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this
6 7 8	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called	6 7 8	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter.
6 7 8 9	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it.	6 7 8 9	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature,
6 7 8 9	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003.	6 7 8 9	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter.
6 7 8 9 10	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years	6 7 8 9 10	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think
6 7 8 9 10 11	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals,	6 7 8 9 10 11 12	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's
6 7 8 9 10 11 12	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in	6 7 8 9 10 11 12 13	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar
6 7 8 9 10 11 12 13	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in the Greater Philadelphia area, and up in New	6 7 8 9 10 11 12 13	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar example indicator lights. And, these are manuals
6 7 8 9 10 11 12 13 14	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in the Greater Philadelphia area, and up in New Hampshire.	6 7 8 9 10 11 12 13 14	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar example indicator lights. And, these are manuals from different appliances that have indicator lights
6 7 8 9 10 11 12 13 14 15	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in the Greater Philadelphia area, and up in New Hampshire. Tab seven is the Dryer Owners Manual and	6 7 8 9 10 11 12 13 14 15	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar example indicator lights. And, these are manuals from different appliances that have indicator lights for service on the machine.
6 7 8 9 10 11 12 13 14 15 16	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in the Greater Philadelphia area, and up in New Hampshire. Tab seven is the Dryer Owners Manual and Installation Instructions that was produced in this	6 7 8 9 10 11 12 13 14 15 16	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar example indicator lights. And, these are manuals from different appliances that have indicator lights for service on the machine. The next folder is called Photos, and in
6 7 8 9 10 11 12 13 14 15 16 17	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in the Greater Philadelphia area, and up in New Hampshire. Tab seven is the Dryer Owners Manual and Installation Instructions that was produced in this matter.	6 7 8 9 10 11 12 13 14 15 16 17	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar example indicator lights. And, these are manuals from different appliances that have indicator lights for service on the machine. The next folder is called Photos, and in there are the photos from John Fry's inspections,
6 7 8 9 10 11 12 13 14 15 16 17 18	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in the Greater Philadelphia area, and up in New Hampshire. Tab seven is the Dryer Owners Manual and Installation Instructions that was produced in this matter. Tab eight is the report of J.P. Purswell	6 7 8 9 10 11 12 13 14 15 16 17 18	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar example indicator lights. And, these are manuals from different appliances that have indicator lights for service on the machine. The next folder is called Photos, and in there are the photos from John Fry's inspections, Mike Stoddard's photos, and the photos from the
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in the Greater Philadelphia area, and up in New Hampshire. Tab seven is the Dryer Owners Manual and Installation Instructions that was produced in this matter. Tab eight is the report of J.P. Purswell with my notes on it.	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar example indicator lights. And, these are manuals from different appliances that have indicator lights for service on the machine. The next folder is called Photos, and in there are the photos from John Fry's inspections, Mike Stoddard's photos, and the photos from the Upper Dublin Fire Marshal's office.
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Allen's Chimney Sweep, and that has a date of 12/21, 2004. I don't think I downloaded it. I think that's the publication date that seems to be on it. The next one is from a website called Fixitnow, and that's dated October, 2003. Tab six is notes that I took several years ago when calling appliance service professionals, and dryer cleaning vent services in New Jersey, in the Greater Philadelphia area, and up in New Hampshire. Tab seven is the Dryer Owners Manual and Installation Instructions that was produced in this matter. Tab eight is the report of J.P. Purswell with my notes on it. And then I provided two references after it,	6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	printed in tabs 3 and 4. The second folder on the flash drive is documents that were provided to me by Mr. Hughes' office that were all discovery documents in this matter. The next folder is called Dryer Literature, and that's everything that was in tabs I think it's tab 5, 6 tabs 5 and 6. Plus, there's another sub folder in there called Exemplar example indicator lights. And, these are manuals from different appliances that have indicator lights for service on the machine. The next folder is called Photos, and in there are the photos from John Fry's inspections, Mike Stoddard's photos, and the photos from the Upper Dublin Fire Marshal's office. The next folder is entitled Randall Bills'

4 (Pages 10 to 13)

	14		16
1	in there are all the references I sited in the last	1	version of that letter from Mr. Hughes, and that's
2	section of my report or the references section of	2	got a date of October 1st, 2015.
3	my report. I think the last section of my report is	3	Q. So that letter, was that sent under your new
4	the appendices.	4	company of Vigilante Forensic?
5	The next folder called Reports, and it's got	5	A. Yes, ma'am.
6	my report, Mike Stoddard's report, John Fry's	6	Q. Okay.
7	report two John Fry's reports, I should say. And	7	A. And then the last document is the executed
8	then another folder called Defense Experts, and	8	deposition letter, that you had signed, with the
9	that's got Mr. Purswell's report, Randy Bills'	9	correction to the date, and the name of the case,
10	report, and it has the Electrolux Rule 26 (a)(2)	10	because it was originally for Cloud.
11	Disclosure, and then it has the two book chapters	11	Q. Okay. Up-to-date because I sent it on
12	that I mentioned that are in tab eight.	12	Friday, so
13	The next folder is called Vitale underscore	13	A. Yes, yes. Thank you very much.
14	WGI60294, and that has another copy of Mike	14	Q. Sure.
15	Stoddard's report.	15	A. And, you're welcome to look. So, that's why
16	Q. Is that from the Vitale matter?	16	I brought the laptop.
17	A. Yes.	17	Q. Thank you. And, I have my laptop in my car,
18	Q. Okay.	18	too.
19	A. The next folder is called Warning, and it	19	So, I just have one question about the copy
20	has three JPEGs, that are essentially the warnings	20	of Dr. Purswell's report, we were discussing off the
21	that were in my report, Section E of my report.	21	record that the copy that's in your binder has some
22	And then the documents are my four-year	22	notes on it.
23	testimony list, CV, the initial case inquiry form	23	A. Yes.
24	and engagement letter sent out from Robson Forensic	24	Q. And, Pat is looking into whether his
	4=		
	15		17
1	when I was with Robson Forensic.	1	position is that I can have it, or not. So I just
1 2		1 2	
	when I was with Robson Forensic.		position is that I can have it, or not. So I just
2	when I was with Robson Forensic. Q. And, again, I am going to ask you this	2	position is that I can have it, or not. So I just wanted to know the copy that's on flash drive, does
2	when I was with Robson Forensic. Q. And, again, I am going to ask you this question later: What was the date of that letter?	2	position is that I can have it, or not. So I just wanted to know the copy that's on flash drive, does that similarly have notes?
2 3 4	when I was with Robson Forensic. Q. And, again, I am going to ask you this question later: What was the date of that letter? Would that have been the initial when you were	2 3 4	position is that I can have it, or not. So I just wanted to know the copy that's on flash drive, does that similarly have notes? A. Yes.
2 3 4 5	when I was with Robson Forensic. Q. And, again, I am going to ask you this question later: What was the date of that letter? Would that have been the initial when you were initially retained? A. Give me one second. The case inquiry form has a date of July 8, 2015. The engagement letter	2 3 4 5	position is that I can have it, or not. So I just wanted to know the copy that's on flash drive, does that similarly have notes? A. Yes. Q. Okay. So, I just wanted to point that out.
2 3 4 5 6	when I was with Robson Forensic. Q. And, again, I am going to ask you this question later: What was the date of that letter? Would that have been the initial when you were initially retained? A. Give me one second. The case inquiry form	2 3 4 5 6	position is that I can have it, or not. So I just wanted to know the copy that's on flash drive, does that similarly have notes? A. Yes. Q. Okay. So, I just wanted to point that out. Okay.
2 3 4 5 6 7	when I was with Robson Forensic. Q. And, again, I am going to ask you this question later: What was the date of that letter? Would that have been the initial when you were initially retained? A. Give me one second. The case inquiry form has a date of July 8, 2015. The engagement letter has a date of July 8th, 2015, but that's when Robson's sent it. It's not signed. So, I'm not	2 3 4 5 6 7	position is that I can have it, or not. So I just wanted to know the copy that's on flash drive, does that similarly have notes? A. Yes. Q. Okay. So, I just wanted to point that out. Okay. So then the black flash drive, what does that contain? A. This has the State Farm discovery documents.
2 3 4 5 6 7 8	when I was with Robson Forensic. Q. And, again, I am going to ask you this question later: What was the date of that letter? Would that have been the initial when you were initially retained? A. Give me one second. The case inquiry form has a date of July 8, 2015. The engagement letter has a date of July 8th, 2015, but that's when	2 3 4 5 6 7 8	position is that I can have it, or not. So I just wanted to know the copy that's on flash drive, does that similarly have notes? A. Yes. Q. Okay. So, I just wanted to point that out. Okay. So then the black flash drive, what does that contain?
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5 (Pages 14 to 17)

	18		20
1	Q. Okay.	1	A. Yes. I haven't updated it since November
2	A. And I can give you if you want the last	2	1st, 2015. I don't think that there's anything that
3	Bates number on the last document.	3	should be added.
4	Q. That's okay.	4	Q. And, you're currently employed; is that
5	So, Dr. Vigilante, your entire file, you	5	correct?
6	have the two flash drives, and then the three-ring	6	A. Sure, yes.
7	binder, that we talked about earlier. Does that	7	Q. And, where do you work?
8	compromise your entire file for the Vitale matter?	8	A. I work for Vigilante Forensic.
9	A. Yes.	9	Q. And, is that a company you started?
10	Q. And, does that include all the documents you	10	A. Yes.
11	are relying on in this matter to render your	11	Q. And, you started that in 2015?
12	opinion?	12	A. Yes.
13	A. All those specific documents I'm relying	13	Q. What month did you start?
14	upon, yes.	14	A. The official the LLC was formed the
15	Q. Okay. And, you made that clarification,	15	LLC is Vigilante Consulting. That was formed in,
16	"specific documents". Are there documents you are	16	maybe, August/September timeframe of 2015. The
17	relying on generally, that aren't included?	17	official start date for Vigilante Forensic was
18	A. Well, truly, I've spent 20 years gaining	18	October 1st, 2015.
19	knowledge from other documents that are part of my	19	Q. And prior to that, you were employed by
20	general background, education, and training, that I	20	is it Robson Forensic?
21	am relying on. But the specific documents for this	21	A. Robson Forensic.
22	case, I have produced them on the flash drive.	22	Q. Okay, thank you. And, you were employed
23	Q. Thank you.	23	there from 2003 to 2015. Is that correct?
24	(Document marked Vigilante Exhibit	24	A. Yes, ma'am.
	4.0		
	19		21
1	No. 2 for identification.)	1	Q. In what month in 2015 did you cease
1 2		1 2	
	No. 2 for identification.)		Q. In what month in 2015 did you cease
2	No. 2 for identification.) BY MS. YEMMA:	2	Q. In what month in 2015 did you cease employment with Robson?
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2 3 4 5 6	No. 2 for identification.) BY MS. YEMMA: Q. I'm going to hand you what's been marked as Vigilante-2. And for the record, it is a 10-page document. Is this a document you have seen before	2 3 4 5 6	 Q. In what month in 2015 did you cease employment with Robson? A. My last date would have been the last calendar day of September of 2015. Q. And, why did you leave Robson Forensic? A. To start my own company.
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6 (Pages 18 to 21)

	22		24
1	don't know if he ever retained me while I was	1	Q. And, did that change, or fluctuate?
2	employed by Robson Forensic.	2	A. Well, when I first started, it would have
3	I do know that I was retained on October	3	been significantly lower.
4	1st, 2015 by Mr. Hughes under Vigilante Forensic.	4	Q. How about in 2014, the year before you left?
5	Q. Okay. So apart from the signed engagement	5	A. It was about 1,000.
6	letter, to the extent that it exists with Robson	6	Q. And before you left Robson, what was your
7	Forensic, were there any other documents, that	7	hourly billing rate that they charged for your work?
8	you're aware of, that were generated while you were	8	A. It was either well, I can tell you
9	at Robson related to this matter, that you do not	9	specifically because it would have been in the
10	have?	10	letter. Give me one second.
11	A. Not that I'm aware of.	11	Q. Okay.
12	Q. And when you were with Robson, can you tell	12	A. It looks like they were charging my time at
13	me what type of work that you did over your time	13	\$415 per hour.
14	there?	14	Q. At now with Vigilante Forensic, what is your
15	A. Sure. I had several positions, or	15	hourly rate?
16	responsibilities, at Robson Forensic. From, I	16	A. It is 335 an hour for all non
17	guess, like, 2010 until the end of 2014, I was the	17	testimony-related work.
18	Area Manager for the Philadelphia area for Robson	18	For deposition and trial testimony, it's 385
19	Forensic.	19	an hour.
20	From beginning of my employment with the	20	And then for videotaped testimony, it's
21	company, until I left the company, I was the	21	another \$50, so I think it's 435.
22	Practice Group Leader Manager for the Human Factors	22	Q. So while you were at Robson, if you could
23	Practice Group.	23	give me a breakdown of how you spent your time in
24	I also did my own casework at Robson the	24	terms of casework versus the consulting work. Are
	23		25
1		1	you able to do that?
1 2	entire time I was employed there. As part of my employment responsibilities, I	1 2	
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2	entire time I was employed there. As part of my employment responsibilities, I	2	you able to do that? A. Yes, the majority of my time I should say
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	entire time I was employed there. As part of my employment responsibilities, I was also responsible for doing work for Robson Forensic's sister company, or subsidiary, Fournier, F-O-U-R-N-I-E-R, I believe, and that work was traditional consulting work. So, nonforensic, or non litigation-related. Q. So any litigation-related work would have been done under Robson Forensic? A. Yes, ma'am. Q. And, you had traditional casework from the time you started in 2013 until you left in 2015? A. I started in 2003, and I left in 2015. I didn't have work that spanned the entire time. There were projects that came in, and went. And, I don't remember when the last consulting nonforensic consulting job was. I believe it was in the spring of 2015. Q. So while you were at Robson Forensic and this question also includes the sister company, the subsidiary on average, how many hours were you billing per year for litigation work?	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	you able to do that? A. Yes, the majority of my time I should say the majority of my billable time, I think, is the question you're asking me, the majority of it was spent on forensic-related matters. The nonforensic-related matters varied, you know, from let's say a month's perspective from zero percent to maybe 20 percent. Q. Let's break it down between the forensic and nonforensic. So, the forensic work that you did, would that all be litigation-related, or your being retained by a plaintiff, or a defendant? A. Or insurance company, or a federal or state government, and then I think that's it would either be criminal, civil, or insurance related. Q. And, for the forensic work, can you break it down between plaintiff and defendant, how much time was spent doing work for a plaintiff versus defendant? A. Typically, it's been about 60/40 throughout my years of doing this type of work, and it can
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	entire time I was employed there. As part of my employment responsibilities, I was also responsible for doing work for Robson Forensic's sister company, or subsidiary, Fournier, F-O-U-R-N-I-E-R, I believe, and that work was traditional consulting work. So, nonforensic, or non litigation-related. Q. So any litigation-related work would have been done under Robson Forensic? A. Yes, ma'am. Q. And, you had traditional casework from the time you started in 2013 until you left in 2015? A. I started in 2003, and I left in 2015. I didn't have work that spanned the entire time. There were projects that came in, and went. And, I don't remember when the last consulting nonforensic consulting job was. I believe it was in the spring of 2015. Q. So while you were at Robson Forensic and this question also includes the sister company, the subsidiary on average, how many hours were you	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	you able to do that? A. Yes, the majority of my time I should say the majority of my billable time, I think, is the question you're asking me, the majority of it was spent on forensic-related matters. The nonforensic-related matters varied, you know, from let's say a month's perspective from zero percent to maybe 20 percent. Q. Let's break it down between the forensic and nonforensic. So, the forensic work that you did, would that all be litigation-related, or your being retained by a plaintiff, or a defendant? A. Or insurance company, or a federal or state government, and then I think that's it would either be criminal, civil, or insurance related. Q. And, for the forensic work, can you break it down between plaintiff and defendant, how much time was spent doing work for a plaintiff versus defendant? A. Typically, it's been about 60/40 throughout

7 (Pages 22 to 25)

1	26		28
1	Q. So, the forensic work, that would include	1	2003, did they have a Philadelphia office?
2	writing expert reports, and testifying like you are	2	A. They did not.
3	doing in connection with this matter?	3	Q. So, you helped start that?
4	A. Sure.	4	A. Yes. They had the reason I hesitated was
5	Q. Okay. So the other part of your work, the	5	they had a the company has different areas, and
6	nonforensic work, can you tell me what type of work	6	they had a Philadelphia area, but they had no office
7	you did that would be considered nonforensic?	7	in the area. So when I opened the office in the
8	A. From a billable hour standpoint?	8	area, that was the first office in Philadelphia.
9	Q. Well, let's take it from the billable hour,	9	They have an office in New Jersey, South Jersey,
10	and then the nonbillable hour?	10	that for a while, I guess, I supervised the
11	A. Okay. The billable hour nonforensic work	11	Philadelphia area, and then that responsibility got
12	would be traditional consulting, and that was mostly	12	transferred to the manager in Lancaster.
13	related to manufacturers, property owners, and so	13	And then when I opened the office in
14	forth, hiring me. Or, I'd be working through them	14	Philadelphia, that became my responsibility. It's a
15	hiring the firm consulting on warnings-related, or	15	little convoluted.
16	product safety-related issues.	16	Q. So before Robson, you were at ARCCA at
17	Q. Anything else?	17	least that's how I pronounce it?
18	A. I may have done work with sound ordinance	18	A. Yes. I worked for ARCCA prior to Robson
19	issues, neighbors putting in a racetrack, and are	19	Forensic.
20	concerned about the sound. And you go out, and	20	Q. What did you do at ARCCA?
21	measure the sound, and then you may have to go and	21	A. Essentially, forensic investigations for
22	provide a report, or something, for a zoning	22	ARCCA, exclusively.
23	hearing.	23	Q. Is that when you first started working in
24	Q. Okay. How about the nonbillable work, the	24	litigation in cases?
	27		29
		1	23
1	nonforensic, nonbillable work?	1	A. No.
1 2	nonforensic, nonbillable work? A. So, that was about half my week, typical	1 2	
	A. So, that was about half my week, typical	1	A. No.
2	A. So, that was about half my week, typical week, for the last, maybe, four, five years of my	2	A. No.Q. Okay. That would be before that?
2 3	A. So, that was about half my week, typical week, for the last, maybe, four, five years of my employment with Robson. So, I opened the	2	A. No.Q. Okay. That would be before that?A. Yes.
2 3 4	A. So, that was about half my week, typical week, for the last, maybe, four, five years of my	2 3 4	A. No.Q. Okay. That would be before that?A. Yes.Q. Okay, we will get to that.
2 3 4 5	A. So, that was about half my week, typical week, for the last, maybe, four, five years of my employment with Robson. So, I opened the Philadelphia office for the company, which would	2 3 4 5	 A. No. Q. Okay. That would be before that? A. Yes. Q. Okay, we will get to that. So, before ARCCA, you were at
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	A. So, that was about half my week, typical week, for the last, maybe, four, five years of my employment with Robson. So, I opened the Philadelphia office for the company, which would have required dealing with finding space, leasing space, fitting out space, hiring, interviewing, hiring employees, firing employees. So, personnel issues. Marketing, business development-related activities, mentoring activities. And, I have to decorate the office for the holidays. Q. Oh, okay. A. So, that was part of the area manager responsibilities. The practice group, I had responsibilities with the practice group. And that, again, involved interviewing and hiring human factors experts, mentoring, peer reviewing those experts, and then letting some of those experts go throughout the years. And then part of Practice Group Leader responsibilities is also marketing in business	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	 A. No. Q. Okay. That would be before that? A. Yes. Q. Okay, we will get to that. So, before ARCCA, you were at A. It's not on my CV. Q. It's not on your CV, okay. Then, can you tell me about that, when you first started in litigation? A. Yes. I can't say that I was in litigation, but my first doing forensic investigation started as a grad student working for my advisor, who was hired by attorneys to do forensic investigations. And, he would have the students do literature reviews, document reviews, analysis, and studies, and so forth. And, he would pay us \$20 an hour, which at that time I thought was a lot of money, and then I realized what he was billing, and he was shortchanging us. Q. So, was that when you were at North Carolina State University? A. Yes.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. So, that was about half my week, typical week, for the last, maybe, four, five years of my employment with Robson. So, I opened the Philadelphia office for the company, which would have required dealing with finding space, leasing space, fitting out space, hiring, interviewing, hiring employees, firing employees. So, personnel issues. Marketing, business development-related activities, mentoring activities. And, I have to decorate the office for the holidays. Q. Oh, okay. A. So, that was part of the area manager responsibilities. The practice group, I had responsibilities with the practice group. And that, again, involved interviewing and hiring human factors experts, mentoring, peer reviewing those experts, and then letting some of those experts go throughout the years. And then part of Practice Group Leader	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	 A. No. Q. Okay. That would be before that? A. Yes. Q. Okay, we will get to that. So, before ARCCA, you were at A. It's not on my CV. Q. It's not on your CV, okay. Then, can you tell me about that, when you first started in litigation? A. Yes. I can't say that I was in litigation, but my first doing forensic investigation started as a grad student working for my advisor, who was hired by attorneys to do forensic investigations. And, he would have the students do literature reviews, document reviews, analysis, and studies, and so forth. And, he would pay us \$20 an hour, which at that time I thought was a lot of money, and then I realized what he was billing, and he was shortchanging us. Q. So, was that when you were at North Carolina State University?

8 (Pages 26 to 29)

	30		32
1	A. I would think most of that work was done	1	monitors, scanners, tape drives. Like I said,
2	after the Master's was earned, and while I was	2	storage systems, tape libraries. I've done warnings
3	working towards the Ph.D., but I could be mistaken.	3	for software aps, web aps.
4	Q. So during that time so, say, between 1997	4	So, it kind of ranged amongst all different
5	and 2001, did you give any depositions in connection	5	types of products.
6	with a lawsuit?	6	Q. So the products that you just described,
7	A. No. I don't think that he disclosed that he	7	those were all while you were with IBM. Is that
8	was having us do the work.	8	correct?
9	Q. Understood. Okay.	9	A. Yes.
10	A. Maybe he did. I can't say that. We were	10	Q. Okay. And, were you working in a group when
11	hired more as a technical staff, if you will.	11	you were developing the warnings, or were you
12	Q. So then after you left North Carolina State	12	working on your own?
13	University, when was the next time that you were	13	A. Typically, I was part of a Product
14	providing consulting services in litigation?	14	Development Team, and I was the User Experience Rep,
15	A. I started with ARCCA as an independent	15	or the User Experience Design Team Lead.
16	consultant in, I think, 2001, and then I worked for	16	Q. Did you say team leader?
17	them I worked for ARCCA on a part-time	17	Team leader/team lead, same thing.
18	independent consultant basis.	18	Q. Okay. I just didn't hear you. I'm sorry.
19	At the same time I worked for ARCCA, I was	19	So as the team lead, what would your role
20	also working for IBM as a full-time employee for	20	be?
21	IBM, and basically ARCCA was moonlighting.	21	A. Well, typically, I was responsible for all
22	And then when I joined Robson Forensic in	22	of the usability aspects related to the product
23	the summer of 2003, I had to leave ARCCA due to case	23	design. So, it can start from identifying the
24	conflicts, and so forth.	24	requirements when we were launching new products, or
			<u> </u>
			221
_	31		33
1	Q. Dr. Vigilante, at any point in your career,	1	launching a significant redesign of an existing
2	Q. Dr. Vigilante, at any point in your career, have you ever been hired by a product manufacturer	2	launching a significant redesign of an existing product, to creating formal requirements to start
2	Q. Dr. Vigilante, at any point in your career, have you ever been hired by a product manufacturer to draft a warning?	2	launching a significant redesign of an existing product, to creating formal requirements to start with the designers to create requirements for the
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2 3 4 5	 Q. Dr. Vigilante, at any point in your career, have you ever been hired by a product manufacturer to draft a warning? A. Yes. Q. Okay. Can you give me an example of that 	2 3 4 5	launching a significant redesign of an existing product, to creating formal requirements to start with the designers to create requirements for the actual design of the product, the interface design. Creating mockups and prototypes, testing them with
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9 (Pages 30 to 33)

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1 development cycle, the money that's been set aside 2 for it, and whatever other constraints you may have. 3 So, they run from doing heuristic evaluations where 4 you're applying human factors principles, theories, 5 guidelines, and recommendations to the design to 6 looking at what's standards are applicable, and 7 applying those standards to the design to make sure 8 you meet minimum standards.

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There's also, what we call, hallway testing, which is essentially bringing in your coworkers, or even, maybe, the maintenance staff, or folks from the service call center, you know, who are readily available, and typically somehow associated with the company because you can grab them the hallway to come in, and I've developed this warning, look at it, tell me what it says. Or, I've developed this interface, try to use it, and tell me what you think. So, you can get feedback from other people besides yourself.

There's focus groups where, typically, you pay people to come in from the outside. Usually they're representative of users, or the user community. You sit around a table, a conference table. There's typically a moderator. People are

1 either require, or not require, a user, and that's

2 going through the steps that are necessary to

3 complete a task -- well, first, you want to identify

4 the important tasks that are of question; then,

5 identify the steps that are needed to complete those

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6 tasks, identify the information, tools, and

knowledge that the user may need to complete each

8 step in the task, identify errors, mistakes, hazards

9 that can occur, or exist, during each step of the 10

task

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For bigger systems with employees, you can look at job safety analysis, which are similar to task analysis but you're doing it from the job standpoint. So, there are different human factors techniques that may, or may not, be relevant to a product development site.

17 So when you're developing a warning, how do

18 you decide which techniques you are going to use

19 because you're not doing all of these techniques

every time you're designing a warning; is that

21 right?

22 A. Sometimes.

23 Q. Sometimes?

24 A. Sure, sometimes, yes. Sometimes, again,

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design. They may be the actual prototypes for the design. They may be other products out there. And, you gather requirements from the people, what do

shown different things. They may be ideas for

they need, what problems are they experiencing in whatever system they may be currently using, what

would they like to see in new designs, new products, or new iterations of an existing design. So, you

gather input from the group as a whole.

Usability testing is typically done one-on-one. So you have a user sitting in front of whatever product, or warning, or literature, that you are testing, or assessing, and it's one-to-one interaction between the user, and the product.

Competitive benchmark is where you would have users use your product, and then use a competitor's product, and see how the two products compare with respect to performance, ease of use, understanding, et cetera.

Those are generally the accepted ways of doing different types of human factors, or usability assessment.

There's also, from more of a human factors hardcore doing task analysis, which would not --

1 it's going to be a question of the warning, the 2 constraints, what we know from field data, or 3 service data, service call data, prior incidences.

So I'll give you an example. One of the products I worked on, and developed a warning for, was the IBM IdeaScan. And we had put it out into the market -- the team did before I got on the team. So it was a product development team focused on the IdeaScan scanner, you know, maybe seven, eight people sat on the product development team representing engineering, electrical mechanical engineering testing, marketing, business development, quality service, and so forth.

They put the scanner out with a warning, and an instruction manual, and the instruction manual also had a warning. And, basically, the warning dealt with unlocking the scanner head before using it.

Based upon the way the scanner was designed, the scanner, if it moved during shipment, whether being placed on the pallet, being placed on the truck, moved from the truck to the store, the store to the car, the car to home, you know, all the movement of it, if it jiggled or jerked the scanner

10 (Pages 34 to 37)

38 40 1 1 head around, you'd break it. So, they would lock it that goes on a desktop, just like a general sense? 2 to the frame rails of the scanner. So you needed to 2 A. It was a desktop scanner. 3 3 unlock it before you used it because if you tried to Okay. And, do you know where the warning 4 4 use it without unlocking it, you would break the was located on the scanner? 5 scanner head. And then it would be no good, and 5 Α. It was on the bottom. 6 6 you'd get calls; people would return it, and so Q. The bottom? So you would have to lift it up 7 7 forth. to see it? R 8 So service identified after -- you know, Α. Yes. That was part of the problem. 9 9 they put the product into the marketplace -- a large Okay. So then if you could explain to me --10 increase of people breaking the scanner head doing 10 I know you said once you became part of the team, 11 11 exactly what the warning they had put out told them you made changes, and those were implemented. 12 12 not to do. Could you just, specifically, if you 13 13 So I got brought into the team to figure out remember, tell me what changes you made? 14 14 what's going on, how to fix the issue. And, Sure. The first thing I did was I took a --15 15 certainly, I looked at the warning, the on-product I don't know what the best word to describe it is --16 16 warning, and the -- warning and instruction manual, but I took a warning, and I made it so that it 17 and identified that it was -- it didn't meet the 17 prevented you from opening the top of the scanner 18 18 standards; it didn't meet the guidelines. It was a lid until you removed the warning. So, it was a 19 19 bad warning. It was an inadequate warning. It piece of paper that kind of cuffed the scanner. 20 wasn't prepared the right way. It wasn't 20 And, I made the label itself safety orange, and then 21 attention-getting. It wasn't explicit and specific. 21 I put a warning on it -- meaning the ANSI Z535.4 22 22 It wasn't placed in a place where it would be requirements. 23 23 readily seen by the user before they did whatever So, it had the signal word "warning" in 24 24 they do. color with the text. I don't remember exactly what 39 1 So it was quite clear from the service data 1 the text said, but it had something to do with 2 2 that the warning didn't have its intended effect. warning, remove -- or unlock scanner, turn scanner 3 It was clear looking at it, and doing heuristic 3 over, unlock it before starting. If you attempt to 4 evaluation, that this is why we are getting service 4 start it, blah, blah, blah. So that was the 5 5 calls, this is a bad warning. interactive warning I put on there. 6 6 So I developed a new warning, and went On the bottom, I took the warning that was 7 through the standards, and the guidelines, to 7 there, and again formatted it to the ANSI standard. 8 8 develop that warning. And, then integrated that It was a white and black label, or something like 9 9 into the existing products that were being shipped that -- so inconspicuous. Redundantly put it on the 10 out. And we saw our return rates, and incident 10 bottom, and then in the manual did the same thing, 11 11 rate, decline significantly. So, we knew that it highlighted it in the manual. When they initially 12 worked, and we verified that it worked based upon my 12 had it in there, it wasn't highlighted. There was 13 13 redesign of the warning. nothing conspicuous about it. It didn't stand out 14 14 So the IdeaScan scanner, before you got from the other information in the manual. 15 involved in the project, did have it -- and I just 15 Q. So, before your changes, do you know how 16 16 want make sure I understood your testimony many pages the manual was? 17 correctly -- it had an on-product warning, and then 17 A. I don't remember offhand, and I don't 18 18 there was the same warning in the owner's guide. Is remember -- IBM had at the time -- IBM liked to --19 19 that fair? before I got on the teams I was involved with --20 20 liked to produce multilingual manuals. So the Α. I don't know if it was the same warning, but 21 21 the same topic was addressed in the owner's manual. manual for English may have been anywhere from a 22 22 Okay. So the IdeaScan scanner, how big of a half dozen to a dozen pages. But the manual, 23 23 product are we talking about? Is it something that itself, may have been longer because they threw in

11 (Pages 38 to 41)

Spanish, French, Japanese, Chinese, you know,

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would stand alone on the ground, or is it something

42 44 1 wherever they're planning on selling it. So the 1 A. Both. 2 manual, itself, may have been bigger, or thicker. 2 Q. Both, okay. So, a target for bow and arrow 3 3 But in different languages? shooting? 4 4 A. Different languages, yes. Firearm shooting. 5 5 Ο. Oh, firearms. Got it, okay. Ο. So the warning, that you were involved with 6 6 So tell me about that project, and what did changing, do you know what page it was on in, at 7 7 that involve? What was your initial assignment in least, the English portion of the manual? 8 8 I don't recall that well where it was that company? 9 9 The company designed, and developed, a initially. 10 Q. Did you change the location in the manual? 10 new-fangled target, if you will, that there were 11 11 essentially disks, and when you hit it with a A. I don't recall if I had to change the 12 12 projectile, a bullet, it would puff out with what location, or not, but I would have to assume one 13 13 way, or the other, and I don't know if you want me would look like smoke, and would give some feedback 14 14 to the shooter that they were hitting the target, to assume. 15 15 and it would be a little bit more exciting than I don't want you to assume. 16 16 When you said "highlight", what I thought of shooting a static paper target. 17 17 The disks went in paper targets, so they when you said that was, you know, highlights with 18 18 color. But, maybe you meant something different. were, like, cutouts, and the paper target, you put 19 19 Well, again, using the signal word in the the disk in there. I got contacted by the 20 ANSI colors, make it larger, have a border around 20 manufacturer -- I don't recall exactly how, but they 21 it, make at stand out from the other information on 21 were looking at what warnings they needed to put on 22 22 the product, and then they wanted advice and the page. 23 23 So after the changes had been implemented guidance on how to format and present the warning on 24 24 both to the label, that you had to interface before the product. 43 1 using the scanner, and also to the manual, were 1 Ο. And, what did you do for them in response to 2 2 those changes kept in effect? that assignment? 3 3 For that. Then, we changed that to the Two things. Generally, one is I worked with 4 IdeaScan 2000, and we found a way to fix the problem 4 them to identify the hazards associated with it. 5 5 so that the warnings weren't needed after that. And that entailed working with their designer, and 6 6 So, again, from a product design standpoint, then working with their toxicologist because there 7 7 you want to eliminate problems, safeguard them, and was a -- because it was -- I don't know how to 8 8 then provide warnings. So, the focus was on getting describe it. It's like a solid powdered substance 9 9 rid of the problem. that would, when struck, or touched, give off 10 10 whatever any properties of the products were. So I So while you were at Robson Forensic, and 11 11 also at the sister company, were you ever hired by a wasn't sure if there was an inhalation, or a toxic 12 product manufacturer to draft a warning --12 issue with it. So, my first suggestion was to have 13 13 A. a toxicologist look at the ingredients of the 14 14 Ο. -- for consumer products? product, and make sure there was nothing toxic about 15 Consumer and commercial. 15 it. And if there was, of course, we'd have to Α. 16 16 Q. Okay. So, let's just stick with the address it in a warning. 17 17 consumer products. And then we looked at the other -- like I 18 18 Can you give me an example of a product that said, from the design standpoint, what other hazards 19 19 you were hired by a manufacturer to create? could be potentially associated with it. 20 20 The last one I did was a warning for a After we identified the hazards, I gave them 21 21 target, a reusable target for target shooting. I advice on how to present the information on the 22 don't recall the name of it offhand. 22 product packaging, how to format it based upon the 23 23 The name of the product, or the name of the ANSI standard, where to place it on the product, and 24 24 manufacturer? so forth.

12 (Pages 42 to 45)

46 48 1 Okay. As far as you know, is that product 1 decided to do was put the NRA Safe Gun Handling Ο. 2 still in use today with the warning that you 2 Requirements. So that was provided with the target. 3 designed? 3 So, number one, is to -- I don't know if I can 4 4 As far as I know. I don't think I ever saw remember them in order. But one of the top three is 5 the finished product, and I never saw the finished 5 know what you're shooting at, and what's beyond it. 6 6 warning. So, target placement. 7 7 Q. Have you ever been retained by a dryer Okay. When you said "in instructions", 8 8 manufacturer to develop a warning? just to clarify, so with the reusable target, did it 9 9 Not that I'm aware of. have warnings on the product? 10 Ο. Okay. Have you been retained by a dryer 10 Well, it didn't have it on the product. It 11 11 manufacturer to review warnings? came in a -- like a -- for lack of a better term --12 12 Not that I'm aware of. a plastic bag with a label, like, stapled to the top 13 13 Dr. Vigilante, when you are developing a of it. And, I think the -- there was -- I suggested 14 14 warning, how do you decide, generally, what goes on the warning for the toxicology issues be on the 15 15 the product versus what goes in the product label, and I think they agreed to put the top three 16 16 literature? of the NRA Safe Gun Handling on the label. And the 17 17 Yes. So, there's general guidelines how to rest of them were repeated, and expanded upon, in 18 make a determination. So you want to look at: (1) 18 the instruction manual insert that came with the 19 19 the severity of the hazard; (2) likelihood; (3) product. 20 20 exposure. And, that will give you the ability to Q. So the label that was on the plastic bag --21 assess hazards by risk. So, certainly the higher 21 just so I am understanding -- and, let's go back to 22 22 risks ones you want to make sure you're dealing the plastic bag. Was that a covering that's meant 23 23 with. to be discarded once you start using the target? 24 24 A. And, then, the other variables you want to Yes. 47 49 1 look at are: (a) what are people's knowledge? Is 1 Ο. Okay. So, was the warning affixed by a 2 2 the information that you are providing consistent, sticker, or how was it attached to the plastic? 3 or not consistent, with people's expected knowledge? 3 My understanding was that they were going to 4 4 have, like, a plastic vessel, and then you would And then you're looking at is the hazard something 5 5 have a cardboard strip at the top, double-sided, that is, again, consistent, or unique, to your 6 6 that you would staple over the plastic. So if particular design. 7 7 you -- I don't know how to explain it -- maybe if So the risk assessment, the expected 8 8 knowledge, and consistency, and other products are you went and bought a kid's Halloween costume where 9 9 your three big ones that you want to consider. it's in a plastic bag, and they put the marketing 10 10 piece on the top of it, and staple on it. And, it's Going back to the reusable target -- to use 11 11 that as an example -- what was the most severe got a little description that's a continuation of 12 hazard associated with the target? 12 the top stapled part that goes in front of it, that 13 13 The most severe was the potential for the you have to remove that cardboard to open the bag to 14 14 user to set the target up in front of something that get the costume out. It's essentially the same 15 could be damaged, or hurt, or killed. So, if they 15 principles. It's a common way to package durable 16 16 improperly placed the target, and you shot at it, one-time use goods. 17 17 and shot through it, and there was a playground in Q. So once --18 18 the background, that would be considered the most Α. Or, nondurable -- nondurable, yes. 19 19 severe hazard. Nondurable, okay. 20 20 Q. So, the placement of the target? So, once the initial purchaser, they buy 21 21 A. this target, and then if they wanted to start using That was a big one. 22 22 it, they would have to remove the plastic vessel Q. So, was there a warning associated with 23 23 where the target should be placed? that had the warning attached. Is that correct? 24 24 They would have to remove the target from In the instructions, I think what they

13 (Pages 46 to 49)

ı	50		52
1	the package.	1	Q. Dr. Vigilante, we have marked as Vigilante-4
2	Q. Okay. And, essentially, they could throw	2	a document that you kindly provided to us this
3	away the packaging. Correct?	3	morning. And, could you identify for the record
4	A. Yes. It was a one-time use product.	4	what that document is?
5	Q. Okay. So, it's a one-time use. So, you use	5	A. That's my updated four-year testimony
6	it one time, and then you're discarding the product?	6	history.
7	A. That's what it was meant to be. I mean,	7	Q. Okay. And, in your career, how many
8	theoretically, you can shoot it once and then, you	8	depositions can you estimate that you've given?
9	know, if it starts raining, and you decide you're	9	A. Over 100.
10	done for the day, but then you would have to put it	10	Q. And, how many times have you testified in
11	somewhere. Because, like I said, it's like a	11	court over the course of your career?
12	powdery substance. So if you handle it, it gets	12	A. Like, 33 times.
13	everywhere. So you wouldn't want to put it in your	13	Q. When you testified in court, had you been
14	car because you would have whatever color it was	14	qualified as an expert each of those 33 times, as
15	staining everything.	15	far as you know?
16	Q. Okay. Just to go back to my last question.	16	A. I would have been, yes.
17	So once the plastic vessel, we'll call it, was	17	Q. Okay. And, in what discipline were you
18	removed, though, there were no warnings on the	18	offered as an expert at trial, if you can recall?
19	actual product. Is that right?	19	A. So, typically, I'm offered as a human
20	A. That's correct, you couldn't attach a label	20	factors expert, and then in this product warning
21	to it.	21	case, I'll be offered as an expert in warnings,
22	Q. Okay.	22	product warnings, product safety. I think it
23	(Document marked Vigilante Exhibit	23	depends on the jurisdiction, and what the court
24	No. 3 for identification.)	24	requires.
	51		53
1	BY MS. YEMMA:		
	BT IVIS. TEIVIIVIA.	1	Q. Okay. Have you been qualified in any case
2	Q. I am going to hand you what's just been	1 2	Q. Okay. Have you been qualified in any case as an expert in product warnings?
2			· · · · · · · · · · · · · · · · · · ·
	Q. I am going to hand you what's just been	2	as an expert in product warnings?
3	Q. I am going to hand you what's just been marked as Vigilant-3. And that, I believe, is a	2	as an expert in product warnings? A. Yes.
3 4	Q. I am going to hand you what's just been marked as Vigilant-3. And that, I believe, is a copy of your testimony back in March of 2012. Is	2 3 4	as an expert in product warnings?A. Yes.Q. Same question with regard to product safety,
3 4 5	Q. I am going to hand you what's just been marked as Vigilant-3. And that, I believe, is a copy of your testimony back in March of 2012. Is that right?	2 3 4 5	as an expert in product warnings? A. Yes. Q. Same question with regard to product safety, to the extent there's a difference? A. Oh, I'm sorry. Yes, I don't know I can't tell you what the exact words were.
3 4 5 6	Q. I am going to hand you what's just been marked as Vigilant-3. And that, I believe, is a copy of your testimony back in March of 2012. Is that right? A. That is, yes.	2 3 4 5 6	as an expert in product warnings? A. Yes. Q. Same question with regard to product safety, to the extent there's a difference? A. Oh, I'm sorry. Yes, I don't know I can't
3 4 5 6 7	 Q. I am going to hand you what's just been marked as Vigilant-3. And that, I believe, is a copy of your testimony back in March of 2012. Is that right? A. That is, yes. Q. And as far as you know, is this a current 	2 3 4 5 6 7	as an expert in product warnings? A. Yes. Q. Same question with regard to product safety, to the extent there's a difference? A. Oh, I'm sorry. Yes, I don't know I can't tell you what the exact words were.
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3 4 5 6 7 8 9 10 11 12	 Q. I am going to hand you what's just been marked as Vigilant-3. And that, I believe, is a copy of your testimony back in March of 2012. Is that right? A. That is, yes. Q. And as far as you know, is this a current copy of your testimony, both deposition and trial, from March, 2012 to the present? A. It is not. 	2 3 4 5 6 7 8 9	as an expert in product warnings? A. Yes. Q. Same question with regard to product safety, to the extent there's a difference? A. Oh, I'm sorry. Yes, I don't know I can't tell you what the exact words were. Q. Okay. A. You know, if my client offers me as a human factors expert in product safety, product warnings,
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3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	 Q. I am going to hand you what's just been marked as Vigilant-3. And that, I believe, is a copy of your testimony back in March of 2012. Is that right? A. That is, yes. Q. And as far as you know, is this a current copy of your testimony, both deposition and trial, from March, 2012 to the present? A. It is not. Q. It is not. Okay. So, what needs to be added to the document to make it current. A. Here you go. (Witness handing document to Ms. Yemma.) Q. Okay, thank you. MR. HUGHES: Do you want me to make copy of that? MS. YEMMA: Okay. And, let's just take a five-minute break, too. MR. HUGHES: Sure. (Brief recess.) 	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	as an expert in product warnings? A. Yes. Q. Same question with regard to product safety, to the extent there's a difference? A. Oh, I'm sorry. Yes, I don't know I can't tell you what the exact words were. Q. Okay. A. You know, if my client offers me as a human factors expert in product safety, product warnings, I don't know the exact terminology he's using. Q. Have you ever been excluded by a court from testimony? A. Yes. Q. How many times? A. In two federal courts, two federal cases, and then a state court in Virginia. Q. Okay. The two federal cases, they wouldn't appear on your testimony history, correct, if you didn't testify in those cases? A. One was in 2004, so that's been a number of

14 (Pages 50 to 53)

1	54		56
1	Q. Okay. So, let's start with the first one in	1	Q. So, can you tell me just a little bit about
2	2004. Where was that case venued, if you know?	2	that case?
3	A. It was either New York, or Connecticut.	3	A. Yes. It was a pole vault mat used in high
4	Q. And, who were you retained by in that case?	4	schools, or colleges, or what have you, and they're
5	A. I don't recall the firm's name.	5	typically large sections of mat that are strapped
6	Q. Was it by plaintiff?	6	together, and then a thinner mat is placed over the
7	A. On behalf of plaintiff, yes.	7	top of them to prevent people from going in cracks
8	Q. On behalf of the plaintiff. And, it was a	8	when they fall into them when they pole vault.
9	products case?	9	Because they're used outside, the manufacturers
10	A. Yes.	10	recommend that they lift them up onto a base, kind
11	Q. What type of product was at issue?	11	of like a bed frame for your bed. And what happens
12	A. It was a bicycle helmet sold by Costco.	12	is, is that when there's a strong windstorm, wind
13	Q. And, do you recall what the challenge was to	13	can get under it, and it acts like a sail. It'll
14	your testimony, as you sit here?	14	pick it up, and toss it.
15	A. I don't recall the challenge. I recall the	15	And what we found in our investigation was
16	Judge's ruling that the field of psychology was	16	that this is happening all across the country, and
17	nothing more than commonsense; therefore my opinion	17	it's typically associated with big windstorms,
18	wasn't beyond the province of the jury. And, as you	18	whether they're tornadoes, or other thunderstorm
19	can imagine, I strongly disagree with that opinion.	19	events, strong thunderstorm events.
20	Q. All right. And the other case, do you	20	The particular incident, there was some kind
21	remember what year that was, or	21	of athletic event at a high school where a crowd had
22	A. I'm thinking that that was more than four	22	gathered to watch the event. They were in the
23	years ago, but it was probably in the later 2000's,	23	stands. And, the pole vault mat was left out on its
24	early maybe 2010, 2011. It wasn't as old as	24	crates, and a windstorm came in suddenly. They
	55		57
1			5,
1	2004.	1	
1 2		1 2	called the match, and they suggested that people go to their cars for safety.
	2004.	1	called the match, and they suggested that people go
2	2004. Q. And, where was that case venued?	2	called the match, and they suggested that people go to their cars for safety.
2	2004.Q. And, where was that case venued?A. That was in Virginia.	2	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the
2 3 4	2004.Q. And, where was that case venued?A. That was in Virginia.Q. Federal Court?	2 3 4	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the
2 3 4 5	2004.Q. And, where was that case venued?A. That was in Virginia.Q. Federal Court?A. Yes.	2 3 4 5	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people,
2 3 4 5 6	 2004. Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the 	2 3 4 5 6	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly.
2 3 4 5 6 7	 2004. Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? 	2 3 4 5 6 7	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my
2 3 4 5 6 7 8	 2004. Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. 	2 3 4 5 6 7 8	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the
2 3 4 5 6 7 8	 2004. Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. Q. And, was it a products case? 	2 3 4 5 6 7 8	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the manufacturer to provide a warning to either stake it
2 3 4 5 6 7 8 9	 2004. Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. Q. And, was it a products case? A. Yes. 	2 3 4 5 6 7 8 9	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the manufacturer to provide a warning to either stake it down, or make sure it's brought inside when not in
2 3 4 5 6 7 8 9 10	 2004. Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. Q. And, was it a products case? A. Yes. Q. What type of product was at issue? 	2 3 4 5 6 7 8 9 10	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the manufacturer to provide a warning to either stake it down, or make sure it's brought inside when not in use, or when heavy winds are expected.
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2 3 4 5 6 7 8 9 10 11 12	 2004. Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. Q. And, was it a products case? A. Yes. Q. What type of product was at issue? A. It was a pole vault mat. Q. Okay. And, the court excluded your 	2 3 4 5 6 7 8 9 10 11 12	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the manufacturer to provide a warning to either stake it down, or make sure it's brought inside when not in use, or when heavy winds are expected. Q. In the bicycle helmet case, do you recall what your opinion was, or what you looked at in that
2 3 4 5 6 7 8 9 10 11 12 13 14	 2004. Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. Q. And, was it a products case? A. Yes. Q. What type of product was at issue? A. It was a pole vault mat. Q. Okay. And, the court excluded your testimony at trial? 	2 3 4 5 6 7 8 9 10 11 12 13 14	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the manufacturer to provide a warning to either stake it down, or make sure it's brought inside when not in use, or when heavy winds are expected. Q. In the bicycle helmet case, do you recall what your opinion was, or what you looked at in that case?
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	 Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. Q. And, was it a products case? A. Yes. Q. What type of product was at issue? A. It was a pole vault mat. Q. Okay. And, the court excluded your testimony at trial? A. It was a government motion, I believe, or I 	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the manufacturer to provide a warning to either stake it down, or make sure it's brought inside when not in use, or when heavy winds are expected. Q. In the bicycle helmet case, do you recall what your opinion was, or what you looked at in that case? A. That one was a little different. It involved essentially, the product packaging for the helmet made a bunch of untrue claims regarding
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	 Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. Q. And, was it a products case? A. Yes. Q. What type of product was at issue? A. It was a pole vault mat. Q. Okay. And, the court excluded your testimony at trial? A. It was a government motion, I believe, or I don't know if it was a Motion in Limine, or what the exact motion was. Q. And as you sit here, do you recall what the Judge's ruling was on that motion? A. He ruled the hazard was an act of God, and therefore unforeseeable to the defendants; therefore, no warning was necessary. 	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the manufacturer to provide a warning to either stake it down, or make sure it's brought inside when not in use, or when heavy winds are expected. Q. In the bicycle helmet case, do you recall what your opinion was, or what you looked at in that case? A. That one was a little different. It involved essentially, the product packaging for the helmet made a bunch of untrue claims regarding the protection offered by the helmet. They claimed it was the greatest thing since sliced bread for safety, that it was used by NASCAR drivers, used by Tour de France riders. And, what turns out, it was a piece of garbage. I think the biomechanical
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	 Q. And, where was that case venued? A. That was in Virginia. Q. Federal Court? A. Yes. Q. And, were you retained on behalf of the plaintiff? A. Yes. Q. And, was it a products case? A. Yes. Q. What type of product was at issue? A. It was a pole vault mat. Q. Okay. And, the court excluded your testimony at trial? A. It was a government motion, I believe, or I don't know if it was a Motion in Limine, or what the exact motion was. Q. And as you sit here, do you recall what the Judge's ruling was on that motion? A. He ruled the hazard was an act of God, and therefore unforeseeable to the defendants; 	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	called the match, and they suggested that people go to their cars for safety. As the spectators were walking through the infield, I guess the wind came down, picked up the pole vault mat, and knocked it into three people, injuring them, one of them significantly. So the question was, at least from my standpoint was, was it necessary for the manufacturer to provide a warning to either stake it down, or make sure it's brought inside when not in use, or when heavy winds are expected. Q. In the bicycle helmet case, do you recall what your opinion was, or what you looked at in that case? A. That one was a little different. It involved essentially, the product packaging for the helmet made a bunch of untrue claims regarding the protection offered by the helmet. They claimed it was the greatest thing since sliced bread for safety, that it was used by NASCAR drivers, used by Tour de France riders. And, what turns out, it was

15 (Pages 54 to 57)

2 3 v 4 t	down the street. So, obviously, the marketing was not in sync	١,	that affect decision making. We study physical
3 v 4 t	So, obviously, the marketing was not in sync	1	that affect decision-making. We study physical
4 t		2	abilities and limitations.
	with the quality of the product. And, I opined on	3	From an applied standpoint, we work with
	the effect the marketing would have on a purchaser's	4	engineers, architects, product designers, to design
	belief as to the safety offered by the product.	5	products to take into consideration these human
6 (Q. And, you mentioned and, this is in the	6	factors associated with perception, cognition, and
7 t	two federal court cases. Was there one state court	7	physical abilities and limitations.
8 c	case where your testimony was precluded?	8	Our goals are to design products that are
_	A. Yes.	9	easy to use. They're comfortable to use for the
10 (Q. And, what year was that state court case,	10	user. And, most importantly, they're safe to use by
11 t	that you were involved in?	11	the user.
	A. I don't recall the years. I'm really giving	12	MR. HUGHES: Off the record for one
13 t	the best estimate as to the late 2000s.	13	second.
14 (Q. And, where was that case venued, what state,	14	(Discussion held off the record.)
15 if	if you recall?	15	MS. YEMMA: Back on the record.
16 A	A. Virginia.	16	BY MS. YEMMA:
17 (Q. And, you were retained on behalf of the	17	Q. Okay. If you could turn your attention to
18 p	plaintiff in that case?	18	Vigilante-4.
19 A	A. Yes.	19	A. Okay.
20 (Q. And, it was a products case?	20	Q. And I didn't have a chance to review this
21 /	A. No.	21	updated list, but it's my understanding you have
22 (Q. What kind of case was it?	22	given testimony in three other Electrolux cases. Is
23 /	A. It was a premises case. It was a	23	that right?
24 t	trip-and-fall on the extended bed of a shopping cart	24	A. I believe so.
	59		61
1 a	at a Best Buy.	1	Q. The Members Select, the Loiotile case, that
_	Q. Okay. And, so the plaintiff was injured?	2	was in March of 2015. I'm on Page 4.
3 <i>p</i>	A. They tripped on the he walked around the	3	A. Yes.
4 c	cart, didn't realize there was an extended base, and	4	Q. And, then in August, 2015 in the Swanson
5 t	tripped on the base.	5	case?
6 (Q. And, do you recall what the court's opinion	6	A. Yes.
7 v	was in that case with regard to the motion the	7	Q. And, there was an earlier one
8 €	exclude your testimony?	8	A. It's on Exhibit 3.
	A. Yes.	9	Q. Okay. So that was one in April of 2012 in
10 (Q. Can you tell me what that was?	10	the American Family Mutual case?
11 /	A. Sure.	11	A. The Power case, yes.
12 (Q. Okay.	12	Q. Right, the Power case. Okay.
13 /	A. The judge ruled that the State of Virginia	13	And, that's left off Vigilante-4 because you
14 c	didn't recognize the field of human factors. They	14	just gave the last four years of your testimony?
15 v	wouldn't let me testify as an expert in human	15	A. Yes.
16 f	factors.	16	Q. Got it.
17 (Q. How do you define human factors?	17	Dr. Vigilante, approximately how many dryer
18 /	A. Human factors is a science that studies how	18	cases have you been retained in where Electrolux is
19 p	people interact with, or use, all different types of	19	a defendant, if you know?
20 p	product, machines, and systems. From a basic	20	A. I have been retained in, altogether, I'm
21 S	science perspective, we study people's perceptual	21	going to say over a dozen.
22 a	abilities. That's how we see, hear, feel. How we	22	Q. Of those dozen cases, how many are current,
23 g	gather information from our senses from the	23	would you say?
24 ∈	environment. We study decision-making, and things	24	A. I don't know all of them that are current.

16 (Pages 58 to 61)

	62		64
1	I just I know I've got, I think, four current	1	you retained on behalf of the plaintiff?
2	with I would say five, I know, are current; two	2	A. Yes.
3	may be ongoing. I don't know if it's settled, or	3	Q. And, was the defendant the same in those two
4	not. So, I think that's probably about it. Maybe,	4	to three cases?
5	let's say, five current, and maybe two that may be	5	A. I don't know that.
6	current.	6	Q. Do you know the name of any of the
7	Q. With the rest being closed, as far as you	7	defendants or the name of the dryer manufacturer?
8	know?	8	A. In know one was either Whirlpool or Maytag.
9	A. As far as I know oh, I take that back.	9	And at that time, I don't recall if Whirlpool had
10	Maybe three may be current. I haven't spoken to one	10	bought Maytag at that time. So, I don't know if
11	of my clients the Loiotile matter, I don't know	11	they were the same company, or not.
12	if that's current, or not. I don't know if that	12	Q. Was that while you were with Robson?
13	settled.	13	A. Yes.
14	Q. So of the five current, and then the two or	14	Q. Do you remember the year?
15	three that you're unsure of, are those cases all	15	A. I'm going to say that one was closer to,
16	with Mr. Hughes' office, or are they with other	16	like, 2005, 2006.
17	attorneys?	17	Q. Do you recall what led to the lawsuit? Was
18	A. Other attorneys.	18	there an injury, or a fire?
19	Q. And, are they in cases involving insurance	19	A. I believe it was a fire.
20	companies other than Allstate?	20	Q. What was your role in that case involving
21	A. I would imagine so.	21	either Whirlpool, or Maytag? Do you recall?
22	Q. Dr. Vigilante, have you ever sat on any	22	A. It, most likely, related to warnings,
23	committees that create standards for household	23	adequacy in warnings.
24	appliances?	24	Q. Do you have a recollection, as you sit here,
	63		65
1	A. No.	1	what your role was?
2	Q. Have you ever been invited to sit on a	2	A. I'm making that assumption because I don't
3	committee that creates standards for household	3	have a I don't have I don't have a memory of
4	appliances?	4	being retained to deal with a particular design
5	A. No.	5	issue other than product warnings.
6	Q. Have you ever applied to be a member of a	6	Q. Okay. And, is that a case you gave
7	committee that creates standards for household	7	testimony in?
8	appliances?	8	A. That did not go to trial.
9	A. No.	9	Q. How about a deposition?
10	Q. Sorry to jump around a little bit.	10	A. I'm thinking there was a deposition.
11	So just going back to your testimony	11	Q. And, do you recall where the case was
12	history, other than the cases involving Electrolux,	12	venued?
13	are any of the cases on your testimony list related	13	A. I do not.
14	to cases involving clothes dryers?	14	Q. Do you remember if it was federal, or state,
15	A. I don't think there's anything else on the	15	court?
16	testimony list that are related to clothes dryers.	16	A. I do not.
17	Q. Okay. So, how about thinking about your	17	Q. Do you recall any of the opinions you gave
18	entire career. Have you provided consulting	18	in the case?
19	services in litigation in a case involving a clothes	19	A. I do not.
20	dryer not manufactured by Electrolux?	20	Q. Do you recall if you were critical of the
21	A. I believe so.	21	product manufacturer's warning?
22	Q. Okay. How many times?	22	A. I don't recall what my opinions were in that
23	A. Maybe, two or three.	23	case, but I imagine if I was deposed, I probably had
24	Q. Okay. And in those two to three cases, were	24	opinions that were favorable to my client, which

17 (Pages 62 to 65)

	66		68
1	would be adverse to the defendant.	1	were defective in a manner which caused the fire; if
2	There may have been I don't know, but	2	Electrolux actions were unreasonable, and the cause
3	there may have been two, or more, defendants because	3	of the fire; and if the Vitales actions were
4	there may have been a retailer installer. So the	4	foreseeable to Electrolux.
5	opinions may have been directed at them. I just	5	Q. And, were you just reading from, is that
6	don't recall.	6	Page 2 of your report?
7	Q. Do you recall if whether the product, the	7	A. Yes, ma'am.
8	dryer in the case, does it have on-product warnings	8	Q. Okay. Dr. Vigilante, does your report
9	in addition to warnings that were contained in paper	9	contain all of the opinions that you intend to offer
10	form?	10	in this case?
11	I don't recall, but I would imagine so.	11	A. As of the date I wrote my report, it did.
12	Q. So in the other I know you said two to	12	Q. Okay. And as you sit here today, realizing
13	three cases where a dryer was involved you don't	13	this report was authored, and was issued, on
14	recall the names of the dryer manufacturers in those	14	February 29th, 2016, do you have additional opinions
15	cases?	15	that you anticipate offering at trial?
16	A. No.	16	A. Yes.
17	(Document marked Vigilante Exhibit	17	Q. Okay. Could you tell me what those are?
18	No. 5 for identification.)	18	A. They are in response to the defense expert
19	BY MS. YEMMA:	19	reports.
20	Q. I am going to hand you what's just been	20	Q. Which defense expert, specifically?
21	marked as Vigilate-5.	21	A. I don't know who I'll be asked to provide
22	Dr. Vigilante, I just handed you what's been	22	rebuttal report to but, certainly, Mr. Purswell.
23	marked as Exhibit 5. Do you recognize that	23	-
24	document?	24	And then I had some comments on Mr. Bills' report, as well. But, I don't know if I will be asked to
			as well. But, I don't know if I will be asked to
	67		
		_	
1	A. It appears to be a copy of my report for	1	provide that testimony, or not.
2	this matter dated February 29th, 2016.	2	provide that testimony, or not. Q. Okay. So since we don't know what Counsel
2	this matter dated February 29th, 2016. Q. Okay. We established earlier in your	2	provide that testimony, or not. Q. Okay. So since we don't know what Counsel will ask you at trial, I would like to explore at
2 3 4	this matter dated February 29th, 2016. Q. Okay. We established earlier in your deposition that you had a document that was dated	2 3 4	provide that testimony, or not. Q. Okay. So since we don't know what Counsel will ask you at trial, I would like to explore at least what your reactions, or rebuttal opinions, are
2 3 4 5	this matter dated February 29th, 2016. Q. Okay. We established earlier in your deposition that you had a document that was dated back in July of 2015 from Robson with regard to this	2 3 4 5	provide that testimony, or not. Q. Okay. So since we don't know what Counsel will ask you at trial, I would like to explore at least what your reactions, or rebuttal opinions, are in regard to those reports.
2 3 4 5 6	this matter dated February 29th, 2016. Q. Okay. We established earlier in your deposition that you had a document that was dated back in July of 2015 from Robson with regard to this matter, and that was the earliest date that you have	2 3 4 5 6	provide that testimony, or not. Q. Okay. So since we don't know what Counsel will ask you at trial, I would like to explore at least what your reactions, or rebuttal opinions, are in regard to those reports. A. Sure.
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	70		72
1	Q. Anything else?	1	Electrolux's judgment as to what they're putting on
2	A. I think that's generally it. I mean I have	2	the product, and how.
3	specific comments. I think he's got a list of 23	3	Q. Anything else with regard to Opinion No. 1?
4	a list of 21 different items.	4	A. No.
5	Q. Are you talking about the number of	5	Q. Okay. Opinion 2?
6	paragraphs in his	6	A. Opinion 2, Mr. Purswell, basically says I
7	A. He's got 21 opinions.	7	ignore the fact that the homeowners could not recall
8	Q. Do you have a response to each one of those	8	any on-product labels, and neither attempted to
9	opinions?	9	acquire an owner's manual, or installation
10	A. Most of them, yes.	10	instructions.
11	Q. Okay. I didn't bring a copy of Dr.	11	And I take issue with that because he never
12	Purswell's report. Do you have a copy accessible to	12	explains why the Vitales should have, or would have,
13	you?	13	attempted to acquire a manual. And, he never
14	A. Yes. I'm looking at it now.	14	explains what the process would be for them to have
15	Q. Okay. And if you need to refer you know	15	done so. So, he made that opinion without providing
16	the rule, if you need to refer to anything, that's	16	any analysis.
17	fine, during course of the deposition. Just let me	17	He also ignores the fact that the warning
18	know that you are referring to it, if you don't	18	that Electrolux provided on the product was not
19	mind.	19	conspicuous. And, that gets into Opinion No. 3,
20	A. Okay.	20	where he believes the warnings on the dryer are
21	Q. So let's go in reverse order. You said with	21	quite quote/unquote "quite conspicuous".
22	regard to Dr. Purswell's opinions, you said that	22	And, of course, the warnings on the dryer
23	they are factually incorrect, and/or misleading.	23 24	are black text on a white label on a white
24	And, I'm paraphrasing. Those were from my notes.	24	appliance. The door labels on the inside door
	71		73
1	A. Yes.	1	frame, that can't be seen unless the door is open.
2	Q. Okay. Can you be more specific what you're	2	And it's my understanding Electrolux puts it on the
3	talking about, or what your opinions are?	3	right side of the door frame, which is the hinge
4	A. Sure. I think it's probably easier just to	4	side of the door frame. And, certainly, that would
5	go through each of his opinions that I have comments	5	make it even more difficult for a user to notice it.
6	on.	6	The warning on the back was also printed in
7	Q. Okay. I was going to do that, too. So,	7	white on black, or black on white, and would not be
8	let's start there.	8	seen unless the dryer is pulled out from the wall
9	A. Okay.	9	because, of course, most of the time the user uses
10 11	Q. If you would just tell me what number you	10	it, it's going to be not pulled out from the wall.
12	are referring to.	11 12	And, I think Mrs. Vitale said she never pulled the
13	A. Well, for example, on the first opinion, he states that, and I'll quote, "However, he does not	13	dryer from the wall; therefore, she would never have
14	explain why he believes his judgments his	14	the opportunity to see said warning. Q. Anything else with regard to 2 or 3?
15	judgment should be substituted for that of the ANSI	15	A. I think that covers it.
16	Committee which dressed the issues of which warnings	16	Q. Okay. How about Opinion 4?
17	for gas dryers should appear first in the manual."	17	A. In Opinion 4, he makes the statement that
18	And what I found misleading about that is	18	somehow or another he states that the
19	that Electrolux designees testified that they used	19	requirements of ANSI Z535.4 conflict with those
20	both the UL standard, and ANSI standard, to	20	contained in ANSI Z21.5.1; therefore, the
21	determine what information to provide, and that they	21	requirements of ANSI Z535.4 would not apply.
22	actually provide information that's not required by	22	However, there is absolutely no evidence, or
23	either standard.	23	support, to suggest that ANSI Z535.4 conflicts with
24	So it's really not my judgment; it's	24	ANSI Z521.5.1. He's provided no evidence to

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74 76 1 1 the company was aware, that if a secondhand user substantiate that claim and, in fact, there is none. 2 Q. Anything else with regard to 4? 2 didn't get a manual, they would not be aware of the 3 3 A. No. necessity to clean the dryer. 4 4 And then unrelated to Electrolux's failure Ο. Okay. 5 5 Also -- yes, there is. I'm sorry. to provide the warning on the product is J.P. 6 6 I believe Brian Ripley, who was responsible Purswell's use of the approximate sign in a sense. 7 for the design of the warning that went on the 7 And, we're going to discuss this a little 8 8 dryer, testified that he could have provided any bit later, but approximately 12 months is not a very 9 9 format he wanted for it. good warning, particularly in light of the testimony 10 Number 5, he states that I attempt to impose 10 that a fire could occur, even if you planned on 11 11 an obligation on Electrolux to ensure its consumers cleaning it every 12 months, before the 12-month 12 12 comply with Electrolux's warnings for the gas dryer. period. 13 13 This attempt to impose the duty did not only provide Q. Okay. So, anything more with regard to 6? 14 14 appropriate hazard warnings for its products, but to A. 15 15 also ensure that purchasers of its products Q. Okay. So, Opinion No. 7. 16 16 adequately comply that the warning is unrealistic Α. No. 7, he says that the information in the 17 17 and impractical. manuals were each concise, and clearly written, and 18 18 He made that entire assertion up. Nowhere that the Flesch Kinkaid reading level of 8.9 of the 19 19 in my report, or my testimony in this case, or other owner's manual and installation instructions, and 20 cases, do I say that Electrolux has to ensure its 20 the statements, and the on-product labels, had a 21 consumers comply with the warnings for the dryer. 21 reading level of 10. He stated the language and 22 22 Anything else with regard to 5? Q. grammar used in instructions and warnings were 23 23 Well, my opinions are that they have to written to be understood by persons without a high 24 provide adequate warning to motivate people to 24 school diploma. 75 77 1 comply. And if they don't get people complying with 1 Here, again, Purswell is misstating facts, 2 2 the warning, they need to figure out what's wrong, and he's inconsistent with the guidelines for the 3 3 and do something different so that people do comply. design of warnings for product safety information, 4 Okay. Number 6? 4 which states that is you're going to use a reading 5 5 Number 6, he says the warnings on the dryer, level assessment, like Flesch Kinkaid, that you want 6 6 and in the manual, comply with applicable standards. to make sure the text is at a fourth to sixth grade 7 7 He does not list what standards it complied with. reading level, not a ninth or tenth grade reading 8 8 but it failed Z535.4, and it failed UL2158. And level. 9 9 according to Mr. Ripley, they utilized UL2158 in a And it should also be noted that the 10 10 design of both their electric and gas dryers. military uses a sixth grade reading level for the 11 11 And, maybe Mr. Purswell is not aware of that instruction of their manuals. 12 testimony. 12 Dr. Vigilante, what is the basis for your 13 13 Q. Anything else with regard to 6? opinion that it should be between a fourth and a 14 14 He says at the end of the paragraph, the sixth grade level? 15 maintenance interval to control the hazard 15 A. They're the two references that I provided 16 16 approximately 12 months is also stated in the in tab number 8. 17 owner's manual, and the installation instructions. 17 That's the Handbook of Human Factors and 18 And my point is, is that it doesn't do the 18 **Ergonomics?** 19 19 A. Vitales a lot of good because they were never given That's one. 20 the manual. 20 Ο. And, then Manufacturer's Guide Developing 21 21 And, Carl King, as corporate designee, **Consumer Products Instructions?** 22 testified that Electrolux was aware that many users 22 That's two. They're others. They were the A. 23 23 buy the product secondhand, and many of those users two I brought specifically. 24 24 do not get a manual with it. And he was aware, and Okay. Any other comments with regard to

20 (Pages 74 to 77)

78 80 1 1 the hazard, or the need to have a dryer taken apart, Opinion 7? 2 The other the comment is that the gentleman 2 and cleaned, to avoid the hazard. 3 who wrote the first article -- you have to turn to 3 Third, he fails to note that Electrolux 4 4 allows the subject install, that is the dryer to be page 3, that's the book chapter. 5 5 Page 3 of the book chapter? installed with flexible foil venting. 6 6 Title page is Chapter. Laugherty and Fourth, he fails to recognize the irony, I 7 7 Wogalter are two of the editors of one of the books guess, that the incident GE dryer was installed with 8 8 he sites as his reference. Handbook of Warnings was GE branded, and UL approved, venting. 9 9 edited by Michael Wogalter. So the guy who edited So, he does not address that in his report, 10 the book he's referencing states in his book chapter 10 or his opinions. And, I find it inconceivable that 11 11 that the appropriate reading level is on the fourth he doesn't even bother to address that fact. 12 12 Anything else with regard to 8? to sixth-grade level. I just wanted to point that 13 13 out. A. I think that generally covers it. 14 14 Q. Did you work with Mr. Wogalter at North Q. Opinion 9? 15 15 Carolina State? A. No. 9, he says that he has reviewed a video 16 16 Α. depicting the partial disassembly and cleaning of Yes. 17 How did you work together? Were you in same 17 Q. the dryer prepared by Carl King. He says the 18 group, or --18 process is pretty forward, and can be performed by a 19 19 He was my major advisor. competent appliance repair person, and that there's Α. 20 Was that during when you got your Master's 20 no special procedure required for cleaning lint in 21 or Ph.D., or both? 21 the dryer cabinet. 22 22 And it should also be noted the lint Α. 23 23 Q. Anything else with regard to Opinion 7 that cleaning process does not require the complete 24 24 we haven't already discussed? disassembly of the dryer. 79 1 A. I think that's generally it. 1 So, a couple points: Number one is that I 2 2 Q. Okay. How about Opinion 8? don't believe that the disassembly process would be 3 3 In 8, he states that the warnings safety difficult for a trained appliance repair person who 4 4 related precautions were placed near -- and I stress knows what they're doing. The problem, of course, 5 5 the word near -- beginning of the documents, and is he fails to recognize that Electrolux doesn't 6 6 were adequate to instruct persons installing and tell the trained authorized servicer what to do in 7 7 maintaining the dryer. the cleaning, or that the drum needs to be removed 8 8 And, I have a couple comments about that. during the cleaning. It's not an issue of them 9 9 The first is, is that according to Carl King, the being able to do it; it's a question that they don't 10 10 lint fire hazards associated with lint buildup, lack know it because Electrolux didn't bother to tell 11 11 of maintenance, and blockage of the vent, is the them. 12 greatest, most likely hazard associated with the 12 The second point is that yes, there is 13 13 product. But, yet, the information related to it special procedure required for cleaning lint from 14 14 are not placed at the beginning of the document. the dryer cabinet. And, it includes removing the 15 They're placed "near" the beginning. 15 drum. 16 16 And as I explain in my report, the As I note in my call to many different lint 17 information is buried in the manual. 17 service providers, the lint cleaning providers, they 18 The second comment I want to make is he 18 think that running a vacuum down the lint trap is 19 19 provides no analysis for his opinion. sufficient to clean it. So, obviously, there is a 20 And then, third, he fails to recognize that 20 specific special procedure for cleaning the dryer 21 Electrolux's own employees did not understand the 21 cabinet. 22 warning. 22 Third, they said it does not require 23 23 So, we have Shelley Claussen, David Fuller, disassembly of the dryer. And, again, this is 24 24 and Steve Joerger, not understanding and recognizing misleading in the fact that I'm not sure what he

21 (Pages 78 to 81)

	82		84
1	would consider complete disassembly of the dryer if	1	Volume 1.
2	he doesn't consider removing the drum from the dryer	2	Q. Okay.
3	as complete disassembly of the dryer. So, I would	3	A. And then 22, and I believe that's in Volume
4	consider having or the need to remove the drum as	4	2.
5	being a complete disassembly of the dryer.	5	Q. And just so we're clear, for the record, you
6	Q. Have you reviewed the video of Carl's	6	are referring to the references on Page 40 of your
7	disassembly of the dryer, the one that he's	7	report?
8	referring to?	8	A. Section G, pages 40 and 41 of my report.
9	A. I have not. I don't know that I have ever	9	Q. All right. Did you have anything additional
10	been provided with that.	10	with regard to 8?
11	MS. YEMMA: Off the record.	11	A. Well, no.
12	(Discussion held off the record.)	12	The other thing I wanted to point out is
13	MS. YEMMA: Back on.	13	that from the Handbook of Warnings, which is
14	BY MS. YEMMA:	14	footnote number 5, Chapters 1, 7, 8, 9 and 10
15	Q. Okay. Anything else with regard to 9?	15	provide information that's contrary to his opinions.
16	A. No, but I do have a comment on No. 8 I	16	Q. How so?
17	forgot.	17	A. Well, if we go into Chapter 1, which is
18	Q. That's okay.	18	Scope by Michael Wogalter, he talks about the
19	A. On conclusion 8, he cites footnotes 2, 3, 4	19	Requirements of Warnings, The Guidelines for Product
20	and 5, which are books related to warnings.	20	Warning Design, and they include important critical
21	The first two are selections from Human	21	safety information on the product. It needs to be
22	Factors and Ergonomics Society Meetings. So those	22	explicit and specific, and the person must be able
23	two volumes consist of many different and separate	23	to avoid the hazard when they comply with the
24	papers. But, he doesn't say which of the particular	24	warning.
	83		85
1	papers, and/or chapters applies. So he's just kind	1	And, these things are all not met by the
2	of giving a general book, and not telling us what in	2	warnings Electrolux provides.
3	it is applicable.	3	Chapter 7 is the book chapter I wrote with
4	The fourth and fifth footnote, I note are		oriapter 7 is the book chapter 1 wrote with
	The fourth and firth foothole, I hole are	4	Mike Wogalter, and in there I provide information
5	published in 2005 and 2006 after the manufacture	4 5	· · · · · · · · · · · · · · · · · · ·
5 6			Mike Wogalter, and in there I provide information
	published in 2005 and 2006 after the manufacture	5	Mike Wogalter, and in there I provide information and research related to what makes a warning
6	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the	5 6	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous.
6 7	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So	5 6 7	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product
6 7 8	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them.	5 6 7 8	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my
6 7 8 9 10 11	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited	5 6 7 8 9	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning
6 7 8 9 10 11	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his	5 6 7 8 9	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not
6 7 8 9 10 11 12 13	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first	5 6 7 8 9 10 11	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous.
6 7 8 9 10 11 12 13	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm	5 6 7 8 9 10 11 12 13	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the
6 7 8 9 10 11 12 13 14	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3	5 6 7 8 9 10 11 12 13 14	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific
6 7 8 9 10 11 12 13 14 15	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3 A. Footnotes 2 and 3 are a compilation of	5 6 7 8 9 10 11 12 13 14 15	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific information, and it also provides information that
6 7 8 9 10 11 12 13 14 15 16	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3 A. Footnotes 2 and 3 are a compilation of warnings proceedings papers, proceedings papers that	5 6 7 8 9 10 11 12 13 14 15 16	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific information, and it also provides information that states that the text should be at the sixth grade
6 7 8 9 10 11 12 13 14 15 16 17	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3 A. Footnotes 2 and 3 are a compilation of warnings proceedings papers, proceedings papers that deal with warnings and safety. And, two of the	5 6 7 8 9 10 11 12 13 14 15 16 17	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific information, and it also provides information that states that the text should be at the sixth grade level, not the eighth, ninth, or tenth grade level.
6 7 8 9 10 11 12 13 14 15 16 17 18	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3 A. Footnotes 2 and 3 are a compilation of warnings proceedings papers, proceedings papers that deal with warnings and safety. And, two of the papers that I cite in my report that conflict those	5 6 7 8 9 10 11 12 13 14 15 16 17 18	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific information, and it also provides information that states that the text should be at the sixth grade level, not the eighth, ninth, or tenth grade level. So, again, inconsistent with his opinions.
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3 A. Footnotes 2 and 3 are a compilation of warnings proceedings papers, proceedings papers that deal with warnings and safety. And, two of the papers that I cite in my report that conflict those opinions are in those two volumes.	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific information, and it also provides information that states that the text should be at the sixth grade level, not the eighth, ninth, or tenth grade level. So, again, inconsistent with his opinions. Chapter 9, I believe is Attitudes and
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3 A. Footnotes 2 and 3 are a compilation of warnings proceedings papers, proceedings papers that deal with warnings and safety. And, two of the papers that I cite in my report that conflict those opinions are in those two volumes. Q. In what two reference are you referring to?	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific information, and it also provides information that states that the text should be at the sixth grade level, not the eighth, ninth, or tenth grade level. So, again, inconsistent with his opinions. Chapter 9, I believe is Attitudes and Beliefs. And this gets into, again, the effect of
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3 A. Footnotes 2 and 3 are a compilation of warnings proceedings papers, proceedings papers that deal with warnings and safety. And, two of the papers that I cite in my report that conflict those opinions are in those two volumes. Q. In what two reference are you referring to? And, you can refer to it by number, if	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific information, and it also provides information that states that the text should be at the sixth grade level, not the eighth, ninth, or tenth grade level. So, again, inconsistent with his opinions. Chapter 9, I believe is Attitudes and Beliefs. And this gets into, again, the effect of familiarity and experience on people's likelihood to
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	published in 2005 and 2006 after the manufacture date of the dryer, and therefore didn't apply to the design and manufacture of the incident dryer. So I'm not sure why he is using them. And then I note that two papers that I cited in my report, that conflict directly with his opinions, are in the first two one of the first two footnotes, footnotes 2 or 3. I just wanted to point that out. Q. Okay. So, can you say that again. I'm sorry. So, footnote 2 and 3 A. Footnotes 2 and 3 are a compilation of warnings proceedings papers, proceedings papers that deal with warnings and safety. And, two of the papers that I cite in my report that conflict those opinions are in those two volumes. Q. In what two reference are you referring to?	5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	Mike Wogalter, and in there I provide information and research related to what makes a warning conspicuous. And I can assure you that had the product been manufactured 2006 or '07, I would have cited my own chapter as to why this manual's warning information on the product in the manual is not conspicuous. Chapter 8 deals with comprehension, and I don't recall who the author of that is offhand. But that chapter, again, gives information on the necessity to providing explicit and specific information, and it also provides information that states that the text should be at the sixth grade level, not the eighth, ninth, or tenth grade level. So, again, inconsistent with his opinions. Chapter 9, I believe is Attitudes and Beliefs. And this gets into, again, the effect of

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	86		88
1	conspicuous, and properly located warnings are	1	the world of warnings, that he seems to ignore.
2	provided to overcome those hurdles.	2	And, three, my opinion is that they would
3	Chapter 10, I believe, is Motivation. And	3	have avoided the fire. I don't know what else he
4	amongst the different topics of Motivation is Cost	4	wants me to say. So, I just kind of question what
5	of Compliance, which Purswell does not address, and	5	he is trying to get to, and what he's trying to
6	Electrolux does not address. And that one of the	6	why he is not understanding the opinion.
7	things I wanted to show by calling different	7	So, I think that's generally it.
8	appliance shops, and dryer vent services, is to get	8	MR. HUGHES: Do you want to take a
9	a cost. So, these dryers cost anywhere from 400	9	break right there, and we can look at the
10	bucks to \$800 depending upon and, that's the	10	menu and order lunch?
11	majority of them there are some higher and lower.	11	MS. YEMMA: Sure.
12	But these things, to get them cleaned every 12	12	(Brief recess.)
13	months, is going to cost the user up to \$300 a year.	13	MS. YEMMA: Okay. We're back on
14	That's a huge bar to cost of compliance, and it's a	14	the record.
15	reason why you want to fix it from a design	15	BY MS. YEMMA:
16	standpoint rather than, you know, using warnings.	16	Q. Before we took a short break, we were just
17	So, again, it's obviously information that	17	about to turn to Opinion 11 from Dr. Purswell.
18	Purswell is not taking into account that's directly	18	So, do you have any rebuttal to his Opinion
19	applicable to our warnings, and our case.	19	No. 11?
20	Q. Okay.	20	A. Yes. I have to make a clarification on when
21	A. And, that's just what I remember offhand.	21	we were talking about the footnotes 2, 3, 4, 5, I
22	Q. Okay. So, you were responding to both	22	was referencing Chapters 1, 7, 8, 9 and 10. I was
23	Opinions 8 and 9?	23	actually thinking about the textbook Warnings and
24	A. Well, Opinion No. 8 provides the footnotes	24	Risk Communication published in 1999, which was the
	87		89
1	87 to those four references.	1	
1 2	to those four references.	1 2	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those
	to those four references.		precursor to the Handbook of Warnings published in
2	to those four references. Q. Anything else with regard to the footnotes	2	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those
2	to those four references. Q. Anything else with regard to the footnotes associated with Opinion 8?	2 3	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those chapters. I had the wrong book.
2 3 4	to those four references. Q. Anything else with regard to the footnotes associated with Opinion 8? A. I think that's generally it.	2 3 4	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those chapters. I had the wrong book. So I just wanted to make that clear.
2 3 4 5	to those four references. Q. Anything else with regard to the footnotes associated with Opinion 8? A. I think that's generally it. Q. Okay. How about Opinion 10?	2 3 4 5	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those chapters. I had the wrong book. So I just wanted to make that clear. Q. Okay. So it wasn't the Handbook of
2 3 4 5 6	to those four references. Q. Anything else with regard to the footnotes associated with Opinion 8? A. I think that's generally it. Q. Okay. How about Opinion 10? A. Sure. Opinion 10, I note that I question	2 3 4 5 6	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those chapters. I had the wrong book. So I just wanted to make that clear. Q. Okay. So it wasn't the Handbook of Warnings?
2 3 4 5 6 7	to those four references. Q. Anything else with regard to the footnotes associated with Opinion 8? A. I think that's generally it. Q. Okay. How about Opinion 10? A. Sure. Opinion 10, I note that I question whether or not the testimony of the homeowners mean	2 3 4 5 6 7	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those chapters. I had the wrong book. So I just wanted to make that clear. Q. Okay. So it wasn't the Handbook of Warnings? A. The Handbook of Warnings would have been a
2 3 4 5 6 7 8	to those four references. Q. Anything else with regard to the footnotes associated with Opinion 8? A. I think that's generally it. Q. Okay. How about Opinion 10? A. Sure. Opinion 10, I note that I question whether or not the testimony of the homeowners mean anything to him. So he said I don't cite any peer	2 3 4 5 6 7 8	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those chapters. I had the wrong book. So I just wanted to make that clear. Q. Okay. So it wasn't the Handbook of Warnings? A. The Handbook of Warnings would have been a different chapter. So, Chapter 1 was Scope. And
2 3 4 5 6 7 8	to those four references. Q. Anything else with regard to the footnotes associated with Opinion 8? A. I think that's generally it. Q. Okay. How about Opinion 10? A. Sure. Opinion 10, I note that I question whether or not the testimony of the homeowners mean anything to him. So he said I don't cite any peer review literature that my proposed adequate warning	2 3 4 5 6 7 8	precursor to the Handbook of Warnings published in 2006. So, the same topics are covered in those chapters. I had the wrong book. So I just wanted to make that clear. Q. Okay. So it wasn't the Handbook of Warnings? A. The Handbook of Warnings would have been a different chapter. So, Chapter 1 was Scope. And Handbook of Warnings, Chapter 1, in Warnings and
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90 92 1 No, that's okay. If you need to go back, 1 airflow monitors, and that Electrolux uses an Ο. 2 2 and clarify any earlier testimony, please do so. airflow monitor on some of their higher-end dryers. 3 3 Okay? So, I don't know if this is self-imposed 4 4 ignorance, or it's just ignorance totally on his 5 5 Q. All right. So turning to Opinion 11, any part. 6 6 rebuttal to that opinion? No. 13, my general comment is that he's 7 7 moving the onus to providing adequate warning to the Yes. He's criticizing Mr. Stoddard for the 8 8 use of the cycle counter because he said that dryer user, the dryer users, on Allstate, and blaming 9 9 lint accumulation may vary by types of clothing Allstate for failing to provide adequate information 10 10 dried, as well as by venting between dryer drum and to their insureds. 11 11 the place where the dryer is exhausted outside. This is absurd. Electrolux had no right, 12 12 And, he says Mr. Stoddard does not clarify how he whatsoever, to rely upon Allstate, or any insurance 13 13 would handle these variations. company, to ensure adequate warning is provided to 14 14 So his assertion is that if you use the the users of their product. 15 15 No. 14, he states that there is no study to cycle counter, it may not be effective, and it may 16 16 be unreliable because a fire could occur before the differentiate amongst dryer buyers, and nothing 17 cycle counter gets to the end where it stops, and 17 support my statement, or citation, that the CPSC 18 18 shuts the dryer off. staff claims they believe the survey respondents are 19 19 And, probably, Mr. Purswell does not more safety conscious than the population as a 20 understand that Mr. Stoddard's proposed cycle 20 whole, and therefore the claim is unverifiable, and 21 counter was based upon Electrolux's determination of 21 unverifiable -- I'm not sure why he puts that twice. 22 22 when the cleaning should be done on average. And But that's, again, ridiculous. 23 23 that that is a problem, again, with a design of the It's the CPSC's statements that I cited. 24 24 So, he's taking umbrage, I guess, or taking offense dryer in that had a person read, understood, and 91 93 1 intended to comply with the 12-month cleaning 1 the CPSC, the folks that did the studies on claim. 2 2 Number two, if he looked at it honestly, the recommendation Electrolux provides, they may still 3 3 have a fire because of things that Mr. Purswell way they got their data was by people going to the 4 4 Consumer Product Safety Commission website, which is cites in his report, amongst other things. 5 5 That's the problem, or a problem, with the a website dedicated to consumer product safety, 6 6 which would mean that these people are interested in warnings, is that the 12 months in this case, 18 7 7 consumer product safety, and therefore more likely months in the other Electrolux manuals, you can 8 8 intend to follow it, and still have a fire. That's be more safety conscious than the general 9 9 why it's not adequate. population. 10 10 So I think it's just kind of -- I don't know But what really kills me is that it doesn't 11 11 what the right word is. It's just crazy that he make a difference because the people in the study, 12 would fault Mr. Stoddard for the same problem that 12 their behavior was contrary to the recommendations 13 13 Electrolux has with their warning. of Electrolux anyway, and were consistent with the 14 14 Opinion 12, Mr. Purswell cites the consumer Vitales' behavior, and with the behavior of most of 15 reports evaluation of airflow monitors and dryers, 15 the fire investigations that Carl King has 16 16 investigated, that is, they're not cleaning the and uses this to suggest that Mr. Stoddard's design 17 17 change would not be effective. interior of their dryers, and they're using flexible 18 18 And, I just don't know where -- (a) I didn't foil venting. So, what difference does it make 19 19 whether they're more safety conscious, or not. The realize that Mr. Purswell was an expert in airflow 20 20 fact of the matter is that the majority of users are monitors, or even in product engineering, or 21 21 doing the same thing the Vitales did, and they're electrical engineering, mechanical engineering, to 22 22 doing it because Electrolux is failing to provide have an opinion on this topic. 23 23 Two, Mr. Purswell fails to recognize that adequate warning. 24 24 Anything else on 14? other manufacturers have used, and implemented

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94 96 1 Α. 1 of being human. Human memory is limited. That's That covers it. 2 2 Q. Okay. Opinion 15, any rebuttal to that? why the warning needs to be on the product in and of 3 3 Yes. It's a misstatement of my opinion. itself, conspicuous on the top, or in front, of the 4 4 product. Because if a user reads the manual for the He's inferring that somehow or another, I'm stating 5 that all maintenance instructions require safe 5 dryer, there's no chance in the world they're going 6 6 to memorize 10 pages of instructions and warnings. operation of the product be directly on the product. 7 7 I don't understand how he doesn't recognize what And I never stated that, and never opined. 8 8 So I don't know why he's giving a misstatement he's saying. He recognizes the inability of people 9 9 opinion. to remember lots of information, but then is saying 10 10 But, certainly, it is my opinion, that they that the greatest number one hazard associated with 11 11 the protect is okay putting in the manual that should have had a warning on the product that says 12 12 it needed to be cleaned every 12 months. people can't read and remember, as opposed to being 13 13 No. 16 says that the UL215 standard on the product by itself, or is conspicuous, 14 14 explicit, and specific. applicable to gas dryers specified in the 15 15 information about the need for periodic cleaning of In his own opinion, he's conflicting 16 16 the appliance by a qualified technician be contained himself. 17 17 Q. Anything else on 17? in the instruction manual. It does not indicate it 18 18 be included in the on-product label. A. The other thing I note is that, again, the 19 19 warnings in the manual for the greatest most likely And, my only rebuttal to that is to see 20 section 7.1.113, which is contrary to his statement 20 hazard should have been conspicuous, therefore it 21 21 attracts people's attention. And, the way and opinion. 22 22 Anything else with regard to 16? Electrolux buried this information is not Q. 23 23 A. I think that covers it. conspicuous. 24 24 17, any rebuttal? So, again, if you're worried about people's Ο. 95 97 1 He's stating that the warning literature is 1 ability to remember and recall all of the 2 2 clear, that the recall of any particular on-product information they're reading in this multipage 3 warning decreases but the number of warnings 3 manual, you'd think they would want to make sure 4 4 increases, as well as the length of each individual that the most important critical information for the 5 5 warning. Thus, Electrolux's decision to refer users greatest number one hazard is conspicuously 6 6 presented, is the most prominently presented of its dryer to the owner's manual and installation 7 7 instructions rather than include the information and information in the manual, which it is not. 8 8 on-product label for some of its maintenance I think that covers it for 17. 9 9 procedures was reasonable and appropriate. Ο. Any rebuttal to 18? 10 10 Yes. He's trying to state that the warning At this point, I am really banging my head 11 11 at the table reading his report. Number one, the meets the ANSI Z535.4 standard, and it doesn't, both 12 safety literature, the human factors literature, and 12 on the product, and the manual. ANSI Z535.4 13 13 the warnings literature, says that you want to requires color safety orange to make the warning 14 14 design out the hazard, and provide safeguards, and information conspicuous, to highlight it from the 15 15 other information to draw attention to it. not rely upon warnings. 16 16 The warning on the product is white. It's a So if you have an excessive number of 17 17 warnings that need to be on the product, it's a sign white label with black text on a white appliance. 18 18 of a defective design. So if they had fixed their That's not conspicuous. 19 19 ANSI Z535.4 says the information should be design, provided adequate safeguarding, there 20 wouldn't be a need for the warning. 20 placed -- should be visible where and when the 21 21 Number two, he's right. The more information is needed. 22 22 Again, that means on the product. For the information you provide, the less likelihood someone 23 23 is going to be able to remember it all. People are install of the vent, it means on the back of the 24 24 product near the vent. For the maintenance, it stuck with memory limitations. It's a consequence

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98 100 1 1 means on the top, or in front of the product, not in precautions stated that GE's owner's manual and 2 the manual. In the manual, it's not visible where 2 installation instructions to have the interior of 3 3 and when the information is needed. So, it's the dryer cleaned by a qualified service personnel 4 4 contrary to the standard. every 12 months is not adequate to prevent 5 5 accumulation of lint in sufficient quantity within And number 3, the standard says you need to 6 6 specify the hazard. And, there's nothing on the the dryer cabinet to cause a fire. 7 7 product that specifies the hazard. There's nothing Brian Ripley testified that following the 8 8 in the manual. warning may not prevent a fire. So, apparently, 9 9 Related to the cleaning, that specifies if Mr. Purswell is not aware of Mr. Ripley's testimony. 10 you don't clean it, lint will build up behind and 10 And in my report, I rely directly on Mr. Ripley's 11 11 near the heat source, and cause a fire. Nor does testimony. 12 12 Q. Anything else on 19? the manual tell you that the greatest, most likely 13 cause of a fire is related to lint buildup, and not 13 Α. That covers it. 14 14 Okay. And how about Opinion No. 20, any cleaning. 15 15 So, example on Page 8 of the manual, it rebuttal to that? 16 16 states to have a qualified technician vacuum the Yes. So he says that he disagrees that Α. 17 17 Electrolux should define a qualified service lint from the dryer once a year. 18 18 And then two, the exhaust duct, inspect and personnel on the label, or in the user's guide. 19 19 clean the exhaust ducting at least once a year to Again, Mr. Purswell, who is ignoring the 20 prevent clogging. If partially clogged, exhaust can 20 testimony of Electrolux's own people, who feel that 21 lengthen the drying time. The hazard of fire is not 21 they were qualified to clean their own dryers, even 22 22 identified anywhere in that section. though they didn't possess the knowledge, skills, 23 23 Number two, it's not true that a qualified and questionable abilities to do it. 24 24 technician vacuums the lint from the dryer once a Anything else on 20? 99 101 1 year. It should say that the qualified technician 1 A. I think that's it. 2 2 to take the dryer apart, remove the drum, and remove Q. Okay. And I think 21, that's last opinion? 3 lint from behind the drum near the heat source where 3 21 is the last opinion. In this, he 4 it can build up, and cause a fire once a year. That 4 questions Mr. Stoddard's engineering, and I just 5 5 would be explicit and specific consistent with ANSI question his expertise and ability to discuss dryer 6 Z535.4. 6 design, and the reliability of cycle counters and 7 7 On Page 4 -- I think this is the only other airflow monitors. 8 8 location they provide with respect to cleaning the And I also guestion his competency in human 9 9 interior of the dryer. Again, it is not specific to factors in warnings because his opinions are 10 10 the hazard that lint's going to build up near the contrary to the science. They're contrary to the 11 11 heat source, cause a fire. It's not explicit in citations he cited. They're contrary to the basic 12 what needs to be done, the fact that the dryer needs 12 safety hierarchy. They're contrary to basic human 13 13 to be open, and the drum removed, and the lint factors principles with regard to indicator lights. 14 14 removed from around the heat source, and behind the And, he disregards the basic research regarding 15 dryer. Again, inconsistent with ANSI Z535.4. 15 on-product warnings, manual explicitness, 16 16 And, I go through how and why it doesn't motivation, familiarity, and all the other topics 17 meet the standard in my report. 17 that are related. 18 18 Q. We'll get to that later in the deposition. Okay. Earlier you stated that you also had 19 19 rebuttal opinions to --Α. 20 Okay. Any other rebuttal to Opinion 18? 20 I wasn't done. Ο. A. 21 21 A. I think that does it, for the most part. Q. Oh, I'm so sorry. I thought you paused. 22 Okay. And Opinion No. 19, any rebuttal? 22 Those are opinions. He gives -- in the A. 23 23 Contrary -- he says contrary to the second half of his report, he gives a description of 24 24 suggestion of myself, there's no evidence to the owner's manual, and I make a couple notes in

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102 104 1 that. 1 cleaning, it's not formatted like a warning. 2 In the first paragraph, it says the first 2 There's no indication that fire is a consequence of 3 page of the manual -- or, excuse me, the second page 3 not doing it. There's no signal word to alert 4 4 of the manual contains the warnings mandated by ANSI people that it's safety related. There's no 5 Z21.5, and that's a half truth. The top part of it 5 bolding. There's not even any underlining on the 6 6 has the gas warning, but the second part of it has information related to having the lint vacuumed from 7 the California Safe Drinking Water Act Requirement. 7 the dryer once a year. 8 8 That's not required by ANSI Z21.5. So his statement On the next page, he points out the 9 9 is simply not true. information later in the manual. Now, we've got to 10 And the third thing I want to point out is 10 go farther into the manual to get information on the 11 11 that the information from the ANSI warning, and the prohibition of using flexible foil, page 12 in the 12 12 California warning, only take up about half a page. manual, for the greatest safety hazard associated 13 13 There's a whole half the page that's blank that with this dryer. 14 could have been utilized to put the warning 14 And, he points out that a bunch of the 15 regarding the greatest, most likely, fire hazard 15 information on the page says to use rigid, or 16 16 associated with their product. flexible, metal duct. But he fails to note that 17 Anything else in rebuttal to Dr. Purswell's 17 under exhaust system requirements, Electrolux 18 18 report, that we haven't discussed? doesn't define what a flexible metal duct is. So, 19 19 Α. Yes. The last half of that paragraph --I'm pretty sure the last time I checked, aluminum is 20 20 Ω Can you tell me what page you're on? considered a metal, and it's flexible foil because 21 A. I'm sorry, it's page 7 of his report. 21 it is flexible. So, do people confuse flexible 22 22 Q. Okay, thanks. metal to mean flexible foil. 23 23 The first paragraph under Owner's Manual and And then, of course, at the bottom of that 24 Installation Instructions, he notes that on Page 3, 24 page, Electrolux says it's okay to use flexible foil 105 103 1 that Electrolux says don't use plastic or the 1 as long as it's UL certified, and it's cut to 2 2 combustible ductwork. But, they don't address the length, and it's not crushed, or collapsed, and not 3 3 flexible foil on page 3. It's not until later in to be used in the wall. 4 4 the manual that they even mention flexible foil So when we look at the flexible foil used in 5 5 venting, even though it's commonly used. It's used the Vitale install, it was cut. It may not have 6 6 by most -- over 50 percent of the dryer users, been the shortest possible length, but it was cut 7 7 according to Electrolux literature, I think. And, from an overall length. 8 Carl King testified that it's very common in the It was stretched out. It was not crushed or 9 9 fires he investigates. It's not even listed on page collapsed prior to the fire, that anyone is aware 10 10 three under the warning regarding proper of. It was used as transition duct. There was a 11 11 installations. rigid piece of tubing in the wall. There's no 12 And, he ignores the fact that Electrolux 12 evidence that there was resting on any sharp 13 13 sold flexible foil venting at the time this dryer objects. It was UL certified, or UL approved. It 14 was manufactured, and sold. And, he completely 14 was, in fact, GE branded. And, there's no 15 ignores the fact that the flexible foil venting, 15 information to indicate that it did not conform to 16 16 that was on this dryer, was GE branded, and UL local building codes. It ran up, and directly out 17 approved. 17 of the building. So, it wasn't a convoluted run. 18 18 So, two more the paragraphs down he finally So according to the manual, and what we find 19 19 in the installation of the flexible foil duct, it references page 8. So now we get into page 8 of the 20 manual for the critical safety information that 20 met the manual requirements. 21 21 people don't know about, or is the most likely And the other thing I note is that Purswell 22 22 hazard, and greatest hazard. doesn't recognize anywhere in his report that 23 23 And as I noted above in his opinions that Mr. Vitale took the vent off once a year, and 24 24 information on page 8 of the manual related to cleaned it, consistent with the manual. Yet, there

27 (Pages 102 to 105)

	106		108
1	was still a fire.	1	A. Bottom of page 10, and going to page 11.
2	So, it's installed consistent with the	2	Q. Got it. Thanks.
3	manual. Its vent was cleaned consistent with the	3	A. And, I just note that not all the
4	manual. And, yet, there's still a fire because	4	information on the label is required by UL or ANSI.
5	they're not aware that lint could build up near the	5	Brian Ripley testified to that. I go through the
6	heat source behind the dryer drum, or under the	6	label that's on there. In the first part, it says
7	dryer drum, and cause a fire.	7	to avoid fire hazard, personal injury, fire damage,
8	Q. Can I ask you question about what you had	8	including spontaneous combustion. And, then there's
9	just testified to?	9	a list of steps: One is clean lint screen before
10	A. Sure.	10	and after each load. And, I note that Mrs. Vitale
11	Q. So, with regard to you made a comment that	11	said she did that. Dry only fabrics which have been
12	the vent is consistent with the manual?	12	washed with water. I haven't seen any testimony
13	A. Yes.	13	that that was violated. He says next, the label
14	Q. Okay. So, what forms your basis for that	14	says a clothes dryer produces combustible lint, and
15	opinion? Have you examined the venting for the	15	should be exhausted outdoors, which this dryer was.
16	Vitale dryer?	16	And then he quotes care should be taken to prevent
17	A. I have not examined it other than the	17	the accumulation of lint around the exhaust opening,
18	photographs, and the descriptions provided by the	18	and surrounding area.
19	other experts.	19	And, I note the Vitales' testimony is
20	Q. Okay. So anything else, as part of your	20	consistent with this, too. They pulled the dryer
21	review in this that supports the basis for that	21	out once a year, remove the duct, cleaned the duct,
22	opinion?	22	cleaned and replaced the outside hood. Mrs. Vitale
23	A. Well, my understanding is that Mr. Vitale	23	said she dusted, and used the Dustbuster for lint to
24	unhooked it, and checked it each year. There's no	24	dust around on the dryer. So, apparently, it's
	4.5		
	107		109
1	testimony that it was bent, or crinkled, or stepped	1	consistent with the label.
1 2		1 2	
2 3	testimony that it was bent, or crinkled, or stepped on, prior. There was no evidence that it was sitting on a sharp object. According to the	2 3	consistent with the label.
2 3 4	testimony that it was bent, or crinkled, or stepped on, prior. There was no evidence that it was sitting on a sharp object. According to the measurements, it's not the original length when you	2 3 4	consistent with the label. At the bottom of the label, Purswell notes that if you have a question about your appliance, you can contact GE Appliances.
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	testimony that it was bent, or crinkled, or stepped on, prior. There was no evidence that it was sitting on a sharp object. According to the measurements, it's not the original length when you buy these. They're sold in eight-foot lengths, and it's listed as slightly greater than four feet, I think. It was used as transition duct. It wasn't used in the wall. There was a rigid metal piece in the wall. There's no testimony that it violated any of the local building codes. Q. Anything else? A. I think that's all. Q. Okay. Do you want to stop now and eat, or do you want to finish going through Purswell's report? A. Yes. There's just a few more. Q. Okay. Let's keep going, and then that will be a good place to stop. A. The next section is on the on-product label and instructions. They're saying there are three	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	consistent with the label. At the bottom of the label, Purswell notes that if you have a question about your appliance, you can contact GE Appliances. And, I note that the Vitales didn't have a question regarding the dryer. They testified they weren't having any problems with the dryer. So, why would they call GE if they didn't have questions. He notes that Microsoft Word reports a readability grade of 7-1/2 for these statements. And, I note again that the guideline for Product Safety Information and Warning is the sixth-grade level for the general public. Next, he talks about the temporary checklist, and I just want to note that the temporary checklist and temporary being the important part did absolutely no good for the Vitales because they moved into the house several years after it was installed, and that checklist was long gone. I also note that Purswell ignores the
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	testimony that it was bent, or crinkled, or stepped on, prior. There was no evidence that it was sitting on a sharp object. According to the measurements, it's not the original length when you buy these. They're sold in eight-foot lengths, and it's listed as slightly greater than four feet, I think. It was used as transition duct. It wasn't used in the wall. There was a rigid metal piece in the wall. There's no testimony that it violated any of the local building codes. Q. Anything else? A. I think that's all. Q. Okay. Do you want to stop now and eat, or do you want to finish going through Purswell's report? A. Yes. There's just a few more. Q. Okay. Let's keep going, and then that will be a good place to stop. A. The next section is on the on-product label and instructions. They're saying there are three on-product labels.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	consistent with the label. At the bottom of the label, Purswell notes that if you have a question about your appliance, you can contact GE Appliances. And, I note that the Vitales didn't have a question regarding the dryer. They testified they weren't having any problems with the dryer. So, why would they call GE if they didn't have questions. He notes that Microsoft Word reports a readability grade of 7-1/2 for these statements. And, I note again that the guideline for Product Safety Information and Warning is the sixth-grade level for the general public. Next, he talks about the temporary checklist, and I just want to note that the temporary checklist and temporary being the important part did absolutely no good for the Vitales because they moved into the house several years after it was installed, and that checklist was long gone.
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110 112 1 user sees it as opposed to putting a warning on the 1 to decide. 2 back of the dryer, or the dryer door frame on the 2 Q. Of course. 3 hinge side of the dryer. 3 I would think that his report is more --4 4 He talks more about the dryer checklist. It questions regarding his report are probably better 5 says three factors cause dryers to take too long: 5 directed to Mike Stoddard, or John Fry. I just 6 Long duct run, too many elbows, clogged duct pipe, 6 denoted some issues going through it myself that 7 7 or vent hood. And, I note that all three of these were incorrect in his statements, so I just marked 8 8 were not applicable to the Vitale dryer. them on the report. 9 9 He also notes that the checklist says the Okay. If you would, can you go through 10 manufacturer recommends using rigid, or flexible 10 those with me so in the event you are asked 11 metal vent systems. And, I note that key word is 11 questions about Mr. Bills' report at trial, I would 12 "recommends". As Shelley Claussen testified, 12 like to know what you say? 13 13 "recommends" is not a requirement. It is a Sure. Well, the first has to do with the 14 14 recommendation. You can do it; you may not have to fact that he is saying that the install -- let me --15 15 do it, but it's certainly not a requirement. And, if you're looking at a particular page, 16 And, again, I note that he fails to 16 if you could just tell me what page. 17 acknowledge that both GE and Electrolux marketed, 17 Α. Will do. On page 6 under Review of File 18 and sold, flexible foil venting at and around the 18 Materials, it says the use of foil venting as the 19 19 time this dryer was manufactured, and sold. transition duct was in direct violation of the 20 And, finally, I note that I have not seen 20 installation instructions. 21 any method, or analysis, other than his personal 21 And, he notes this a few times in the 22 22 opinion, unsupported by any specific scientific report. And, I note that that's not true. The 23 literature, and the general literature that he did 23 installation instructions allow the use of flexible 24 24 cite, do not support his opinions. foil venting. 111 113 1 1 And much like Mr. Purswell, he doesn't And, that's my last comment. 2 2 Q. Anything else with regard to Dr. Purswell's address the fact that Electrolux, and GE, both 3 3 report, that you haven't already testified to in marketed and sold flexible foil venting at about the 4 4 rebuttal? same time this dryer was manufactured, and sold. 5 5 I think that pretty much covers it. The other thing I noted -- again, this is A. 6 6 MS. YEMMA: Off the record. something I think is strictly Mike Stoddard's 7 7 (Discussion held off the record.) area -- but he notes on page 27 that the that high 8 8 (Lunch brake) thermal limit switch was cycling, and he notes that 9 9 BY MS. YEMMA: the limit switch cycles due to excess of high 10 10 temperatures in the dryer. And he says that Dr. Vigilante, we took a break for lunch, 11 11 and now we are back on the record. And I think excessive high temperatures in the dryer result of 12 where we stopped is we had just gone through Dr. 12 reduced airflow to the unit. 13 13 Purswell's opinions; you gave me your rebuttal to So, from a fire safety standpoint, and a 14 14 that. And, we were finished with that. Right? applied desire standpoint, you have a safety device 15 15 in the dryer that's going off because of excessive A. Yes, I believe so. 16 16 All right. So turning to Randy Bills, who heat in the dryer due to reduced airflow. Why 17 17 is our engineering expert in this case. Did you didn't they tie that in to shut the dryer down, or 18 have an opportunity to review his report, and 18 provide an indicator light to the user to alert them 19 19 of the fact that there hot air in the dryer, or opinions? 20 A. 20 excessive temperatures in the dryer due to reduced Yes. 21 21 Q. Do you, at trial, anticipate offering any airflow. 22 22 So, it's another system that Electrolux had rebuttal to anything he offered in his report? 23 23 That's a good question. I don't really the potential opportunity to build on, and why they 24 24 anticipate it but, of course, that's for Mr. Hughes didn't build off it is, you know, like I said is

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	114		116
1	questionable to me, and the ability to do so is	1	been pulled into the open flame, and ignited.
2	something I defer to Mike Stoddard.	2	So, he just gets done telling us in that
3	And on page 31, he notes that the flexible	3	sentence that there's no evidence that allows anyone
4	foil ducting was too long, and had not trimmed to	4	to form an opinion, and in the next sentence later,
5	the minimum length necessary. But, he gives the	5	he gives an opinion.
6	length is over 4 feet. And most of the dryer ducts	6	So, that's just a you know, it's an
7	that I have seen is at least 6 feet, 8 feet, long.	7	inconsistency that I noted in his report.
8	So it had to be trimmed somewhat; it just wasn't	8	Q. Okay. Anything else, any other criticisms?
9	trimmed enough.	9	A. Well, on the next page on 35 on the first
10	Q. You mentioned that you have seen. Have you,	10	full paragraph about almost to the end, he says the
11	in either connection with this case, or other cases,	11	results of their testing did not reveal any abnormal
12	examined flexible foil venting?	12	accumulations of lint in the Electrolux dryer.
13	A. Well, yes. The fact of the matter is before	13	And, I didn't go back and look it up, but
14	I got involved in these cases, I used flexible foil	14	I'm fairly certain that Ripley and/or King testified
15	venting, that I purchased from Home Depot, Lowe's,	15	that in the life cycle testing, they found burnt
16	or what have you. I have known family members to	16	lint in their dryer, and they had a lint dryer fire
17	use flexible foil venting. As I got involved in	17	in one of their testing units.
18	these cases, you know, like I said I've taken	18	So, obviously, he's not addressing those
19	photographs of flexible foil venting that's sold at	19	facts in his opinions.
20	Lowe's, and so forth, and I did print out some of	20	Q. Anything else?
21	the pictures I took from it was either Lowe's, or	21	A. On his cause analysis, page 37, he says an
22	Home Depot I don't remember which of the	22	improperly-installed vent system will reduce the
23	different types of flexible foil ducting they sell.	23	airflow through the dryer resulting in lint
24	And, I downloaded a picture from the from Sears	24	accumulation in the dryer. Proper airflow through a
	115		117
1	regarding the flexible foil duct they sold, which	1	
1 2		1 2	dryer is important emphasis on the word important for the dryer to be able to function
	regarding the flexible foil duct they sold, which		dryer is important emphasis on the word
2	regarding the flexible foil duct they sold, which was five feet in length.	2	dryer is important emphasis on the word important for the dryer to be able to function
2 3	regarding the flexible foil duct they sold, which was five feet in length. Q. And, I note you are looking at your	2 3	dryer is important emphasis on the word important for the dryer to be able to function correctly.
2 3 4	regarding the flexible foil duct they sold, which was five feet in length. Q. And, I note you are looking at your notebook. Can you just tell me what tab you're	2 3 4	dryer is important emphasis on the word important for the dryer to be able to function correctly. And I note even though that's correct,
2 3 4 5	regarding the flexible foil duct they sold, which was five feet in length. Q. And, I note you are looking at your notebook. Can you just tell me what tab you're looking at?	2 3 4 5	dryer is important emphasis on the word important for the dryer to be able to function correctly. And I note even though that's correct, Electrolux did nothing to actively monitor or alert
2 3 4 5 6	regarding the flexible foil duct they sold, which was five feet in length. Q. And, I note you are looking at your notebook. Can you just tell me what tab you're looking at? A. Tab 5.	2 3 4 5 6	dryer is important emphasis on the word important for the dryer to be able to function correctly. And I note even though that's correct, Electrolux did nothing to actively monitor or alert users of inadequate airflow.
2 3 4 5 6 7	regarding the flexible foil duct they sold, which was five feet in length. Q. And, I note you are looking at your notebook. Can you just tell me what tab you're looking at? A. Tab 5. Q. Okay. Sorry.	2 3 4 5 6 7	dryer is important emphasis on the word important for the dryer to be able to function correctly. And I note even though that's correct, Electrolux did nothing to actively monitor or alert users of inadequate airflow. Q. Anything else?
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30 (Pages 114 to 117)

	118		120
1	Fuller, it says in the second sentence, "Fuller	1	Q. Can you tell me what paragraph you are
2	testified that although he cleaned his dryer once a	2	referring to?
3	year, he did disassemble the dryer." It should be	3	A. The big paragraph starting with "Stoddard
4	he did not disassemble the dryer.	4	concluded".
5	Q. Okay.	5	Q. Okay.
6	A. I noticed, like, two other typos, but that	6	A. So about halfway down, I give examples of
7	one was a substantive one.	7	different indicator lights on different types of
8	Q. Okay. And as you sit here today, Dr.	8	products.
9	Vigilante, are there any other substantive changes,	9	Q. Okay. How about with regard to the
10	other than the change you just made on page 36, that	10	warnings? You said on-product warnings and
11	you would like to make in your report?	11	indicator lights in that sentence on the page 2.
12	A. No, not that I noticed.	12	A. Yes. I don't know that I don't know that
13	Q. And as we proceed through the rest of your	13	I figured out exactly which other example on-product
14	deposition, if anything comes up, you'll let me	14	warnings to provide.
15	know.	15	Q. Okay. Is that something you plan to
16	A. Yes.	16	investigate further, and identify examples?
17	Q. Okay. So if you would turn your attention	17	A. Depending upon what Mr. Hughes' trial
18	to page 2 of your report, and I think you have a	18	strategy is.
19	copy in your binder, if you want to use that copy.	19	Q. Okay. And, I don't want to get into that
20	A. Yes.	20	right now.
21	Q. So, in the I'll call it the fourth	21	But as you sit here today, your testimony is
22	paragraph, it starts out, "I may use the	22	that you don't have any examples of other on-product
23	following"	23	warnings?
24	A. Yes.	24	A. I don't think I've come up with specific
	119		121
1	Q. Do you see that?	1	examples of on-product warnings that I would use in
2	A. Yes.	2	the case.
3	Q. Okay. So, I'll just read the sentence for	3	Q. And with regard to the indicator lights, is
4	context. "I may use the following materials as	4	there anything other than what you've mentioned on
5	exhibits to illustrate my testimony: Photographs	5	page 29?
6	taken of the incident dryer; instructional material	6	A. I've mentioned them on page 29, and then I
7	and manuals provided by GE and/or Electrolux;	7	produced a bunch of manuals for products with
8	examples of on-product warnings and indicator lights	8	indicator lights.
9	used on other types of products; example on-product	9	Q. And, that's on the white hard drive?
10	warnings and indicator lights for the dryer as	10	A. Yes, under dryer literature example,
11	described in Section E-3 of this report, and the	11	indicator lights.
12	references and standards cited within this report."	12	Q. And are any of those indicator lights on
13	Did I read that correctly?	13	clothes dryers?
14	A. Yes, ma'am.	14	A. Yes. There's one on the Fisher Paykel DEGX1
15	Q. So I have a question with regard to that	15	dryer.
16 17	examples of on-product warnings and indicator lights	16 17	Q. And, do you happen to know the Fisher Paykel
18	used on other types of products. Is that	18	dryer, that you're referring to, do you know when it
19	information contained either on the hard drive, that	19	was manufactured?
20	you brought with you, or in your notebook? A. It's in the hard drive, and it's referenced	20	A. There's two. There's a Whirlpool dryer,
21	A. It's in the hard drive, and it's referenced in my report.	21	too. Q. Okay.
22	Q. Okay. Can you just point me to where that	22	A. But, the Fisher Paykel manual was published
23	is referenced?	23	in November, 2005.
24	A. Sure. That's on page 29.	24	Q. When you say "published", you are talking
24	AL DUID: ITIULD UII DUUD 4/:		e. vinon you say published, you all taining

31 (Pages 118 to 121)

	122		124
1	about the product literature?	1	A. Yes, ma'am.
2	A. Yes.	2	Q. Okay. Did you have more than one phone call
3	Q. Okay. And, then, what about the Whirlpool	3	with Mr. Stoddard on that date? I only ask because
4	dryer?	4	it says teleconferences?
5	A. The Whirlpool dryer, I don't have a date on	5	A. By my guess, that's a typo.
6	it. I've got the model number, so I can go back and	6	Q. Okay. And, was that the only conversation
7	look that up. But, I don't have a date on it. It's	7	you had with Mike Stoddard regarding this specific
8	a Whirlpool Duet vent indicator, Model WED, as in	8	matter, the one on
9	David, 70HEBW0.	9	A. Yes.
10	Q. Okay. So just those two dryers, the Fisher	10	Q January 27th
11	Paykel, and the Whirlpool; is that right?	11	A. Most likely.
12	A. If that's what I provided on the hard drive.	12	Q. Okay. Have you had interaction with
13	Q. Okay. Do you have an understanding of when	13	Mr. Stoddard in connection with other Electrolux
14	the Vitales' dryer was manufactured?	14	cases that you have?
15	A. 2004.	15	A. Yes.
16	Q. And, are you aware of any dryers that were	16	Q. Have you ever been to the Wright Group?
17	manufactured, and sold, in 2004, that had indicator	17	A. Their office?
18	lights?	18	Q. To their office, yes.
19	A. I have to go back, and see whether or not	19	A. No, I have not.
20	Electrolux, in their best models, have indicator	20	Q. Have you ever met Mike Stoddard in person?
21	lights. You mean for airflow?	21	A. I don't think so.
22	Q. For airflow.	22	Q. So, how do you communicate with him?
23	A. Yes. I have to go back, and look to see if	23	A. Phone, and e-mail.
24	they have that in 2004. I know in later models,	24	Q. Did you have any e-mail communications with
	123		125
1		1	Mr. Stoddard in connection with the Vitale case?
1 2	they put it in their best models.	1 2	
	they put it in their best models.	l .	Mr. Stoddard in connection with the Vitale case? A. I don't believe so.
2	they put it in their best models. Q. How about with regard to any other dryer	2	Mr. Stoddard in connection with the Vitale case? A. I don't believe so.
2 3	they put it in their best models. Q. How about with regard to any other dryer manufacturers? A. Not offhand.	2 3	Mr. Stoddard in connection with the Vitale case? A. I don't believe so. Q. Have you ever spoken with Ron Parsons from
2 3 4	they put it in their best models. Q. How about with regard to any other dryer manufacturers? A. Not offhand.	2 3 4	Mr. Stoddard in connection with the Vitale case? A. I don't believe so. Q. Have you ever spoken with Ron Parsons from the Wright Group?
2 3 4 5	they put it in their best models. Q. How about with regard to any other dryer manufacturers? A. Not offhand. Q. Okay. Is that something you've looked into as part of either this case, or the other dryer	2 3 4 5	Mr. Stoddard in connection with the Vitale case? A. I don't believe so. Q. Have you ever spoken with Ron Parsons from the Wright Group? A. Yes.
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2 3 4 5 6 7	they put it in their best models. Q. How about with regard to any other dryer manufacturers? A. Not offhand. Q. Okay. Is that something you've looked into as part of either this case, or the other dryer cases you have against Electrolux?	2 3 4 5 6 7	Mr. Stoddard in connection with the Vitale case? A. I don't believe so. Q. Have you ever spoken with Ron Parsons from the Wright Group? A. Yes. Q. Did you have any conversations with him in connection with this case?
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	they put it in their best models. Q. How about with regard to any other dryer manufacturers? A. Not offhand. Q. Okay. Is that something you've looked into as part of either this case, or the other dryer cases you have against Electrolux? A. I haven't tried to go back, and identify them all. I think I relied upon Mike Stoddard to do that in research. The Fisher Paykel, and the Whirlpool, I just happened upon. Q. How did you happen upon them? A. I don't recall at this time. It's been a while. Q. Is that something you were able to access online? A. The Whirlpool dryer is a photograph, so I don't know where I got it from. The Fisher Paykel was a manual that I, most likely, downloaded from the web. Q. Dr. Vigilante, on page 3 of your report, you	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	 Mr. Stoddard in connection with the Vitale case? A. I don't believe so. Q. Have you ever spoken with Ron Parsons from the Wright Group? A. Yes. Q. Did you have any conversations with him in connection with this case? A. I haven't talked to Ron in a couple years. Q. Okay, that makes it easier. So, can you tell me, to the extent you recall, about your conversation with Mr. Stoddard on January 27th? A. I don't recall what my conversation was with Mr. Stoddard on the 27th. I don't recall. Q. Did you take any notes during that conversation? A. I don't think so. Q. Have you spoken with well, do you know who John Fry is? And, I think you mentioned him earlier. A. Yes. I may have had my report up, my draft report up when talking to Mike, and may have made
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	they put it in their best models. Q. How about with regard to any other dryer manufacturers? A. Not offhand. Q. Okay. Is that something you've looked into as part of either this case, or the other dryer cases you have against Electrolux? A. I haven't tried to go back, and identify them all. I think I relied upon Mike Stoddard to do that in research. The Fisher Paykel, and the Whirlpool, I just happened upon. Q. How did you happen upon them? A. I don't recall at this time. It's been a while. Q. Is that something you were able to access online? A. The Whirlpool dryer is a photograph, so I don't know where I got it from. The Fisher Paykel was a manual that I, most likely, downloaded from the web.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	 Mr. Stoddard in connection with the Vitale case? A. I don't believe so. Q. Have you ever spoken with Ron Parsons from the Wright Group? A. Yes. Q. Did you have any conversations with him in connection with this case? A. I haven't talked to Ron in a couple years. Q. Okay, that makes it easier. So, can you tell me, to the extent you recall, about your conversation with Mr. Stoddard on January 27th? A. I don't recall what my conversation was with Mr. Stoddard on the 27th. I don't recall. Q. Did you take any notes during that conversation? A. I don't think so. Q. Have you spoken with well, do you know who John Fry is? And, I think you mentioned him earlier. A. Yes. I may have had my report up, my draft

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	126		128
1	teleconference with Mike, and I don't have his	1	on the payroll in one form, or another. Carl King
2	report, I'll take notes on the conversation. But	2	is the only deposition transcript I read
3	since I don't have the notes, I don't think it was a	3	specifically for this case. All the other
4	very and I have his report is dated so much	4	transcripts I had read for other cases either in the
5	earlier than mine, that I don't think that I	5	past or, for example, Dave Fuller's, I read while I
6	don't think that I took very many notes. Well, it's	6	was drafting this report. But, his deposition was
7	only three days earlier. Is that right? Yeah,	7	taken in the Cloud. And, the same thing with, I
8	okay. Yeah, I don't know why I don't have notes.	8	think, Carl King's, I was reading that about the
9	Q. Do you typically take notes?	9	same time I was putting together my analysis for
10	A. That's what I said, typically if I am	10	this case.
11	working on a report, and Mike is involved in the	11	Q. And, you have a number of the documents from
12	case, and I don't have his report, I'll call him,	12	the State Farm
13	and I'll ask him what his opinions are, and what his	13	A. Yes.
14	findings are, if he had talked to the homeowners,	14	Q consolidated action listed. It's, like,
15	what the scene looked like, what they found with the	15	the third bullet on page 3. So I'm not going to
16	investigation of the scene, and/or product. And I,	16	add up the numbers but, have you reviewed all of
17	typically, will take notes.	17	the documents within the bates ranges, that you've
18	So why I didn't take notes this time around,	18	provided?
19	I don't know.	19	A. No.
20	Q. Did you have any conversations with John Fry	20	Q. Okay. Have you reviewed some of the
21	in connection with this matter?	21	documents in the ranges?
22	A. No, I don't believe so.	22	A. Some of them.
23	Q. Did you speak with either Ursy, or Joseph	23	Q. Okay. And, did you take any notes while you
24	Vitale in connection with this matter?	24	were reviewing the documents?
	127		129
1	A. I don't believe so.	1	A. Well, some of them are in the list of
1 2		1 2	
	A. I don't believe so.	1	A. Well, some of them are in the list of
2	A. I don't believe so.Q. Is that something you typically do in	2	A. Well, some of them are in the list of some of these deposition are in that range of bates
2	A. I don't believe so.Q. Is that something you typically do in connection with your evaluation in speaking with	2	A. Well, some of them are in the list of some of these deposition are in that range of bates numbers. So, I did take notes on some of them. But
2 3 4	A. I don't believe so.Q. Is that something you typically do in connection with your evaluation in speaking with homeowners?	2 3 4	A. Well, some of them are in the list of some of these deposition are in that range of bates numbers. So, I did take notes on some of them. But if I had notes, I would have put them in my file,
2 3 4 5	A. I don't believe so.Q. Is that something you typically do in connection with your evaluation in speaking with homeowners?A. It depends on what is covered in the	2 3 4 5	A. Well, some of them are in the list of some of these deposition are in that range of bates numbers. So, I did take notes on some of them. But if I had notes, I would have put them in my file, and I don't have any in my file. So other than the
2 3 4 5 6	 A. I don't believe so. Q. Is that something you typically do in connection with your evaluation in speaking with homeowners? A. It depends on what is covered in the deposition because a lot of times in the deposition, 	2 3 4 5 6	A. Well, some of them are in the list of some of these deposition are in that range of bates numbers. So, I did take notes on some of them. But if I had notes, I would have put them in my file, and I don't have any in my file. So other than the deposition summaries for some of the depositions, I
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33 (Pages 126 to 129)

130 132 1 1 them if they cleaned the interior of the dryer. cleaning companies, any other surveys, that you 2 conducted? 2 They said, yeah, we clean the interior of the dryer. 3 I did survey the literature for things that 3 And I asked them how, and they all pretty much said 4 4 were relevant to my opinions, and analysis. they stick a vacuum down the lint trap. And, that 5 Okay. Anything else? 5 would get the lint from under the drum, and so 6 6 The only other survey type activity would forth. Α. 7 have been looking at different dryer manufacturers. 7 And then when I followed up with a question, 8 8 But, I don't know that I did that specific for this what about the lint behind the drum, they all kind 9 9 of scratched their head -- figuratively, not 10 Q. Let's talk about the survey of the dryer 10 literally. 11 11 vent cleaning company. Can you tell me specifically And then one guy I asked, he told me that it 12 12 wasn't necessary to clean the interior of the dryer; what you did? 13 13 I went to the YellowPages.com, and looked up you only had to clean the exhaust, which I found 14 14 folks that did dryer vent cleaning, that were in a disturbing, as well, considering that Electrolux is 15 15 reasonable proximity to my ZIP Code. And then I recommending you clean both. 16 16 went to Google Maps, and put in my ZIP Code, and So, there's still a lot of misinformation in 17 then did a search nearby for dryer vent cleaning. 17 the folks that are handling these services for the 18 And, I went through and called the different 18 general public, for the consumer. 19 19 services, and asked them what they charged, what And, then I noted that the prices range 20 20 they did, if they -- two things became clear again: anywhere from 99 bucks to \$150. And, that's just to 21 One, I didn't notice during my first survey a couple 21 get the vent cleaned. So, like I said, if you throw 22 22 years ago, but this survey, a bunch of the services another \$100 to \$150 on it, you're paying almost the 23 weren't taking the transition duct off the dryer. 23 price of the dryer every year to get it cleaned. 24 24 They were going to run a cleaning tool from the How many companies did you call? 131 133 1 outside into the dryer without removing the 1 Α. I do have those in my summary, too. 2 2 transition duct. And I questioned, kind of softly Q. Is that something that's printed out here? 3 questioned them why they wouldn't take the 3 A. No, only e-mail. Sorry, I didn't think 4 4 transition duct off. And people that reported was about it. 5 5 that it wasn't necessary. They could know when they Q. That's okay. No need to apologize. 6 get into the dryer. One guy told me only if the 6 A. I called -- I got ahold of six of the ads on 7 homeowner asked will they take the transition duct 7 the Yellow Pages, but one of the ads was the same 8 8 off. company as one of the other ones. So, I wouldn't 9 9 So I found that certainly disturbing, count that as two. 10 10 particularly by the fact I think the recommendation Ο. So, it would be five? 11 11 from Electrolux is to take it apart, and clean it, Α. Five separate companies. 12 as opposed to just running a brush from the outside 12 Q. And, you were searching using your home 13 13 all the way into the dryer. address, or --14 14 And then, two, they weren't taking apart the Α. ZIP Code. 15 dryer. They weren't going to take the drum out. 15 Right, your ZIP Code. Ο. 16 16 The most common reason was -- or the only reason Α. Well, actually, for the Yellow Pages, I used 17 they gave was -- I shouldn't say the most common --17 Phoenixville, PA. 18 18 all of them that gave a reason was because they were Q. Okay. 19 19 afraid they would break the dryer, and they didn't For the Google Maps, which was -- the five 20 want to have to pay for the dryer -- replace the 20 was only Yellow Pages. And, then I called five from 21 21 dryer. They weren't appliance service repairmen, so Google Maps. And, I think I got ahold of -- I'm 22 22 they weren't going to open the dryer. sorry. I called four from Google Maps. 23 23 A few of them had told me that they cleaned Q. Did you use a ZIP Code to do the Google Map 24 24 the interior of the dryer, when I initially asked search?

34 (Pages 130 to 133)

	134		136
1	A. Yes, 19460.	1	that?
2	Q. Okay. So when you did the Google Map	2	A. Well, two, you know, of the references I
3	search, and you found four companies, and then the	3	cited include both general human factors principles,
4	Yellow Pages search was really five companies?	4	theories, guidelines; warnings, theories,
5	A. No. I mean, there were when I did the	5	guidelines; standards for warnings. And, then
6	searches, there were more companies. For the Yellow	6	they've got a bunch of stuff specific to clothes
7	Pages, I started at the top, and went down, and I	7	dryers from the UL2158 standard to the CPSC stuff,
8	stopped after the actually, the seventh or eighth	8	the NFPA stuff, the U.S. Fire Administrative stuff.
9	one. One of them I called, and nobody answered.	9	And, then I went through, again, the literature that
10	So, I didn't get any information from them. One of	10	I have in that we talked about in tab number
11	them was in New Jersey. I don't know why that	11	five.
12	showed up. But, I started at the top and went	12	Q. Anything else?
13	through number one, two, three, four. Number five,	13	A. I think that's about it.
14	I couldn't reach. Number six was in New Jersey.	14	Q. Okay. And then the third thing you said was
15	Number seven was the same as number one. And then	15	that you looked at different dryer manual well, I
16	number eight was in Delaware. And, number nine was	16	wrote manual. Is that what you said?
17	in Quakertown. So, I contacted nine. I spoke to	17	A. Manufacturers.
18	nine, seven, four, three, two, one.	18	Q. Manufacturers. Thank you.
19	Q. And, Dr. Vigilante, in your notes, did you	19	A. Dryer manufacturers, yes.
20	identify the names of the companies that you called?	20	Q. Okay. So, tell me what you did in regards
21	A. Yes.	21	to looking at different dryer manufacturers?
22	Q. Okay. And, did you take notes from those	22	A. Well, I think I corrected myself. I wasn't
23	conversations?	23	sure I would consider that specific to this case.
24	A. Yes.	24	It's stuff I had done in the past, that's applicable
	135		137
1	135Q. Did you ask each of them what they would	1	137 to this case.
1 2		1 2	
	Q. Did you ask each of them what they would	1	to this case.
2	Q. Did you ask each of them what they would charge?	2	to this case. Q. And, you're relying on that information in
2	Q. Did you ask each of them what they would charge?A. Yes, and I noted that, too. This is the	2	to this case. Q. And, you're relying on that information in forming your opinion?
2 3 4	Q. Did you ask each of them what they would charge?A. Yes, and I noted that, too. This is the Yellow Pages; these are my notes. (Indicating)	2 3 4	to this case. Q. And, you're relying on that information in forming your opinion? A. Somewhat, yes.
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2 3 4 5 6	 Q. Did you ask each of them what they would charge? A. Yes, and I noted that, too. This is the Yellow Pages; these are my notes. (Indicating) Q. Okay. A. And, then, also in that same file was the 	2 3 4 5 6 7 8	to this case. Q. And, you're relying on that information in forming your opinion? A. Somewhat, yes. Q. Okay. A. So, for example, I understand that there are
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2 3 4 5 6 7 8 9 10 11 12 13	 Q. Did you ask each of them what they would charge? A. Yes, and I noted that, too. This is the Yellow Pages; these are my notes. (Indicating) Q. Okay. A. And, then, also in that same file was the individual ones from Google Maps. This is one from Google Maps. (Indicating) Q. Okay. A. So I went to their web page, and then put some notes. And, like I said, there was four of them I got ahold of. I actually got hold of a fifth one, but he didn't call me until 7 o'clock last 	2 3 4 5 6 7 8 9 10 11 12 13	to this case. Q. And, you're relying on that information in forming your opinion? A. Somewhat, yes. Q. Okay. A. So, for example, I understand that there are different types of dryer designs. I understand that I'm not aware of any other dryer manufacturer that has a I don't know how to put this the same type of a problem that Electrolux has with dryer vent buildup behind the near the heat source, and propensities for fires. So, certainly that's a factor in my analysis.
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	 Q. Did you ask each of them what they would charge? A. Yes, and I noted that, too. This is the Yellow Pages; these are my notes. (Indicating) Q. Okay. A. And, then, also in that same file was the individual ones from Google Maps. This is one from Google Maps. (Indicating) Q. Okay. A. So I went to their web page, and then put some notes. And, like I said, there was four of them I got ahold of. I actually got hold of a fifth one, but he didn't call me until 7 o'clock last night, and at that time, I had closed the file. But, he was consistent with the rest of them. Q. Okay. And, can you just tell me what folder those documents are in on the flash drive? A. Sure. It's on our dryer lit, I-i-t, and then under cleaning calls. Q. Dryer lint? A. No, no, lit, I-i-t, literature, dryer lit. Q. Okay. You also testified earlier that you 	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	to this case. Q. And, you're relying on that information in forming your opinion? A. Somewhat, yes. Q. Okay. A. So, for example, I understand that there are different types of dryer designs. I understand that I'm not aware of any other dryer manufacturer that has a I don't know how to put this the same type of a problem that Electrolux has with dryer vent buildup behind the near the heat source, and propensities for fires. So, certainly that's a factor in my analysis. Q. Well, what do you understand with regard to the different types of dryer designs? A. Well, my understanding is that two main things are of concern: One is the bulkhead versus the ball-hitch. And, then it's my understanding that some dryer manufacturers will design for fire containment, drum fire containment. And, Electrolux generally has not been concerned about that in the timeframe of the Alliance series platform. I think
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	 Q. Did you ask each of them what they would charge? A. Yes, and I noted that, too. This is the Yellow Pages; these are my notes. (Indicating) Q. Okay. A. And, then, also in that same file was the individual ones from Google Maps. This is one from Google Maps. (Indicating) Q. Okay. A. So I went to their web page, and then put some notes. And, like I said, there was four of them I got ahold of. I actually got hold of a fifth one, but he didn't call me until 7 o'clock last night, and at that time, I had closed the file. But, he was consistent with the rest of them. Q. Okay. And, can you just tell me what folder those documents are in on the flash drive? A. Sure. It's on our dryer lit, I-i-t, and then under cleaning calls. Q. Dryer lint? A. No, no, lit, I-i-t, literature, dryer lit. 	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	to this case. Q. And, you're relying on that information in forming your opinion? A. Somewhat, yes. Q. Okay. A. So, for example, I understand that there are different types of dryer designs. I understand that I'm not aware of any other dryer manufacturer that has a I don't know how to put this the same type of a problem that Electrolux has with dryer vent buildup behind the near the heat source, and propensities for fires. So, certainly that's a factor in my analysis. Q. Well, what do you understand with regard to the different types of dryer designs? A. Well, my understanding is that two main things are of concern: One is the bulkhead versus the ball-hitch. And, then it's my understanding that some dryer manufacturers will design for fire containment, drum fire containment. And, Electrolux generally has not been concerned about that in the

35 (Pages 134 to 137)

	138		140
1	for.	1	A. Whirlpool or Maytag.
2	Q. So, you understand the dryer in this case	2	Q. Whirlpool or Maytag, okay.
3	was a GE branded dryer. Correct?	3	So, Whirlpool or Maytag dryer, and that
4	A. Yes.	4	involved a fire?
5	Q. Do you know whether GE imposed any fire	5	A. I believe so.
6	containment requirements on Electrolux in connection	6	Q. Do you know whether it was alleged that it
7	with the manufacture of this dryer?	7	was a lint fire?
8	A. I do know that in the late '90s, they have	8	A. My memory is it was alleged it was a
9	the SEE test, they were requiring Electrolux to	9	spontaneous combustion due to oily rags, or
10	pass. But, I didn't see anything, or anyone talk	10	something.
11	about whether or not, it applied to the incident	11	Q. During your entire career, have you ever
12	dryer. So, I don't know if it was a requirement, or	12	worked on a case involving a lint fire in a bulkhead
13	not, at this point.	13	design dryer?
14	I think that my understanding, too, was that	14	A. No.
15	Mrs. Vitale left the door open. So, I'm not sure	15	Q. Dr. Vigilante, do you have an opinion and
16	how relevant it is to the causation.	16	you may have addressed this earlier, but I just
17	Q. I just had a followup of something you said.	17	wanted to make sure for the record. Do you have an
18	Did you read anything to suggest to you	18	opinion whether the Vitales' dryer was installed in
19	that, perhaps, the Vitale's dryer would not have	19	accord with the instructions, that were provided by
20	been subject to the SEE test?	20	Electrolux?
21	A. I'm sorry, I didn't see anything either way.	21	A. It looks like it was.
22	Q. Okay. It's just a question in your mind	22	Q. You state "it looks like it was". Is there
23	whether because you haven't seen anything either	23	some reservation you have in saying yes?
24	way whether it would have been subject to the test,	24	A. Well, number one, I wasn't asked to look at
	139		141
1	or not?	1	it. And, number two, I haven't had the opportunity
2	A. Well, no. I'm not questioning it. It's not	2	to see the scene, or the evidence. So, to me, it
3	relevant to what I'm doing in this case. I didn't	3	appeared like it met the requirements, and the
4	see whether they did, or not. Like I said, I don't	4	exceptions that Electrolux, itself, provided in the
5	think it's related to causation, but these are	5	manual.
6	questions for Fry and Stoddard.	6	So, we went through in Purswell's report,
7	The only thing I noted was that, generally,	7	and it was according to Mr. Bills, it was over 4
8	when I surveyed the question was with regards to	8	feet. Like I said, this stuff comes in 8-foot
9	surveying dryer manufacturers. The two issues that	9	length. So it may have been cut to length. No
10	I saw were some manufacturers required a fire	10	one's testified or no one's stated whether it's
11	containment; Electrolux didn't. And, the bulkhead	11	been cut from 5 feet, from 8 feet, 10 feet, or
12	versus Ball-Hitch.	12	whatever. So, it looks likes it was cut. There was
13 14	Q. What manufacturers did you note required the	13 14	no report of kinking, or damage to it, prior to the
15	containment?	15	fire. Mr. Vitale cleaned it every year. It went
16	A. I know GE did.Q. And, are you referring to the SEE test when	16	straight up, and out, so there was no unnecessary bends, or what have you. It was GE branded, and UL
17	Q. And, are you referring to the SEE test when you say that?	17	approved. It was only used as a transition duct.
18	A. Yes.	18	So it met all the exemptions, and
19	Q. Okay. Any other manufacturers?	19	requirements, in the manual, that I can see.
20	A. I don't know yes, I don't know	20	Q. Do you have any opinion with regard to
21	specifically.	21	whether the subject dryer was maintained in
22	Q. Okay. Earlier in your deposition today, you	22	accordance with Electrolux's instructions?
23	mentioned that you worked on a case involving a	23	A. I do have an opinion.
24	Whirlpool dryer?	24	Q. Okay. And, what is that opinion?
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36 (Pages 138 to 141)

	142		144
1	A. Yes, and no.	1	Stoddard.
2	Q. Okay. Could you explain for me?	2	Q. All right. And, you would agree with me
3	A. Yes, because there are instructions at some	3	there's no way to eliminate lint from a dryer.
4	point tell you to clean the lint the interior of	4	Correct?
5	the dryer. And at other points, it says to clean	5	A. That's my understanding.
6	the vent system. So, obviously, they're cleaning	6	Q. You don't have any reason to disagree with
7	the vent system every year. So, yes. But they	7	that statement. Right?
8	didn't clean the interior of the dryer, so it would	8	A. I don't have anything to disagree with that
9	be no.	9	statement.
10	Q. Okay.	10	Q. Okay. Sticking on page 9, the last
11	A. I do have one other opinion related to that.	11	paragraph, the first sentence says, "If they chose
12	Q. Okay.	12	to rely upon warnings to mitigate the fire hazard
13	A. And it's in the report, is that given the	13	associated with the use of their dryer (i.e., if
14	Vitales lay knowledge in what they did do, they did	14	design and guarding alternatives are not available
15	clean around the dryer; they did clean the cabinet	15	or feasible), Electrolux must ensure that their
16	of the dryer; and they did clean, I think, the lint	16	warnings are effective in motivating the user to act
17	screen. They may, given the lack of specificity and	17	and behave in a safe fashion."
18	explicitness of the instructions, they did clean the	18	What is your basis for that statement?
19	interior of the dryer; they just didn't clean the	19	A. Which part of it?
20	interior of the dryer that Electrolux meant to	20	Q. The part that starts after the comma,
21	clean.	21	"Electrolux must ensure that their warnings are
22	Q. And, we'll get to that part in	22	effective in motivating the users to act and behave
23	A. So, you know, technically, they did clean	23	in a safe fashion."
24	the dryer in accordance with Electrolux's	24	A. Yes, general chronic safety principles are
	143		145
1	143 instructions; they just didn't clean it in the way	1	145 if a hazard is recognized, you have to eliminate
2	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or	2	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design
2	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't	2	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change
2 3 4	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't provide specific, explicit information on what needs	2 3 4	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change and guarding is not feasible, you have to rely upon
2 3 4 5	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't provide specific, explicit information on what needs to be cleaned.	2 3 4 5	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change and guarding is not feasible, you have to rely upon warnings. But, you have to ensure you're providing
2 3 4 5 6	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't provide specific, explicit information on what needs to be cleaned. Q. Okay. If you would turn to page 9 of your	2 3 4 5 6	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change and guarding is not feasible, you have to rely upon warnings. But, you have to ensure you're providing adequate warnings.
2 3 4 5 6 7	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't provide specific, explicit information on what needs to be cleaned. Q. Okay. If you would turn to page 9 of your report.	2 3 4 5 6 7	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change and guarding is not feasible, you have to rely upon warnings. But, you have to ensure you're providing adequate warnings. If you can't provide adequate warnings, you
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2 3 4 5 6 7 8	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't provide specific, explicit information on what needs to be cleaned. Q. Okay. If you would turn to page 9 of your report. A. Sure. Q. So on page 9, the first paragraph I guess	2 3 4 5 6 7 8	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change and guarding is not feasible, you have to rely upon warnings. But, you have to ensure you're providing adequate warnings. If you can't provide adequate warnings, you have to consider whether or not you should be allowing the product to exist in the marketplace.
2 3 4 5 6 7 8 9	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't provide specific, explicit information on what needs to be cleaned. Q. Okay. If you would turn to page 9 of your report. A. Sure. Q. So on page 9, the first paragraph I guess it's all one sentence. Could you read for the	2 3 4 5 6 7 8 9	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change and guarding is not feasible, you have to rely upon warnings. But, you have to ensure you're providing adequate warnings. If you can't provide adequate warnings, you have to consider whether or not you should be allowing the product to exist in the marketplace. Q. When you use the phrase "adequate warning",
2 3 4 5 6 7 8 9 10	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't provide specific, explicit information on what needs to be cleaned. Q. Okay. If you would turn to page 9 of your report. A. Sure. Q. So on page 9, the first paragraph I guess it's all one sentence. Could you read for the records.	2 3 4 5 6 7 8 9 10	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change and guarding is not feasible, you have to rely upon warnings. But, you have to ensure you're providing adequate warnings. If you can't provide adequate warnings, you have to consider whether or not you should be allowing the product to exist in the marketplace. Q. When you use the phrase "adequate warning", how would you define that?
2 3 4 5 6 7 8 9 10 11 12	instructions; they just didn't clean it in the way Electrolux intended. And part of the reason or the reason for that is because Electrolux didn't provide specific, explicit information on what needs to be cleaned. Q. Okay. If you would turn to page 9 of your report. A. Sure. Q. So on page 9, the first paragraph I guess it's all one sentence. Could you read for the records. A. It starts with "even though"?	2 3 4 5 6 7 8 9 10 11	if a hazard is recognized, you have to eliminate your design, you have to guard it if the design change is not feasible. And if the design change and guarding is not feasible, you have to rely upon warnings. But, you have to ensure you're providing adequate warnings. If you can't provide adequate warnings, you have to consider whether or not you should be allowing the product to exist in the marketplace. Q. When you use the phrase "adequate warning", how would you define that? A. Well, again, it has to be located when and
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1 So, again, we've got issues with cost of 1 that's re	quired by that ANSI standard was contained
1 3 3 4 3 4 3 4 4 4 4 4 4 4 4 4 4 4 4 4	anual for the Vitales' dryer. Is that your
3 We've got issues with prior experience, and so 3 testimor	-
	don't know that that's true, but I don't
	at I haven't seen any evidence to suggest
in terminality, to going to roughe the intermited of	asn't true.
l services of terming of the services of the services of	by you believe that ANSI Z21.5.1 is in any
	vant to your analysis of this matter?
,	doesn't address the lint fire hazard, and
The properties of an area of the	t well, it is relevant in the fact that
3	t preclude the manufacturer from adding
1	al warnings to the product, or manual. And,
	t preclude the manufacturer from how they
it doon	or present, those warnings.
indugition the past.	one of the things that Mr. Purswell
	as that ANSI Z535.4 was in conflict, and
j same,	e not relevant. That's simply not the case.
	nothing in the other ANSI standard to
1	the use of Z535.4 from formatting or
production of the production o	ng warnings on the product, or in the
21 A. Okay. 21 manual.	ig warmings on the product, or in the
indiad.	you were hired by a dryer manufacturer to
2 sorijanotism mim jear amarjete, and jear	warning for their dryer, what standard
24 with on-product labels. Did you analyze whether the 24 would you	-
147	149
1 on-product labels on the Vitales' dryer complied 1 A. W	ell, I would ask them which standards are
1	to their industry. So, the UL
1	t's say it's a gas dryer. I should have
4 Q. Okay. 4 said that	
e. Shay.	r example, if Electrolux called, I would
The first in the f	what industry standards are relevant to
25 on the product.	er. That's where I would start from.
1 0 A YPS 1 0 50	the ANSI Standard that you mentioned
7. 163.	the ANSI standard that you mentioned, 58. if Electrolux testified that that was
9 Q. Okay. So, you have not criticism you're 9 the UL2:	58, if Electrolux testified that that was
9 Q. Okay. So, you have not criticism you're 10 not going to say at trial that the warnings on the 10 relevant	58, if Electrolux testified that that was or they utilized that. So, you would
9 Q. Okay. So, you have not criticism you're 10 not going to say at trial that the warnings on the 11 dryer didn't comply with ANSI Z21.5.1? 9 the UL2 10 relevant 11 start the	58, if Electrolux testified that that was or they utilized that. So, you would re. You would go through, and ask them
9 Q. Okay. So, you have not criticism you're 10 not going to say at trial that the warnings on the 11 dryer didn't comply with ANSI Z21.5.1? 12 A. Yes. I believe that there's no open 15 the UL2 10 relevant 11 start the	58, if Electrolux testified that that was or they utilized that. So, you would re. You would go through, and ask them on their hazard analysis, what other hazards
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9 Q. Okay. So, you have not criticism you're 10 not going to say at trial that the warnings on the 11 dryer didn't comply with ANSI Z21.5.1? 12 A. Yes. I believe that there's no open 13 question as to whether or not the warnings required 14 by that standard were on the dryer, or not. 9 the UL2' 10 relevant 11 start the 12 based up 13 are associated	58, if Electrolux testified that that was or they utilized that. So, you would re. You would go through, and ask them on their hazard analysis, what other hazards ciated with their dryer. the standards are minimum standards.
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	150		152
1	not addressed in the standards, that are applicable,	1	Occupational Health and Safety. The next one I cite
2	or relevant, to your product.	2	is the Product Safety Signs and Label System Manual
3	Q. Dr. Vigilante, what methodology did you use	3	from the FMC Corporation. And then later on, I cite
4	in conjunction with your analysis?	4	the UL215 standard.
5	A. I used the scientific method.	5	Q. So with regard to UL2158, did you conduct
6	Q. Okay. And, specifically, how did you use	6	analysis whether the warnings either on the product
7	the scientific method in conjunction with the case?	7	or in the literature were either consistent, or
8	A. Well, I started with a general question	8	inconsistent with UL2158?
9	regarding the warnings provided with the dryer. I	9	MR. HUGHES: For this particular
10	did some well, I didn't have to do a lot of	10	case?
11	background research because you know I've been	11	MS. YEMMA: Yes. And, I am only
12	involved in these cases, and had that background	12	asking I realize that's the electric
13	research already done for my hypothesis, and then I	13	dryer standard, but he is referring to it in
14	did my analysis. I looked at the discovery material	14	his report. So, I think it's a fair
15	that was available from the other cases, the State	15	question.
16	Farm cases, the specific discovery information in	16	MR. HUGHES: With the caveat that
17	this case. I referenced the literature human	17	this case involves a gas dryer.
18	factors, warnings literature, product safety	18	MS. YEMMA: Right. No question. I
19	literature, relevant. I compared with what	19	am only referencing it because he did.
20	Electrolux did, and provided, what the standards,	20	THE WITNESS: To clarify, Brian
21	guidelines, and recommendations from industry, from	21	Ripley, and Carl King, testified
22	humans factors literature, from warnings literature,	22	BY MS. YEMMA:
23 24	the ANSI standards, say should have been done, and	23	Q. I understand.
24	then I compared them and I found that Electrolux	27	A that they used the UL2158 standard for
	151		153
1	fell short of those requirements, and came to my	1	the design of both their electric and gas dryer
2	fell short of those requirements, and came to my opinions.	2	the design of both their electric and gas dryer warnings. So, Ripley and King testified to that. I
3	fell short of those requirements, and came to my opinions. Q. So the general question that you started	2	the design of both their electric and gas dryer warnings. So, Ripley and King testified to that. I didn't testify to that. I'm just repeating what
2 3 4	fell short of those requirements, and came to my opinions. Q. So the general question that you started with, what was that question?	2 3 4	the design of both their electric and gas dryer warnings. So, Ripley and King testified to that. I didn't testify to that. I'm just repeating what they said, and relying upon what they said.
2 3 4 5	fell short of those requirements, and came to my opinions. Q. So the general question that you started with, what was that question? A. The general question is whether or not	2 3 4 5	the design of both their electric and gas dryer warnings. So, Ripley and King testified to that. I didn't testify to that. I'm just repeating what they said, and relying upon what they said. So, number two, I did not go through UL2158,
2 3 4 5 6	fell short of those requirements, and came to my opinions. Q. So the general question that you started with, what was that question? A. The general question is whether or not Electrolux provides adequate warning with their	2 3 4 5 6	the design of both their electric and gas dryer warnings. So, Ripley and King testified to that. I didn't testify to that. I'm just repeating what they said, and relying upon what they said. So, number two, I did not go through UL2158, and see if all the warnings they required were on
2 3 4 5 6 7	fell short of those requirements, and came to my opinions. Q. So the general question that you started with, what was that question? A. The general question is whether or not Electrolux provides adequate warning with their dryers.	2 3 4 5 6 7	the design of both their electric and gas dryer warnings. So, Ripley and King testified to that. I didn't testify to that. I'm just repeating what they said, and relying upon what they said. So, number two, I did not go through UL2158, and see if all the warnings they required were on the dryer.
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39 (Pages 150 to 153)

	154		156
1	Therefore, they were Electrolux didn't	1	A. Sure. Illustration 1 assumes that
2	provide the information on the dryer as the human	2	Electrolux provides the indicator light, and either
3	factors literature, the warnings literature, product	3	cycle counter and/or airflow monitor, that Mike
4	safety literature, and the product safety standards,	4	Stoddard opined about.
5	or the product warning standards, stated should be	5	Q. So one, or the other?
6	on the product. I'm saying that that's consistent	6	A. Yes.
7	went the UL requirement that cautionary markings be	7	Q. Okay. Go ahead.
8	on the product where it's visible and legible during	8	A. So that would be presented on the top, or
9	normal operation and/or servicing.	9	near the top console near the light, near the
10	Q. Okay. Moving ahead to page 15 of your	10	service indicator light the indicator light.
11	report, and I'll wait till you get there.	11	And Illustration 1 would be repeated in the
12	A. Okay.	12	manual. In the well, this one is only an
13	Q. So, on that first paragraph it's not a	13	operator sorry the Owner's Manual and
14	full paragraph but the last sentence where it	14	Installation Instructions Manual.
15	starts out "Given their experience", do you see	15	And then in conjunction with Illustration 1
16	that?	16	in the manual is my opinion that they should have
17	A. I got it. Okay.	17	provided Illustration 2, along with text to describe
18	Q. "Given their experience and familiarity with	18	what and where the dryer needed to be, this symbol
19	dryers, it was foreseeable to Electrolux that many	19	on cleaning.
20	professional installers would not have a need or	20	So Illustration 2, I think, is I took
21	desire to consult the manual while installing the	21	that from an Electrolux Service Manual, and it is my
22	dryer." And, then you have three cites, too.	22	opinion that it should be copied and placed in the
23	And, I have not read the articles that you	23	manual with Illustration 1, with accompanied text to
24	cited, but I'm curious as to what you'll testify at	24	explain what and where it needed to be cleaned, and
	155		157
1	trial is your support for that statement?	1	inspected.
2	A. Well, I think a couple things. (1) are the	2	And, that's the bottom paragraph on page 30
3	citations that I cited; (2) is King's testimony that	3	is what I'm suggesting should be in there.
4	they are aware that the installers were not using	4	Q. So with regard to Illustration 1, do you
5	the manuals to install the dryers.	5	have an opinion as to what size the label should be?
6	Q. I want to talk next about your criticism of	6	A. I do, and it's going to depend upon where on
7	the language "interior of the machine" on page 21.	7	the console it's placed.
8	A. Okay.	8	Q. Okay. That makes sense.
9	Q. So that first sentence says and I'm on	9	A. Yes. So, it depends on how they place it on
10	the last paragraph of page 21, "Within their manual,	10	the console. So you can either put it on the
11	Electrolux intends the phrases 'interior of the	11	console, or you can put it on the top of the dryer
12	machine' and 'from the dryer' to mean all areas	12	underneath the console not directly underneath the
13	inside the cabinet of the dryer: under, above,	13	light because the console on this dryer is a
14	behind, around the drum; top of motor; heater	14	vertical surface that's perpendicular to the top of
15	housing; and baffle." And, you're citing Carl	15	the dryer.
16	King's testimony.	16	So, depending upon the real estate on the
17	In your opinion, what language would be more	17	console, they can put it next to the light, or they
18	explicit, or appropriate, per the standard?	18	can put it on the top of the dryer adjacent to the
19	A. It's in my report in Section E3.	19	console under the light.
20	Q. And, you're looking on Page 31?	20	Q. So the second option you just described,
21	A. Yes, ma'am.	21	that would be for the console can either be at
22	Q. Okay. So on Page 31, there are two	22	the, I would describe it, at the rear, or on the
23	illustrations. Can you tell us about those, and	23	front of the dryer?
24	we'll start with the first one?	24	A. They can, but the issue is that Electrolux

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160 158 1 1 The warning that I created is based upon the uses different console designs. So some of them are Α. 2 2 more cluttered than others. So it just depends on ANSI Z535.4 standard, and the warnings in human 3 3 where they put the light, and how cluttered with factors literature, all of which have been provided 4 4 based upon testing that shows that these things make other indicator lights, and dials, and whatnot, are 5 displayed there are on the console. 5 warnings noticeable, understandable, and motivate 6 6 Okay. So the size of the label would be people to respond. 7 7 Illustration 2 is the pictograph that dependent on the type of console, and the available 8 8 real estate on the console? Electrolux uses, so I would assume that it would be 9 9 effective. If it's not effective then, of course, Yes. But, the minimum is an 8 point font 10 10 for the text message. And, this is bigger than 8 it needs to change. And, what Electrolux is 11 11 currently providing is not effective. point font. 12 12 Okay. Earlier in your testimony, we talked Okay. That was my next question. 13 13 So, 8 point font for everything below the about when you were at IBM, and you did the 14 14 red banner? usability studies, and the focus groups. 15 15 Α. Yes. Have you done anything like that to support 16 16 Ο. And then how about -- sorry. The 8 point that the warning in Illustration 1 is something a 17 font, is that dictated by ANSI, by the 535.4, or --17 consumer would follow if it was on their dryer in 18 18 Generally, 8 point font is the smallest the manner in which you proposed? 19 19 unless there's a space constraint, and that's Yes. What I testified earlier was that 20 assuming a two -- I think a two or a three foot 20 there are multiple tools in the bag for the human 21 viewing range. So standing in front of the dryer, 21 factors expert to do usability testing, and 22 22 assessment. And, one of them was a heuristic but when you're using the console, you're going to 23 23 be closer so you would be within that two-foot evaluation. And, I did conduct that on this 24 24 warning, and I conducted it on the warning and range. 159 161 1 If there were significant space constraints, 1 instructions and materials that Electrolux provided. 2 2 ANSI allows you to go down to 6 point font. But, my Q. How did you conduct the heuristic 3 research has shown that, particularly with elderly 3 evaluation? 4 4 people, which are not excluded from using this It's based upon taking my skills in the 5 5 dryer, you don't want to go below 8 point font. field of human factors, or ergonomics and warnings, 6 6 Okay. With regard to the Illustration 2, and looking up the relevant literature, the relevant 7 7 this would be contained in the owner's guide, or the standards, to see whether or not Electrolux met 8 8 installation instructions? those standards, those guidelines, and those 9 9 Well, see, in this case, there's only one recommendations and principles. And, of course, 10 10 manual. In other cases, there's an install, and an based upon that analysis, I show that they didn't. 11 11 owner's guide, and user and care guide. So this And then second, I design my warning based 12 would be in this manual, one manual. 12 upon the relevant standards, literature, guidelines 13 13 How many times would it appear? and principles. And those standards, guidelines, 14 14 Well, certainly it needs to appear in the literature, and principles show that when you design 15 front of the manual, in the beginning. It can be 15 warnings like this, they are, in fact, effective. 16 16 incorporated into the care and cleaning section so So apart from what you just said in terms of 17 17 it's redundant. establishing that this warning would be effective in 18 18 When you say in the front, do you mean on moving the behavior of consumers to do what the 19 19 the first page, like the cover? warning actually says, have you done anything, like 20 Not necessarily the cover, but either the 20 by holding a focus group, or anything of that 21 21 nature, to support that the warning would be cover of page 2 where the gas warning is. 22 22 And, what support do you have that the label followed and would motivate the user? 23 23 you're proposing both in Illustrations 1 and 2 would Right. I did the heuristic testing. And 24 24 be followed? the same standards, literature, principles that I

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	162		164
1	used to design this warning, I used in the design of	1	could you the door is square can we agree on
2	other warnings when I was with the IBM Corporation,	2	that?
3	and did that validation testing, and showed that	3	A. Yes.
4	people are more likely than not going to comply with	4	Q. Okay. So where on the door would you
5	the warning.	5	propose that the label be placed?
6	So, there's nothing to indicate that this	6	A. Well, certainly, if you're not going to
7	warning would be inconsistent with all those other	7	center it, which you can, I would put it if
8	warnings that I had the opportunity to do individual	8	you're not going to center it, I would set it on the
9	testing on.	9	handle side of the door.
10	Q. Okay. If we can turn to page 32	10	Q. Okay. So, near the handle?
11	A. And, I want to say, too, that the	11	A. Yes. The only problem, of course, is if
12	Illustration 1 is associated with the service	12	it's a reversible door.
13	indicator light.	13	Q. Right.
14	If the service indicator light is not	14	A. So, then you put it on top of the dryer
15	followed, the dryer shuts down forcing the call.	15	cabinet.
16	So, it's a much more effective warning. It's a	16	Q. Okay. So when you say on top of the dryer
17	warning in conjunction with an active safeguard so	17	cabinet, if we refer to the top of the dryer, again,
18	you're not depending upon the warning solely. So	18	as a square
19	we're going to get to the next illustration that	19	A. Mm-hmm.
20	depends upon the warning solely.	20	Q where on that square would you put the
21	So, certainly Illustration 1 is a much	21	label?
22	stronger warning to get people to comply.	22	A. I think that you would center it. If you
23	Essentially, the warning in Illustration 1 is giving	23	weren't going to center it, you would either bring
24	folks a heads-up that this light is going to come	24	it closer to the front edge, or closer to the
			it closer to the north edge, or closer to the
	163		165
1	an. When it comes on you need to get it cleaned:	,	concelle but I wouldn't move it off to the left or
1	on. When it comes on, you need to get it cleaned;	1 2	console, but I wouldn't move it off to the left, or
2	on. When it comes on, you need to get it cleaned; otherwise, it's going to shut down. And then when	2	console, but I wouldn't move it off to the left, or to the right. And, I think
2	on. When it comes on, you need to get it cleaned; otherwise, it's going to shut down. And then when it shuts down, the warning tells you why it shut	2	console, but I wouldn't move it off to the left, or to the right. And, I think Q. And, the reason being that?
2 3 4	on. When it comes on, you need to get it cleaned; otherwise, it's going to shut down. And then when it shuts down, the warning tells you why it shut down.	2 3 4	console, but I wouldn't move it off to the left, or to the right. And, I think Q. And, the reason being that? A. Well, I think that's just a better spot, but
2 3 4 5	on. When it comes on, you need to get it cleaned; otherwise, it's going to shut down. And then when it shuts down, the warning tells you why it shut down. Q. Okay. So then turning to Illustration 3,	2 3 4 5	console, but I wouldn't move it off to the left, or to the right. And, I think Q. And, the reason being that? A. Well, I think that's just a better spot, but I don't think it's going to make that big of a
2 3 4 5 6	on. When it comes on, you need to get it cleaned; otherwise, it's going to shut down. And then when it shuts down, the warning tells you why it shut down. Q. Okay. So then turning to Illustration 3, that you have captioned "Alternative Front Console	2 3 4 5 6	console, but I wouldn't move it off to the left, or to the right. And, I think Q. And, the reason being that? A. Well, I think that's just a better spot, but I don't think it's going to make that big of a difference if it's a little bit more to the left
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	on. When it comes on, you need to get it cleaned; otherwise, it's going to shut down. And then when it shuts down, the warning tells you why it shut down. Q. Okay. So then turning to Illustration 3, that you have captioned "Alternative Front Console Warning." A. Yes. Q. Tell me about what do you propose for this warning, where on the console? A. This one needs to be on the top of the dryer, and/or the front of the drum. Q. So, you're proposing this warning without the indicator light. Is that right? A. Yes. Illustration 3 is if Electrolux chooses not to provide the available safeguard, the very least they could have done was provided a conspicuous, explicit and specific on-product warning that was readily visible at all times, either on the front of the drum drum door, I should say the front of the drum door, or the top of the dryer cabinet.	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	console, but I wouldn't move it off to the left, or to the right. And, I think Q. And, the reason being that? A. Well, I think that's just a better spot, but I don't think it's going to make that big of a difference if it's a little bit more to the left than to the right. Q. And, then in terms of the size of the label? A. At least what's in my report. Q. Okay. And, what font did you use for Illustration 3 for the text? A. I think the text is 14-inch or 14 point. Q. And, then where it says "warning" in red, that seems to be a little bigger font? A. It's orange. Q. I'm sorry. A. That's okay. I think it's the printer. With respect to that, ANSI Z535.4 calls out the specific color for that signal word panel. So, it's called safety orange. Q. All right. So safety orange where the warning appears, what size is that?
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42 (Pages 162 to 165)

	166		168
1	standard allows it to be 50 percent bigger than the	1	as it's represented in your report?
2	message text.	2	A. As long as it's 8 point font. This looks
3	Q. So in your Illustration 3, is it 28 point	3	like it's 10 point font. So it could be 10; it
4	font.	4	could be 8.
5	A. About that, yes.	5	Q. Okay. With regard to that heading Warning
6	Q. Okay. Dr. Vigilante, I know we talked about	6	in the safety orange at 28 point font, or
7	this with regard to Illustrations 1 and 2, but with	7	A. Well, it would be at least double. I prefer
8	regard to number 3, did you conduct any analysis, or	8	double. Standard allows 50 percent more.
9	do you have any data to support that a consumer	9	Q. Okay.
10	would comply with the warning in Illustration 3 as	10	MR. HUGHES: Let's take a
11	it's proposed?	11	five-minute break.
12	A. Yes. We did an heuristic evaluation to	12	(Brief recess.)
13	ensure that it met the minimum standards related to	13	BY MS. YEMMA:
14	product safety signs and labels, human factors	14	Q. I wanted to ask you in conjunction with your
15	literature, and the warnings literature.	15	analysis in this matter, and I don't think I asked
16	Q. With regard to Illustration 4, this is a	16	this before, but did you look at on-product labels,
17	warning you are proposing to be on the rear of the	17	or product literature, from other dryer
18	cabinet. Is that correct?	18	manufacturers other than Electrolux?
19	A. Yes.	19	A. We talked about that. I don't think I did
20	Q. Okay. And, are you proposing that	20	anything specific for this case except for the
21	Illustration 3 and 4 would be used together?	21	Fisher Paykel, and the Whirlpool indicator light.
22	A. On the rear of the cabinet?	22	Q. Okay. So, are you aware if any dryer
23	Q. No. I meant used on the same dryer?	23	manufacturer, not including Electrolux, puts on an
24	A. Yeah. They're two different issues.	24	on-product warning, those cleaning requirements?
	167		169
1	They're related, but they're two different issues.	1	A. I don't recall any offhand other than the
1 2	They're related, but they're two different issues. Right?	1 2	I don't recall any offhand other than the Laundry Center.
	Right?	l .	Laundry Center.
2	Right? Q. Right, I understand. I just to make sure I	2	Laundry Center. Q. Well, the Laundry Center that Electrolux
2 3	Right? Q. Right, I understand. I just to make sure I understood correctly.	2 3	Laundry Center. Q. Well, the Laundry Center that Electrolux makes?
2 3 4	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to	2 3 4	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry.
2 3 4 5	Right? Q. Right, I understand. I just to make sure I understood correctly.	2 3 4 5	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers,
2 3 4 5 6	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to be used with either number 1 or number 3. So, number 1 and number 3 are the alternative based upon	2 3 4 5 6 7	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers, are you aware of any dryer manufacturer that puts a
2 3 4 5 6 7	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to be used with either number 1 or number 3. So,	2 3 4 5 6	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers, are you aware of any dryer manufacturer that puts a label on the product that instructs the user to have
2 3 4 5 6 7 8	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to be used with either number 1 or number 3. So, number 1 and number 3 are the alternative based upon whether or not there's a cycle counter, airflow	2 3 4 5 6 7 8	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers, are you aware of any dryer manufacturer that puts a label on the product that instructs the user to have the dryer cleaned?
2 3 4 5 6 7 8	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to be used with either number 1 or number 3. So, number 1 and number 3 are the alternative based upon whether or not there's a cycle counter, airflow monitor, or indicator light.	2 3 4 5 6 7 8	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers, are you aware of any dryer manufacturer that puts a label on the product that instructs the user to have the dryer cleaned?
2 3 4 5 6 7 8 9	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to be used with either number 1 or number 3. So, number 1 and number 3 are the alternative based upon whether or not there's a cycle counter, airflow monitor, or indicator light. 2 and 4 are always going to be used because	2 3 4 5 6 7 8 9	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers, are you aware of any dryer manufacturer that puts a label on the product that instructs the user to have the dryer cleaned? A. Yes, I don't recall another label another manufacturer that has to do that. While I don't
2 3 4 5 6 7 8 9 10	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to be used with either number 1 or number 3. So, number 1 and number 3 are the alternative based upon whether or not there's a cycle counter, airflow monitor, or indicator light. 2 and 4 are always going to be used because 2 goes in the manual	2 3 4 5 6 7 8 9 10	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers, are you aware of any dryer manufacturer that puts a label on the product that instructs the user to have the dryer cleaned? A. Yes, I don't recall another label another
2 3 4 5 6 7 8 9 10 11	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to be used with either number 1 or number 3. So, number 1 and number 3 are the alternative based upon whether or not there's a cycle counter, airflow monitor, or indicator light. 2 and 4 are always going to be used because 2 goes in the manual Q. Right.	2 3 4 5 6 7 8 9 10 11	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers, are you aware of any dryer manufacturer that puts a label on the product that instructs the user to have the dryer cleaned? A. Yes, I don't recall another label another manufacturer that has to do that. While I don't recall another example of a manufacturer that does
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Right? Q. Right, I understand. I just to make sure I understood correctly. A. But, just to clarify, number 4 is going to be used with either number 1 or number 3. So, number 1 and number 3 are the alternative based upon whether or not there's a cycle counter, airflow monitor, or indicator light. 2 and 4 are always going to be used because 2 goes in the manual Q. Right. A to describe where it needs to be cleaned after you tell them it needs to be cleaned. And, 4 is going to be in the manual, and it's going to be on the back of the dryer. So that when the installer, who doesn't read the manual, will get the warning. Q. And, where on the rear of the dryer do you propose that Illustration 4 be?	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Laundry Center. Q. Well, the Laundry Center that Electrolux makes? A. Yes. I'm sorry. Q. Okay. But for other dryer manufacturers, are you aware of any dryer manufacturer that puts a label on the product that instructs the user to have the dryer cleaned? A. Yes, I don't recall another label another manufacturer that has to do that. While I don't recall another example of a manufacturer that does that, but I don't know that the other manufacturers have to do that. Q. Why is that? A. They have different designs. They have different hazards associated with them. Again, the issue with this dryer, as Carl King testified, is that the lint fire is the greatest hazard and most likely fire scenario
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1	So another manufacturer that's manufacturing	1	Whirlpool?
2	a bulkhead, where it's not that significant of an	2	A. For Whirlpool, specifically?
3	issue, you know, they may not have to put it on the	3	Q. For Whirlpool, specifically?
4	dryer.	4	A. Yes.
5	Q. Okay. If you could turn to page 26 of your	5	Q. Okay. Are you aware of what any other dryer
6	report.	6	manufacturers do with regard to developing warnings?
7	A. Okay.	7	A. I know what Electrolux does.
8	Q. So on page 26, the third paragraph, in the	8	Q. Okay. Apart from Electrolux. So, apart
9	middle of the paragraph where it starts at "it is	9	from Electrolux, do you know what other dryer
10	common," do you see that?	10	manufacturers and I'm going to be more
11	A. Okay.	11	specific back in the timeframe of 2003-2004?
12	Q. Okay, and I'll read it. "It is common for	12	A. Yes, I wasn't researching well, that's
13	products and appliance manufacturers, such as	13	not true. I think I had a Whirlpool case back in
14	Whirlpool, to assess the usability of their	14	2004-2005, maybe 2006, timeframe. But, I didn't do
15	products, including dryers, and the efficacy of	15	a project back in that timeframe to determine what
16	their product warnings and instructions."	16	other manufacturers were doing, other dryer
17	Did I read that correctly?	17	manufacturers were doing.
18	A. Yes.	18	Q. So in the Whirlpool case and we've talked
19	Q. Okay. So, what is your basis for that	19	about it a couple of times but to your
20	statement?	20	understanding, the fire, or the alleged fire,
21	A. Well, (a), it's talked about in the products	21	started from spontaneous combustion?
22	safety management textbooks. It's talked about in	22	A. Yes.
23	the it's taught in the human factors and product	23	Q. Okay. And, do you know what specifically
24	safety classes. It's been my experience at IBM that	24	were they drying materials soaked in flammable
	171		173
1	these are the types of activities that we did with	1	liquids? Do you know what the underlying facts were
2	regard to warnings, instructions, and usability.	2	that brought about the spontaneous combustion?
3	There's a whole industry of human factors	3	A. I'm not 100 percent sure, but I would think
4	professionals, such as myself, that get hired by	4	it was more cooking oils and, say, for example,
5	companies to do this exact thing.	5	jeans soaked in gasoline, or something like that.
6	And then specifically with respect to	6	Q. So, cooking oil, and towels from the
7	Whirlpool, I know that Whirlpool, several years ago,	7	kitchen, or
8	submitted their new washer/dryer combo in the	8	A. It's probably more likely than, like I said,
9	usability the user center design process they put	9	move coveralls covered in oil and grease.
10	in place to design it into the competition at the	10	Q. Okay. And, you don't recall specifically
11	Human Factors and Ergonomics Society Annual	11	whether you were looking at an on-product warning,
12	Conference. We do a under the Product Technical	12	or what was in the literature; is that right?
13	Group, we do a User Center Design Award each year	13	A. I don't recall.
14	where manufactures submit their product, and they	14	Q. Was that a subrogation case, if you know?
15	detail the usability in human factors related	15	A. I believe so.
16	activities they did during the design process for	16	Q. And, it was in Virginia?
17	that product to ensure ease of use, safety and	17	A. That one, I don't think so.
18	comfort.	18	Q. Okay. I may be misremembering.
19	So, I've been sitting on that award team	19	Do you remember where it was pending?
20	maybe half the last 10 years, or so. So, I've seen	20	A. I'm pretty sure the client was one of the
21	each year there's about a dozen submissions of	21	several attorneys for Cozen, O'Connor down in
22	manufacturers that submit their products.	22	Atlanta. But I think the defense attorney, for
23 24	Q. So it's knowledge you learned with regard to sitting on that award team concerning	23 24	whatever reason, was out, like, the Chicago area. I don't know why that's coming to mind, but

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1	Q. All right.	1	light signify that the user had to do something
2	A. And I remember the defense expert, the	2	affirmatively with regard to the product?
3	defense human factors expert, was out of California.	3	A. Most of them do because it tells you what
4	Q. Okay. If you could turn to page 29, please.	4	state the system's in, and if you want to change the
5	A. Okay.	5	state, you would have to do something affirmatively
6	Q. You referenced Mike Stoddard, and his	6	with the product. So
7	conclusion with regard to the indicator light. And,	7	Q. Okay. But what about something I'm
8	I'm curious as to whether you have any information	8	sorry, go ahead.
9	regarding compliance rates by consumers with	9	A. For example, my laptop, the screen is
10	products that have indicator lights?	10	asleep, I believe. If the unit was sleeping, you
11	A. How so?	11	would have an indicator light that slowly bleeps to
12	Q. In terms of if an indicator light comes on,	12	let you know that it's sleeping. So, you wake it
13	whether consumers do something in response to that?	13	up. If you don't know that it's sleeping, you may
14	A. I believe they do.	14	assume it's off, and then hit the button to turn it
15	Q. Okay. And, have you conducted any studies	15	on, which means you're going to reboot the system,
16	to support that they do, or can you reference any	16	which you didn't have to do.
17	studies that would support	17	So indicator lights give a state to the
18	A. I used to design products that had indicator	18	system, and then if you want that state to change,
19	lights, and I used them to alert and inform users of	19	whether it's good, bad or indifferent, you have to
20	different states, and when the state occurred, they	20	actively do something to get it changed.
21	would have to do different things.	21	Q. Okay. If you could turn to page 36, please.
22	Q. What products were those?	22	A. Okay.
23	A. Anything from scanners, tape libraries,	23	Q. In the I guess the second paragraph where
24	monitors, keyboards, laptops, storage base systems,	24	it starts out "based upon". Do you see that?
	175		177
1	wireless cards.	1	A. Okay.
2	I mean, indicator lights are fairly commonly	2	Q. In that sentence, you refer to Emil and
3	used. It's kind of like how do we know people	3	Sharon Cloud, and I just wanted to confirm that's
4	breathe oxygen. It's just it's that common.	4	just a typo.
5	The reason they're used is they have certain	5	A. That's a typo. I apologize.
6	benefits. They are more of an active warning. So,	6	Q. No, no, that's okay. I just wanted to point
7	they're more likely to capture your attention. So a	7	that out because the other correction you made was
8	light flashing on your dryer is going to capture	8	actually at the bottom of that page.
9	your attention more so than a static warning that	9	A. Yes.
10	doesn't grab your attention as much.	10	Q. And, I just noticed that, too. I assume
11	So, they're precariously used in product	11	that should say Ursy and Joseph Vitale?
12	design, and an appliance design.	12	A. Yes, ma'am.
13	Q. So in a scanner, for example, what would the	13	Q. Okay. So if you turn to page 38 under the
14	indicator light be used for?	14	section after "Findings".
15	A. Well, typically, it would be for indicating	15	A. Okay.
16	31 31		Q. I know we talked a lot about your opinions
Ī	power on so that you don't try to turn it off when	16	,
17	power on so that you don't try to turn it off when it's on, and turn it on when it's off, to let you	17	throughout the deposition, but I'd just like to run
18	power on so that you don't try to turn it off when it's on, and turn it on when it's off, to let you know that the scanner is actually running so you	17 18	,
18 19	power on so that you don't try to turn it off when it's on, and turn it on when it's off, to let you know that the scanner is actually running so you don't hit the scan button again.	17 18 19	throughout the deposition, but I'd just like to run through and make sure I understand what your bases are.
18 19 20	power on so that you don't try to turn it off when it's on, and turn it on when it's off, to let you know that the scanner is actually running so you don't hit the scan button again. So it could be an error, that you want to	17 18 19 20	throughout the deposition, but I'd just like to run through and make sure I understand what your bases are. A. Sure.
18 19 20 21	power on so that you don't try to turn it off when it's on, and turn it on when it's off, to let you know that the scanner is actually running so you don't hit the scan button again. So it could be an error, that you want to flash rapidly, to let the user know there's	17 18 19 20 21	throughout the deposition, but I'd just like to run through and make sure I understand what your bases are. A. Sure. Q. Okay. So
18 19 20 21 22	power on so that you don't try to turn it off when it's on, and turn it on when it's off, to let you know that the scanner is actually running so you don't hit the scan button again. So it could be an error, that you want to flash rapidly, to let the user know there's something wrong with scanner.	17 18 19 20 21 22	throughout the deposition, but I'd just like to run through and make sure I understand what your bases are. A. Sure. Q. Okay. So A. If I can make a statement that the basis for
18 19 20 21	power on so that you don't try to turn it off when it's on, and turn it on when it's off, to let you know that the scanner is actually running so you don't hit the scan button again. So it could be an error, that you want to flash rapidly, to let the user know there's	17 18 19 20 21	throughout the deposition, but I'd just like to run through and make sure I understand what your bases are. A. Sure. Q. Okay. So

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178 180 1 opinion. So if I missed anything, I don't want to 1 So if you put those two in conjunction with 2 2 be precluded from pointing back to the analysis to the fact that it's the greatest hazard associated 3 3 say everything I meant to say is in the analysis with the product, then that's how I come to my 4 4 section. opinion. 5 Okay. So with that explanation -- okay, and 5 Q. Anything else? Ο. 6 6 I think that's absolutely fair. Α. Whatever is in the analysis. 7 7 Okay. So, Finding No. 1: "Electrolux's Okay. So Opinion 4: "Electrolux should 8 8 yearly cleaning and exhaust duct recommendations have conspicuously and permanently placed the 9 9 failed to comply with the standard of care for the warnings directly on the dryer and the dryer was 10 design and development of product safety warnings 10 defective and reasonably dangerous without them." 11 11 used to communicate critical safety information to A. Yes. 12 12 product users and installers." Q. What's your basis for that opinion? 13 13 What is your basis for that opinion? Α. The standard of care for the industry, the 14 14 I'm sure it's multifaceted. So, number one, standards related to product safety, signs, and 15 15 it wasn't on the product. Number two, the manner in labels, the human factors literature, the warnings 16 16 which it was presented in the manuals is inadequate literature, the fact that it's the greatest hazard. 17 and inappropriate. So, that's kind of a general 17 The fact that Electrolux is aware that most people 18 reasons why. 18 are using flexible foil ducting, and that most 19 19 Okay. And how about No. 2, and I'll just people are not cleaning the interior of their dryer. 20 read it: "Electrolux was aware that installers and 20 And, that they are aware that most people are not 21 users of their dryers were not reading the written 21 getting the manuals, reading the manuals, and/or not 22 22 material they provided with the dryer, were only reading all of the manual. 23 23 reading parts of the accompanying material, and/or Okay. Opinion 5: "Electrolux failed to 24 24 did not have the material available when provide effective warnings in their manuals 179 181 1 installation and/or using the dryer." 1 regarding the lint fire hazard, the prohibition from 2 2 using flexible foil ducting, and the requirement to What's your basis for Opinion No. 2? 3 3 I believe most of it comes from Carl King's have the interior of the dryer and exhaust cleaned 4 4 testimony. I go through that on pages 13 and 14 of every year." 5 5 the report, and I reference Carl King, Carl King's What's your basis for that opinion? 6 6 Again, all the standards, the literature, multiple depositions, as the designee for 7 7 Electrolux. the guidelines, the recommendations, all state you 8 Turning to Opinion 3: "It was not 8 should provide conspicuous noticeable warnings. 9 9 reasonable for Electrolux to rely solely upon the They should be prominently placed in the manual. 10 10 They should be explicit. They should be specific. use of manuals and a checklist to warn installers 11 11 The should -- following the warning should prevent and users that the incident dryer needed to be 12 cleaned at least once a year, that flexible foil 12 the hazard. 13 13 venting should not be used, and lint buildup near And, in comparison, the warnings that 14 14 the heat source and a fire can result if these Electrolux put in the manual regarding this hazard 15 15 were not prominently placed, were not conspicuously instructions are not followed." 16 16 presented, were not explicit, were not specific, and What's your basis for that opinion? 17 17 Α. Well, if you look at Findings 1 and 2, it's following the warnings may not prevent the fire. 18 18 cumulative. Right? So, they failed to comply with And No. 6 is cumulative, it appears, in your 19 19 opinion: So, "Electrolux should have provided the standard of care from the design, development 20 and product safety warning. Electrolux was aware 20 prominently placed, conspicuous, legible, explicit 21 21 and specific warnings in their dryer manuals and the that their installers and users were not reading the 22 22 material, were only reading parts of it, and/or did dryer was defective and unreasonable dangerous 23 23 not have it available in installing and using the without them." 24 24 Exactly. dryer.

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182 184 1 Q. Okay. And, the basis for that opinion is? 1 Electrolux's failure to provide an adequate warning 2 A. They didn't do it. The standards, the 2 system, that included the on-product warning, 3 quidelines, the recommendations, and so forth, say 3 deprived them of that information. And, that 4 4 information was absolutely critical for the safe use this is how you deal with critical safety related 5 information. So by not providing the conspicuous, 5 of the product. 6 6 prominently placed, legible, explicit, specific, it Q. Okay. Jumping ahead to 11: "Electrolux's 7 7 failed to meet the standard of care. It rendered it failure to assess the efficacy of their warnings and R 8 defective and unreasonably dangerous. instructions was improper, unreasonably dangerous, 9 9 Okay. Opinion 7: "Electrolux failed to contrary to common industry practices, and was a 10 provide an adequate warning system, which included 10 cause of the fire." 11 11 conspicuous and explicit on-product warnings, which Α. Yes. 12 met contemporary industry standards, guidelines, and 12 Q. What's your basis for that opinion? 13 13 practices regarding the lint fire hazard associated Well, most of it -- well, there's two parts, 14 14 I guess. One is the testimony of King, Ripley, with the improper maintenance and installation of 15 15 the dryer." Ricklefs, that I cited in the analysis. 16 16 And, what is your basis for that opinion? And two, the proper thing to do from a 17 The first six opinions are all building to 17 Α. product design standpoint is to assess your product 18 that one. So, we went through the fact that it's 18 both prelaunch and after launch, and then if you 19 19 the greatest fire hazard. They were aware that identify problems in either state, pre or post 20 people weren't reading the manuals, getting the 20 launch, to change the product design and/or the 21 manuals, or reading all the manuals. 21 warnings so that you get the performance that you 22 22 The standards say it needs to be on the 23 23 product. The warnings in their manual were So, I'm assuming that Electrolux didn't want 24 24 inadequate, and they should have provided them on to burn people's houses down, so they should have 185 1 the product. They should have provided them in the 1 been fixing their warnings and instructions because 2 2 manual prominently, conspicuously, et cetera. they knew they weren't effective. 3 3 Therefore, they failed to provide an adequate Carl King testified that most of the fires 4 4 he investigates, the dryer hasn't been cleaned. And warning system that met those standards, guidelines, 5 5 and practices. And, their actions failing to do most of the dryer fires, Electrolux is aware most of 6 6 that was improper. I think that get -- I mean their users or installers are using flexible foil 7 7 venting to install the dryers. They knew it. They Opinion 8 is just a continuation of it. 8 8 Okay. Then jumping to No. 9: "Electrolux's either testified to it, or it was in their material. 9 9 failure to provide an adequate warning system But, yet, they did nothing to assess how effective 10 10 regarding the lint buildup fire hazard deprived their warnings were. 11 11 Joseph and Ursy Vitale of critical safety Ripley, Ricklefs, King, were all responsible 12 information they needed to safely use the dryer." 12 for product design, and none of them were aware of 13 13 What's your basis for that opinion? any testing, any user testing, any testing. 14 14 Well, they failed to provide an adequate Bringing in the human factors consultant, looking at 15 warning system, and Joseph and Ursy Vitale testified 15 the service data to figure out, maybe, the warnings 16 16 that they were not aware that lint could build up -needed to be changed, or updated. They did nothing. 17 17 I should say Joseph and/or Ursy Vitale testified They did absolutely nothing. And, that's improper. 18 18 that they were not aware that lint could build up And because they did nothing to assess them, 19 19 behind the drum, or near the heat source, and create they didn't change them. And because they didn't 20 a fire hazard. They were not aware of the need to 20 change them, they continued to provide inadequate 21 21 have the dryer cleaned professionally every year to warnings, and the inadequate warnings was a cause of 22 prevent a dryer fire. 22 the fire. 23 23 So, Electrolux's failure to provide an Okay. Opinion 12: "Electrolux's failure to 24 24 adequate on-product warning -- or I should say exercise reasonable diligence in the use of their

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1	service, warranty, and claims data to assess and	1	Electrolux could have provided was in conjunction
2	improve the effectiveness of their product warnings	2	with one or both of the safeguards."
3	was unreasonably dangerous, improper, and a cause of	3	Did I read that correctly?
4	the fire."	4	A. I think so.
5	What's your basis for that opinion?	5	Q. Okay. What's your basis for that opinion?
6	A. Again, it's the testimony well, first of	6	A. First is Michael Stoddard opined that the
7	all, it's the proper thing to do based upon product	7	indicator light, in conjunction with the cycle
8	safety guidelines, product safety management, human	8	counter, and/or airflow monitor, was feasible and
9	factors literature, guidelines, recommendations, the	9	available. And, all of the product safety
10	warnings literature, guidelines and recommendations.	10	literature, warnings literature, and human factors
11	It's what companies do.	11	literature combined state that you do not provide
12	For example, we talked about the IdeaScan	12	warnings when safeguards are available. Warnings
13	scanner when I was with IBM. My actions were	13	are third in the hierarchy.
14	directly the result of the increase in the number of	14	They're proper use is a supplement to
15	claims. If the legal department had sequestered	15	guarding, not a substitute for guarding. Therefore,
16	that information, and didn't provide it to the rest	16	if Michael Stoddard is saying these things were
17	of the product development team, they wouldn't have	17	feasible and available, the only adequate warning
18	known. If they didn't know, they wouldn't have made	18	should have been as a supplement to the safeguard,
19	any changes because they wouldn't have known there	19	not as a substitute for the safeguard, which
20	was a problem. But because that information was	20	Electrolux did improperly.
21	shared with the product development team, they	21	Q. And, I think we talked about this earlier,
22	brought a usability person in that was myself	22	but just to confirm. You're relying on
23	to come in, and address the problem. And I	23	Mr. Stoddard's opinions, and his intended testimony,
24	addressed it by changing the warnings, and	24	that both the light, and the airflow monitor, were
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1	instructions, to get people to realize that there's	1	feasible at the time the Vitales' dryer was
2	a problem, get them to realize what they have to do	2	manufactured. Is that right?
3	to eliminate the problem, and then it worked. And	3	A. Sort of. I'm relying upon Mr. Stoddard to
4	then when we went to the next design, we eliminated	4	say the cycle counter, and the airflow monitor, were
5	the problem.	5	feasible and available.
6	So, Electrolux didn't do these things. Karl	6	Q. Okay.
7	King didn't share the data. Ripley never saw the	7	Electrolux has already shown that the
8	data. Ricklefs never saw the data. I think let	8	indicator lights were feasible and available. They
9	me get into my analysis here because we've got	9	used them on the dryer.
10	oh, David Fuller, the quality engineer, Electrolux's	10	Q. But, did they use them on dryers that were
11	Quality Engineer, didn't know. He testified that no	11	manufactured in 2004, the Vitale dryer, that you're
12	one ever communicated to him the number of reported	12	aware of?
13	fires, or personal claims, involving an Electrolux	13	A. The Vitales' dryer had an indicator light on
14	dryer while he was employed as the Quality Engineer	14	it. It just wasn't associated with the cycle
15	for dryers.	15	counter, or the airflow monitor. So the indicator
16	This is absurd. I mean, the guy is	16	light technology was available, and was actually
17	responsible for the quality of the product, and Carl	17	used by Electrolux on the dryer. Its use, in
18	King, and the law department, aren't telling him.	18	conjunction with the cycle counter, and the airflow
19	Q. Okay. Anything else on 12?	19	monitor, is what you're questioning.
20	A. I think that's a good covering.	20	Q. Right.
21	Q. Okay. Opinion 13: "Because alternative	21	A. Yes.
22	safeguards were available to mitigate the fire	22	Q. Okay.
23	hazard associated with lint buildup within the	23	A. So I am not relying upon whether or not the
24	dryer, the only adequate warning system that	24	indicator light could have been used because

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1	Electrolux has used it. I am relying on Mike as to	1	A. Yes.
2	whether the cycle counter, and airflow monitor,	2	Q. Okay. So 17, that opinion is, "It would
3	could have been used.	3	have been reasonable for Electrolux to provide an
4	Q. Okay. Opinion 14: "In conjunction with the	4	adequate warning system, including two conspicuous,
5	indicator light(s), Electrolux should have ensured	5	specific and explicit on-product warnings, with
6	conspicuous, specific, and explicit on-product	6	their GE branded dryer. The cost in terms of money,
7	warnings were provided on their Frigidaire	7	effort, and time to do so would have been minimal
8	ball-hitch style freestanding dryers, including the	8	and insignificant."
9	incident dryer."	9	What's your basis for that opinion?
10	A. Yeah, that should be GE. Sorry about that.	10	A. Two things: The cycle counter, and
11	MS. YEMMA: Off the record.	11	indicator light, that's Mike Stoddard's opinion, so
12	(Discussion held off the record.)	12	I'm relying on him for that.
13	BY MS. YEMMA:	13	Second, for my labels, Electrolux, we know
14	Q. So I had read 14, and we made the correction	14	put them on the Laundry Center. So, I've got
15	Frigidaire to GE.	15	opinions regarding them that deal with another case,
16	So, what's your basis for Opinion No. 14?	16	but Electrolux did show that they could put warnings
17	A. The basis is that the warnings necessary to	17	related to these topics on the dryer. And, Brian
18	inform users of what the indicator light was, and to	18	Ripley testified that he could have put another
19	alert them to the hazard that the indicator light	19	warning on the dryer, too.
20	was working with the cycle counter, or airflow	20	And, that's my basis, as far as costs go. I
21	monitor, to avoid it.	21	mean, this isn't an expensive adventure for them.
22	Q. Okay. And, then, 15, we talked about this a	22	Q. Have you done any type of cross analysis?
23	short while ago. "The warnings should have been	23	A. Not for this case because Electrolux has
24	placed on top of the dryer and the back of the	24	already done it with their Laundry Center.
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1	dryer, where relevant (see below), and repeated	1	But, in other cases, we're talking about a
2	within the manuals, checklist, and operating	2	single label costing, maybe, a dollar, if that. For
3	instructions for the dryer."	3	Electrolux, when they're building, I don't know, a
4	And when you say "see below", do you mean on	4	couple hundred thousand dryers a year, we're talking
5	the prior page?	5	cents for the labels.
6	A. Yes, ma'am.	6	Q. So the label that's on the Laundry Center
7	Q. Okay. And, what's your basis for Opinion	7	and I realize the Vitale dryer was a freestanding
8	No. 15?	8	dryer are you critical of the language of that
9	A. On top of the dryer is the indicator light	9	on-product label?
10	warning. If they weren't going to put the indicator	10	MR. HUGHES: Are you talking about
11	light, and the cycle counter, they needed to provide	11	the warning label on Laundry Centers?
12	the warning that's in Illustration 3 on top of the	12	THE WITNESS: Yes.
13	dryer where it was prominently placed, readily	13	MS. YEMMA: The warning label,
14		14	right.
15	visible, conspicuous, every time the dryer was		9.1
	visible, conspicuous, every time the dryer was encountered.	15	MR. HUGHES: I think we are kind of
16	-	15 16	5
16 17	encountered. On the back of the dryer for the foil flexible foil warning, we'll call it, Illustration	15 16 17	MR. HUGHES: I think we are kind of straying a little bit past the opinions that are in his report with respect to the
16 17 18	encountered. On the back of the dryer for the foil flexible foil warning, we'll call it, Illustration 4, because that's where the venting system is hooked	15 16 17 18	MR. HUGHES: I think we are kind of straying a little bit past the opinions that are in his report with respect to the adequacy of the warning content on the
16 17 18 19	encountered. On the back of the dryer for the foil flexible foil warning, we'll call it, Illustration	15 16 17 18 19	MR. HUGHES: I think we are kind of straying a little bit past the opinions that are in his report with respect to the
16 17 18 19 20	encountered. On the back of the dryer for the foil flexible foil warning, we'll call it, Illustration 4, because that's where the venting system is hooked up. That's where the information was relevant for the installer. So, it needed to be placed where it	15 16 17 18 19 20	MR. HUGHES: I think we are kind of straying a little bit past the opinions that are in his report with respect to the adequacy of the warning content on the
16 17 18 19 20 21	encountered. On the back of the dryer for the foil flexible foil warning, we'll call it, Illustration 4, because that's where the venting system is hooked up. That's where the information was relevant for the installer. So, it needed to be placed where it was relevant, and was placed where and when the	15 16 17 18 19 20 21	MR. HUGHES: I think we are kind of straying a little bit past the opinions that are in his report with respect to the adequacy of the warning content on the Laundry Centers, which we noted in other cases he's been critical of, that you're aware of.
16 17 18 19 20 21	encountered. On the back of the dryer for the foil flexible foil warning, we'll call it, Illustration 4, because that's where the venting system is hooked up. That's where the information was relevant for the installer. So, it needed to be placed where it was relevant, and was placed where and when the information was needed.	15 16 17 18 19 20 21 22	MR. HUGHES: I think we are kind of straying a little bit past the opinions that are in his report with respect to the adequacy of the warning content on the Laundry Centers, which we noted in other cases he's been critical of, that you're aware of. But, I don't think that's included
16 17 18 19 20 21	encountered. On the back of the dryer for the foil flexible foil warning, we'll call it, Illustration 4, because that's where the venting system is hooked up. That's where the information was relevant for the installer. So, it needed to be placed where it was relevant, and was placed where and when the	15 16 17 18 19 20 21	MR. HUGHES: I think we are kind of straying a little bit past the opinions that are in his report with respect to the adequacy of the warning content on the Laundry Centers, which we noted in other cases he's been critical of, that you're aware of.

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1	MS. YEMMA: But, he does reference	1	to clean the interior of the dryer have the
2	it. He references the label.	2	interior of the dryer cleaned on a yearly basis by a
3	So, are you instructing him not to	3	professional. We know that they took steps to clean
4	answer that question?	4	the dryer, and around the dryer. We know they took
5	MR. HUGHES: Yes. I think that's	5	steps to clean the transition duct, and the house
6	outside of his report.	6	vent, on a yearly basis. So that goes to the
7	MS. YEMMA: Okay, that's fine. No	7	support that had they known, they would have gotten
8	problem.	8	it done.
9	MR. HUGHES: Let me put it on the	9	We know that Electrolux is aware that most
10	record clearly: It's outside the opinions	10	of their users are using flexible foil venting.
11	in his report related to this case.	11	Carl King testified that most of the dryers he sees
12	MS. YEMMA: Fair enough. Okay.	12	in his fires involve dryers that haven't been
13	BY MS. YEMMA:	13	cleaned. We have been through the literature from
14	Q. Moving to 18: "Had an adequate warning	14	everything from the CPSC to UL to a bunch of other
15	system, including two conspicuous, explicit, and	15	organizations that acknowledge that people don't
16	specific on-product warnings, been provided,	16	know, and do not clean the interior of the dryer.
17	Electrolux would have ensured that Joseph and Ursy	17	Electrolux, on their own website, stated
18	Vitale were provided with the information they	18	that most people don't know that lint can build up
19	needed to make an informed decision as to their use	19	around the heating element, and cause a fire.
20	and maintenance of the incident dryer and avoided	20	We know from the CPSC, the NFPA, and the
21	the fire."	21	U.S. Fire Administration data that the majority of
22	A. Yes.	22	dryer fires are caused by a lint buildup, and that,
23	Q. And, what's the basis for that opinion?	23	I should say, the largest percentage are due to lint
24	A. Two things: One, is the warnings and human	24	buildup in the first item ignited as lint, dust and
	195		197
1	factors literature that shows if you provide a	1	so forth. And we know, based upon the data
2	warning system, like I described it, it will be	2	collected, that most people are not cleaning the
3	effective in informing people, and changing behavior	3	dryers, the interior of their dryers.
4	towards safety, that is, avoiding fire.	4	So as I go through the last section of my
5	And two, Ursy Vitale testified that had a	5	report, the Vitales' actions were consistent with
6	conspicuous warning been placed on the front of the	6	people's actions, and the fire and safety data
7	dryer, she would have seen it, and heeded it. And,	7	that's available with respect to how people use and
8	I'm paraphrasing her testimony. But, I do reference	8	maintain dryers.
9	her testimony on page 33 of my report with respect	9	Q. Okay. And, Opinion 20: Electrolux knew or
10	to that opinion.	10	should have known that user's (such as Joseph and
11	Q. Okay. And, anything else with regard to 18?	11	Ursy Vitale) knowledge did not extend to the fire
12	A. I think that does it.	12	hazard associated with the use of flexible foil
13	Q. So Opinion 19, "Without adequate warning to	13	ducting and not having the interior of the dryer and
14	the contrary, Joseph and Ursy Vitale's lack of	14	house exhaust system cleaned yearly by an Electrolux
15	knowledge with respect to the need to have the dryer	15	authorized service technician."
16	cleaned every year and the prohibition of using	16	Dr. Vigilante, what's your basis for that
17 18	flexible foil ducting was foreseeable to	17	opinion?
19	Electrolux." What's your basis for that opinion?	18	A. The same type of information. Electrolux,
20	What's your basis for that opinion?	19 20	again, was aware that people weren't cleaning the
21	A. A couple things: One, we know that they	21	dryers. They were aware most users were using flexible foil. Electrolux's own employees
22	didn't provide adequate warning. Two, we know Joseph and Ursy Vitale did not	22	testified and I got them listed everywhere from
23	know that lint can build up near the heat source,	23	Shelley Claussen, Steve Joerger, to David
24	and create a fire. They were not aware of the need	24	Fuller, to Mike Ricklefs, to Brian Ripley. I don't
44	and create a fire. They were not aware or the fieed		i ulier, to wirke kicklers, to briair kipley. I don't

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1	think any of them had ever hired anybody to come in,	1	may work with Ripley on rephrasing, or rewording,
2	and professionally clean their dryer.	2	the engineers content. 1995 to 2000, she was in the
3	Jeorger testified he wasn't aware that lint	3	Quality Department. She helped she finished
4	could accumulate behind the dryer drum and cause a	4	product quality audits, helped in the reliability
5	fire hazard.	5	lab, did tests based upon engineer's test plan. She
6	Shelley Claussen, she testified why would	6	was the ISO Coordinator for the East Webster City
7	she clean remove the drum, and clean behind it?	7	Plant.
8	She never had any problems with her dryer. That's	8	Q. Is that your summary? Is that from the
9	her testimony.	9	deposition in the State Farm consolidated matter?
10	The Vitales testified they never had a	10	A. Yes, ma'am.
11	problem with their dryer, so why should they be any	11	Q. All right. Was there any other bases you
12	different than Shelley Claussen. And, Claussen was	12	wanted to give for Opinion 20?
13	the Engineering Service Manager for over 10 years at	13	A. Other than what's in my report, I think I'm
14	Electrolux. Her group had input into the	14	good.
15	literature, and the warnings, that accompanied the	15	Q. Okay. And then your last Opinion No. 21:
16	dryer, and she didn't know. So, how are the Vitales	16	"As with product users in general, Joseph and Ursy
17	going to know if the person, who is responsible for	17	Vitale relied upon Electrolux to provide them with a
18	the manuals and the warning, doesn't know.	18	reasonably safe product and adequate warning to
19	David Fuller testified that each year, he	19	understand how to safely use the incident dryer."
20	cleaned his dryer, but he did not disassemble it.	20	What's your basis for that opinion?
21	He did not remove the drum, or clean the lint	21	A. It's basic product safety design guidelines
22	buildup within the heater pan to prevent lint from	22	in the human factors literature, and the warnings
23	building up near the heat source.	23	literature, and it's cited in the report.
24	Fuller testified he was not aware that lint	24	MS. YEMMA: Okay. I'm just going
	199		201
1	could build up in the heater pan. Fuller also	1	to look through my notes very quickly.
2	testified that he was not aware that yearly cleaning	2	
		4	MR. HUGHES: Sure. Go ahead.
3	requirement was recommended to prevent lint building	3	MR. HUGHES: Sure. Go ahead. MS. YEMMA: Okay, thanks.
3 4	requirement was recommended to prevent lint building near the heat source where it could ignite, and	l .	MS. YEMMA: Okay, thanks. (Brief recess.)
	· · · · · · · · · · · · · · · · · · ·	3	MS. YEMMA: Okay, thanks.
4	near the heat source where it could ignite, and	3 4 5 6	MS. YEMMA: Okay, thanks. (Brief recess.)
4 5	near the heat source where it could ignite, and cause a fire. Again, Fuller is the Electrolux Quality Engineer inside of dryers. So, even he didn't know.	3 4 5 6 7	MS. YEMMA: Okay, thanks. (Brief recess.) MR. HUGHES: Back on the record. I have just a quick statement for the record. At the beginning of the deposition,
4 5 6 7 8	near the heat source where it could ignite, and cause a fire. Again, Fuller is the Electrolux Quality Engineer inside of dryers. So, even he didn't know. Q. Going back to Shelley Claussen, do you know	3 4 5 6 7 8	MS. YEMMA: Okay, thanks. (Brief recess.) MR. HUGHES: Back on the record. I have just a quick statement for the record. At the beginning of the deposition, there was an issue about whether or not two
4 5 6 7 8 9	near the heat source where it could ignite, and cause a fire. Again, Fuller is the Electrolux Quality Engineer inside of dryers. So, even he didn't know. Q. Going back to Shelley Claussen, do you know specifically what Shelley's job was at Electrolux?	3 4 5 6 7 8 9	MS. YEMMA: Okay, thanks. (Brief recess.) MR. HUGHES: Back on the record. I have just a quick statement for the record. At the beginning of the deposition, there was an issue about whether or not two documents generated by Dr. Vigilante were
4 5 6 7 8 9	near the heat source where it could ignite, and cause a fire. Again, Fuller is the Electrolux Quality Engineer inside of dryers. So, even he didn't know. Q. Going back to Shelley Claussen, do you know specifically what Shelley's job was at Electrolux? A. I know her title was Engineering Service	3 4 5 6 7 8 9	MS. YEMMA: Okay, thanks. (Brief recess.) MR. HUGHES: Back on the record. I have just a quick statement for the record. At the beginning of the deposition, there was an issue about whether or not two documents generated by Dr. Vigilante were discoverable, and subject to production.
4 5 6 7 8 9 10	near the heat source where it could ignite, and cause a fire. Again, Fuller is the Electrolux Quality Engineer inside of dryers. So, even he didn't know. Q. Going back to Shelley Claussen, do you know specifically what Shelley's job was at Electrolux? A. I know her title was Engineering Service Manager for over 10 years at Electrolux. And her	3 4 5 6 7 8 9 10	MS. YEMMA: Okay, thanks. (Brief recess.) MR. HUGHES: Back on the record. I have just a quick statement for the record. At the beginning of the deposition, there was an issue about whether or not two documents generated by Dr. Vigilante were discoverable, and subject to production. Counsel and I have talked about it off the
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